



Memorandum

Date: August 14, 2024

To: Honorable Mayor and Councilmembers

From: Rey Valdes
City Manager

Department: Erin Sullivan
Parks & Recreation Director

Subject: **Call to Artist for Acquisition of Design & Installation of Art at Doral Central Park Water Tank**

Introduction

The City of Doral Parks and Recreation Department respectfully requests the approval from the Mayor and City Councilmembers to issue a call to artists for the creation and installation of art on the Doral Central Park Water Tank.

Background

Doral Central Park, when re-opened will serve as the largest park within the City's park system and a central hub for culture, events, activities and community gathering. It will serve as the crown jewel of the park system. Although there is already public art included in the sensory playground and the amphitheater, by highlighting and incorporating art onto the water tank, which sits right at the main entrance of the park, it provides a unique opportunity to add creative artwork to enhance and complement the design and appearance of the park serving as a notable entrance feature.

On June 15, 2015, pursuant to Ordinance No. 2015-09, Mayor and Councilmembers established the City's Public Art Program to stimulate a cultural environment that reflects and enhances the City's heritage, diversity and character through public artwork integrated in architecture,

infrastructure and public places. Since the creation of the Public Arts Program, the City established the “Public Arts Program Fund” which is used for the acquisition, installation, improvement, maintenance and insurance of artwork, amongst other art related activities. This account is currently managed by the Parks & Recreation Department.

The Call to Artists period will commence August 19, 2024 with a deadline for submission of September 20, 2024. The Call to Artists contains detail on the “open competition” selection process and criteria to be utilized by the Board when recommending acquisition of works of art. After the deadline for submission, the Public Art Advisory Board will review all proposals and meet to discuss their recommendations. Selections will be shortlisted and brought to Mayor and Council for final selection of approved artist and submission.

The established budget for this project is not to exceed of \$60,000, including design and installation. Along with any permits required.

Fiscal Impact:

This item has an estimated fiscal impact of \$60,000. This amount does not exceed budgeted funds in account 110.90005.500652 (Public Art Programs – Capital Outlay-Other).

Strategic Plan Alignment

This item ties into the Parks & Recreation and Cultural Programming Strategic Plan Initiatives, as this art installation contributes to enhancing the visual appeal of the city's infrastructure and enriching the cultural experience of our community.

Recommendation

The City Manager's Office respectfully requests approval from the Mayor and City Councilmembers to authorize the issuance of a public call to artists requesting qualifications from professional artists and/or a team of artists to design and install artwork on the Water Tank at Doral Central Park. This item has an estimated fiscal impact of \$60,000. This amount does not exceed budgeted funds in account 110.90005.500652 (Public Art Programs – Capital Outlay-Other).

Attachments:

-Draft Call to Artist