



Memorandum

Date: April 10, 2024

To: Honorable Mayor and Councilmembers

From: Kathie Brooks
Interim City Manager

Department: Jacqueline Lorenzo
Procurement and Asset Management Director
Edwin Lopez
Chief of Police

Subject: **Discussion of Resolution Waiving Competitive Bidding for School Zone Speed Detection Services and Results of IRFP 2024-02.**

Introduction:

This memorandum provides the City of Doral ("City") Council with the results of the Informal Request for Proposals ("IRFP") No. 2024-02 for School Zone Speed Detection Services issued pursuant to Council directive.

Background:

On May 10, 2023, the City Council passed Resolution No. 23-76 urging the Governor to execute House Bill 657 ("HB657"). HB657 was approved by the Governor and became law effective on July 1, 2023. Chapter 316, Florida Statutes (FS), as amended by HB657, authorizes the City to install speed detection systems in school zones, thereby enhancing protection for children and pedestrians. Specifically, FS Section 316.008(9), provides that a municipality may enforce the speed limit in school zones through the use of speed detection systems, which may be placed or installed by the municipality or a vendor.

Additionally, pursuant to FS Section 316.008(9)(c), a municipality must enact an ordinance in order to authorize the placement or installation of a speed detection system, and "as part of the public hearing on such proposed ordinance, the [...] municipality must consider traffic data or other evidence supporting the installation and operation of each proposed school zone speed detection system, and [...] must determine that the school zone where a speed detection system is to be

placed or installed constitutes a heightened safety risk that warrants additional enforcement measures pursuant to this subsection.”

On January 10, 2024, the Council made a motion to waive formal bidding; direct the City Manager to obtain proposals from vendors who have met with the City; and bring back the proposals to Council for review and selection.

The four proposers that had met with the City prior to the issuance of the IRFP, indicated they could conduct the traffic study on the City’s behalf in advance of the selection of a vendor. However, in order to ensure no actual or perceived conflict of interest in evaluating the location and number of school zones recommended for speed detection cameras, the City engaged Marlin Engineering directly.

The City engaged Marlin Engineering to conduct the traffic study from within the City’s prequalified pool of Architectural and Engineering firms. On March 21, 2024, a Letter to Council, which is attached for your convenience, was issued to the Mayor and City Councilmembers on March 21, 2024, with information on the school speed traffic data.

The results of the traffic study and input from the selected vendor will be used to develop the ordinance authorizing the placement or installation of speed detection system(s) in the City.

Procurement:

Pursuant to the above-referenced January 10, 2024 directive, the City issued IRFP No. 2024-02 for School Zone Speed Detection Services on January 26, 2024, to the restricted pool of four vendors that had met with staff. The Department of Procurement and Asset Management (“Procurement”) addressed all questions of a material nature via addendum issued on February 5, 2024. On February 16, 2024, the City received and opened timely proposals from the four vendors. Procurement conducted an administrative review of the submissions and determined that all proposals were responsive.

An Evaluation Committee was established and comprised of five (5) individuals, including the then Assistant Director of Information Technology, Senior Accountant for Finance, Transportation Manager for Public Works, Deputy Chief of Police, and Police Captain. Prior to the publicly held evaluation meeting, each evaluation committee member was provided a copy of the solicitation as well as each of the proposals received so that they may conduct independent review of the responses and assign points based on the evaluation criteria set forth in the IRFP.

On March 15, 2024, at a publicly advertised meeting, the Committee provided their input and submitted their scoring of proposals. To ensure a uniform scoring process notwithstanding a wide range of scores provided by the individual committee members, each committee member’s scores were converted into an individual ranking of the firms. The individual rankings were then combined to provide a final ranking, which resulted in American Traffic Solutions Inc. DBA Verra Mobility as the top ranked. Thereafter, it was determined that the Committee should reconvene to receive and consider oral presentations as well as the written materials originally submitted by all proposals, including any materials timely submitted previously which may not have been seen by the Committee. After such presentations and interviews, the Committee reevaluated proposals and

scored Altumint, Inc. as the top-ranked proposer. The tabulation of the final scores and corresponding rankings of proposers as evaluated by the committee is attached.

After careful review and due diligence, I recommend Altumint, Inc. for selection for School Zone Speed Detection Services. However, given the initial ranking of American Traffic Solutions, Inc. DBA Verra Mobility, I feel that they are qualified as well.

City Code Section 2-320 sets forth the bid award process for formal competitive solicitations, which provides the following process after bids are received: “(c) Upon completion of the bid opening reading, all bids received will be deposited with the city manager for tabulation and/or recommendation to the city council. (d) Upon submission of the bid tabulation and recommendation to the city manager or city council, as the case may be, the city manager or the city council shall either accept, reject or refer for additional review the bid tabulation and recommendation.”

However, pursuant to the Council’s Directive on January 10, 2024, to waive formal competitive bidding and bring the recommendation and proposals to Council for review and selection, the tabulation of the evaluation committee’s scoring is provided for Council review, evaluation, and selection.

Importantly, some of the proposers have claimed that portions of their proposals are exempt from public disclosure. On the advice of the Interim City Attorney, the proposals are provided to Councilmembers directly and should not be provided to third parties without review by the Interim City Attorney. Redacted versions of the Proposals are attached.

Pursuant to the terms of the IRFP, all proposers have been invited to the Council meeting and have been instructed to be prepared for a potential presentation should the Council deem such presentations appropriate.

Strategic Plan Alignment

The deployment of school speed zone cameras aligns with the Public Safety Goal: Ensure the well-being and security of residents and visitors by reducing crime, preventing accidents, and responding effectively to emergencies.

Fiscal Impact:

The fiscal impact associated with this award is currently unknown but is anticipated to be a net positive impact as the City will receive a share of fees from school zone speed limit violators pursuant to Florida Statute.

Recommendation

Pursuant to the Council’s directive, the Interim City Manager hereby presents the findings of the evaluation committee and the proposals for City Council’s review and award.