


**RFP 2024-03 Amphitheater Management Doral Central Park  
Evaluation Committee Score Sheet**

Proposers	Committee Members	Proposer Qualif., Exp., & Perf. (Max 20)	Key Personnel Qualif., Exp., & Perf.(Max 20)	Financials & Prop. Comp. Plan (Max 20)	Proposed Operational Plan (Max 20)	Quality, Complete & Presentation (Max 20)	Total Member Score (Max 100)	Veteran Business Bonus*	Final Score	TOTAL SCORE
Loud & Live	Lisette Arroqante	20	20	15	18	18	91	0	91	473
	Jorge Hernandez	20	20	20	18	20	98	0	98	
	Yunior Santana	20	20	18	20	17	95	0	95	
	Diana Maldonado	20	20	18	19	20	97	0	97	
	Lazaro Quintero	19	19	18	18	18	92	0	92	

\*Note: No certification provided to qualify for the Veterans bonus

<b>Reviewer Name:</b>	Jacqueline Lorenzo
<b>Title:</b>	Director, Procurement & Asset Mngmt
<b>Signature:</b>	
<b>Date:</b>	4/9/2024

**City of Doral**  
**RFP No. 2024-04 - Doral Strategic Communications Plan**  
**Evaluation Committee Score Sheet**

Criteria	Scores - Loud and Live Inc.
Qualifications, Experience, and Past Performance of Proposer (Max 20 points)	20
Qualifications, experience and past performance of key personnel (Max 20 points)	20
Financials and proposed compensation plan (Max 20 points)	15
Proposed operational plan for Amphitheater (Max 20 points)	18
Quality and completeness of proposal and presentation of information (Max 20 points)	18
<b>Total Score (Max 100 points)*</b>	<b>91</b>

\* "Extra Points" as specified in the RFP will be separately added to each respondent by Procurement Staff, if applicable

Notes: Great proposal. Needs further exploration on community engagement.

<b>Reviewer's Name (Print):</b>	Lissette Garcia Arrogante
<b>Date</b>	4/9/24
<b>Reviewer's Title:</b>	Tourism and Culture Director, City of Miami Beach
<b>Reviewer's Signature:</b>	Lissette Garcia Arrogante  Digitally signed by Lissette Garcia Arrogante Date: 2024.04.09 13:28:27 -04'00'

**City of Doral**  
**RFP No. 2024-04 - Doral Strategic Communications Plan**  
**Evaluation Committee Score Sheet**

Criteria	Scores - Loud and Live Inc.
Qualifications, Experience, and Past Performance of Proposer (Max 20 points)	19
Qualifications, experience and past performance of key personnel (Max 20 points)	19
Financials and proposed compensation plan (Max 20 points)	18
Proposed operational plan for Amphitheater (Max 20 points)	18
Quality and completeness of proposal and presentation of information (Max 20 points)	18
<b>Total Score (Max 100 points)*</b>	<b>92</b>

\* "Extra Points" as specified in the RFP will be separately added to each respondent by Procurement Staff, if applicable

Notes:


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<b>Reviewer's Name (Print):</b>	Lazaro Quintero
<b>Date</b>	4/9/2024
<b>Reviewer's Title:</b>	Capital Improvements Division Chief
<b>Reviewer's Signature:</b>	Laz Quintero  Digitally signed by Laz Quintero Date: 2024.04.09 12:25:19 -04'00'

**City of Doral**  
**RFP No. 2024-04 - Doral Strategic Communications Plan**  
**Evaluation Committee Score Sheet**

Criteria	Scores - Loud and Live Inc.
Qualifications, Experience, and Past Performance of Proposer (Max 20 points)	20
Qualifications, experience and past performance of key personnel (Max 20 points)	20
Financials and proposed compensation plan (Max 20 points)	18
Proposed operational plan for Amphitheater (Max 20 points)	20 - Open Venue is a big plus. / The off-site parking for rigs and additional parking location is also a huge plus.
Quality and completeness of proposal and presentation of information (Max 20 points)	17
<b>Total Score (Max 100 points)*</b>	<b>95</b>

\* "Extra Points" as specified in the RFP will be separately added to each respondent by Procurement Staff, if applicable

Notes:


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<b>Reviewer's Name (Print):</b>	Yunior Santana
<b>Date</b>	04/09/2024
<b>Reviewer's Title:</b>	City of Miami Venues Manager
<b>Reviewer's Signature:</b>	Santana, Yunior  Digitally signed by Santana, Yunior Date: 2024.04.09 11:58:16 -04'00'

**City of Doral**  
**RFP No. 2024-04 - Doral Strategic Communications Plan**  
**Evaluation Committee Score Sheet**

Criteria	Scores - Loud and Live Inc.
Qualifications, Experience, and Past Performance of Proposer (Max 20 points)	20
Qualifications, experience and past performance of key personnel (Max 20 points)	20
Financials and proposed compensation plan (Max 20 points)	20
Proposed operational plan for Amphitheater (Max 20 points)	18
Quality and completeness of proposal and presentation of information (Max 20 points)	20
<b>Total Score (Max 100 points)*</b>	<b>98</b>

\* "Extra Points" as specified in the RFP will be separately added to each respondent by Procurement Staff, if applicable

Notes:

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Reviewer's Name (Print):	Jorge Hernandez
Date	4/9/24
Reviewer's Title:	Dir. of Events City of Hialeah
Reviewer's Signature:	<i>Jorge Hernandez</i>

**City of Doral**  
**RFP No. 2024-04 - Doral Strategic Communications Plan**  
**Evaluation Committee Score Sheet**

Criteria	Scores - Loud and Live Inc.
Qualifications, Experience, and Past Performance of Proposer (Max 20 points)	20
Qualifications, experience and past performance of key personnel (Max 20 points)	20
Financials and proposed compensation plan (Max 20 points)	18
Proposed operational plan for Amphitheater (Max 20 points)	19
Quality and completeness of proposal and presentation of information (Max 20 points)	20
<b>Total Score (Max 100 points)*</b>	<b>97</b>

\* "Extra Points" as specified in the RFP will be separately added to each respondent by Procurement Staff, if applicable

Notes:

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Reviewer's Name (Print):	Diana Maldonado
Date	4/9/24
Reviewer's Title:	Cultural Arts & Events Administrator
Reviewer's Signature:	<i>D. Maldonado</i>