

CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING A SPECIAL EVENT PERMIT REQUESTED BY MELINDA COBIA TO HOST THE "SANSE DORAL 2026" EVENT AT 3105 NW 107 AVENUE ON SATURDAY, JANUARY 31, 2026, FROM 10:00 A.M. TO 12:00 A.M.; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

Approval

BRIEF HISTORY:

Melinda Cobia (the "Applicant") is requesting approval of a Special Event Permit from the Mayor and the City Council to host the Doral Sanse 2026, pursuant to Chapter 35 of the City Code of Ordinances ("City Code"). The proposed event will be hosted at 3105 NW 107 Avenue, Doral, FL on Saturday, January 31, 2026, from 10:00 a.m. to 12:00 a.m., with additional time requested for setup.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments
1/15/25	25-09	Approval

FINANCIAL INFORMATION: (IF APPLICABLE)

No.	Amount	Account No.	Source of Funds
Ι.	\$8,887.20	001.6000.342100	Applicant
2.	\$365.00	001.4000.329400	Applicant
Fiscal Impact Statement: The proposed item has a fiscal impact on revenues of \$9,252.20			

STRATEGIC PLAN ALIGNMENT:

Provide high-quality and responsive services to all residents. Exceptional service means going above and beyond basic service delivery to exceed resident expectations, foster trust and confidence in government, and build a strong sense of community.

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ATTACHMENT(S):

- A. Application and ExhibitsB. Police FeesC. Planning and Zoning FeesD. Resolution



Memorandum

Subject:	Special Event Permit –Sanse Doral 2026 (EVNT-2503-0114)
Department:	Michelle M. Lopez The Corradino Group Interim Planning and Zoning Director
From:	Zeida Sardinas City Manager
То:	Honorable Mayor and Councilmembers
Date:	June 4, 2025

Introduction

Melinda Cobia (the "Applicant") is requesting approval of a Special Event Permit from the Mayor and the City Council to host the Sanse Doral Event, pursuant to Chapter 35 of the City Code of Ordinances ("City Code"). The proposed event will be hosted at La Terraza Organic Restaurant, 3105 NW 107 Avenue on January 31, 2026, from 10:00 a.m. to 12:00 a.m.

The set-up time is scheduled for January 30, 2026, and the tear down will be concluded on January 31, 2026.

A copy of the application is provided in "Exhibit A".

Background

The goal of this event is to raise funds for the Fields of Joy Foundation, a non-profit organization dedicated to helping children and young adults suffering from mental health issues. Fields of Joy is a non-profit organization based in Puerto Rico since 2020, founded by Dr. Joy Lynn Suarez-Kindy. The focus of the foundation is promoting mental health and education on the early detection of behaviors affecting children and teenagers. Fields of Joy also empathizes on

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eliminating the stigma associated with mental health patients. Education related to bullying and cyberbullying is another strong component of the foundation's goal.

Sanse Doral 2026 will be a celebration of Puerto Rican culture, music, arts and crafts, gastronomy, food trucks, featuring live performances, traditional foods, and local artisans showcasing their work. They aim to create an event that brings together the Puerto Rican community, as well as sharing their vibrant cultural with the broader, multicultural community of Doral. Restroom trailers will be provided on site.

The Applicant estimates approximately four thousand (4000) attendees will participate during the duration of this event, pursuant to Chapter 35 of the City Code of Ordinances ("City Code") events that expect four hundred (400) or more attendees shall require the approval of the City Council.

The applicant hosted a similar event in December 2023, without a special event permit, and on January 25, 2025, with a requisite Special Event permit. The January 25, 2025m Sanse event yielded an estimated one thousand (1,000) total participants.

Department Estimated Costs

City of Doral - Special Event	
Sense Doral 2026	
City of Doral Report	

Exhibit B – Police Fees					
		Police fees	Breakdown in Exhibit B	\$8,887.20	

Exhibit C – Planning and Zoning Fees				
Planning and Zoning	Breakdown in Exhibit B	\$350.00		
	Technology fees	\$15.00		
Total	Total fees	\$365.00		

All fees due must be paid in full within thirty days upon approval. Given the July 4, 2025 holiday, the due date for payment shall be July 7,2025. Total fees due for Sanse Doral event are \$9,252.20.

Pursuant to City Code Section 35-48, *Application-Information*, the application for a permit under this division shall contain the following information:

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Sponsorship/Use of City Logo

No financial assistance or use of City Logo has been requested by the applicant.

Road Closures

The Applicant is requesting public road closures as follows:

NW 31 Street from 107 Avenue to 105 Avenue on January 31, 2026, between 9:00 am to 12:00 am.

Parking

Parking is available in designated areas. The applicant is responsible for obtaining and submitting the owner's authorization letter to use the designated areas for parking during the event.

Attendance

The Applicant estimates approximately four thousand (4,000) attendees during the entirety of the event. Events that expect four hundred (400) or more attendees shall require the approval of the City Council, pursuant to City Code Section 35-20(d) events that expect four (400) hundred attendees or more require the approval of the City Council.

Fiscal Impact

Fiscal impact to the City is Nine Thousand, Two Hundred Fifty-Two Dollars and 20/100 (\$9,252.20). The applicant shall remit payment for City fees and expenses no later than July 7, 2025, totaling Eight Thousand, Eight Hundred Eighty Seven Dollars and 20/100 (\$8,887.20) for Police services Fees and Three Hundred Sixty Five Dollars (\$365.00) for Planning and Zoning and Technology Fees.

Strategic Plan Alignment

Not applicable as this is an event.

Recommendation

The Planning and Zoning Department, Special Event Section, requests that the Mayor and City Councilmembers approve the "Sense Doral 2026" special event permit, subject to the conditions set forth in the corresponding resolution.

<u>Exhibits</u>

Exhibit A – Application and Exhibits

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Exhibit B – Police Fees

Exhibit C- Planning and Zoning Fees