



CITY OF DORAL COUNCIL MEETING MEMORANDUM MAYOR AND COUNCIL

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, DIRECTING THE CITY MANAGER AND THE PARKS AND RECREATION DEPARTMENT TO CREATE AND ISSUE NEW IDENTIFICATION CARDS FOR ALL MEMBERS OF THE SILVER CLUB; FEATURING THE MEMBER'S NAME, PHOTO, AND A QR CODE PROVIDING ACCESS TO A MONTHLY LIST OF PARTICIPATING BUSINESSES OFFERING SENIOR DISCOUNTS AND A CALENDAR OF EVENTS; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

BRIEF HISTORY:

The City of Doral remains committed to enhancing the quality of life for its senior residents. The Silver Club program is a cornerstone of this commitment, providing social, recreational, and educational opportunities.

To further support participation and engagement, the City Council has identified the need to update Silver Club identification cards. The proposed enhancements include adding a photo for verification and a QR code linking members to a regularly updated webpage. This page will feature a calendar of Silver Club events and a list of participating businesses offering senior discounts, ensuring members can easily access information and benefits.

These updates reflect the City's ongoing efforts to innovate and strengthen its programs for seniors while fostering community engagement and partnerships with local businesses.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments

FISCAL IMPACT STATEMENT:

The proposed item has a fiscal impact on revenues and/or expenditures in the amount of:

***Council Meeting
September 10, 2025***

☒ \$50,000.00 or less

☐ \$50,000.00 or more

RECOMMENDATION:

I seek your support in the approval of the resolution to direct the City Manager and Parks and Recreation Department to create and issue updated Silver Club ID cards. This measure will improve program access, encourage senior participation, and strengthen community relationships by showcasing local business partnerships.

ATTACHMENT(S):

A. Draft Resolution