



Memorandum

Date: September 11, 2024

To: Honorable Mayor and Councilmembers

From: Rey Valdes
City Manager

Department: Michelle M. Lopez
The Corradino Group
Interim Planning and Zoning Director

Subject: **Special Event Permit – Doral Christmas 5K
(EVNT-2405-0090)**

Introduction

Eduardo Orozco (the “Applicant”), on behalf of Leon Sport Corp., is requesting approval for a Special Event Permit for the “Doral Christmas 5K” race to be held on Sunday, December 15, 2024, from 7:30 a.m. to 9:30 a.m. at Doral Meadows Park, located at 11555 NW 58 Street, Doral, Florida. A copy of the application is provided in “Exhibit A.”

Background

The purpose of this special event is to provide the City of Doral with a fun family and community-oriented event that elicits participation of runners of different athletic levels and ages. The City of Doral encourages a lifestyle of fitness, and community participation and the Doral Christmas 5K event will offer the opportunity for participants to enjoy themselves during the holiday season. Moreover, this 5K event will re-affirm the city’s initiative and commitment to establish the City of Doral as a sport enthused city while offering residents and visitors a safe environment to enjoy another holiday gathering in the City of Doral. The event will have recorded music, sponsors, and non-alcoholic beverages for the participants and guests. Since 2018, the Applicant has hosted similar events in the City of Doral and throughout Miami-Dade County. In December 2023, the Applicant coordinated the Christmas 5K Race in Doral, which registered over 600 runners.

The following is a list of events hosted by the Applicant:

1. 2023 – Run Doral Half Marathon (Est. 800 participants on March 18, 2023)
2. 2023 – Doral Christmas Race (Est. 700 participants on December 17, 2023)
3. 2024 – Run Doral (Est. 1,200 participants on March 24, 2024)

Department Estimated Costs

City of Doral - Special Event			
DORAL CHRISTMAS 5K			
City of Doral Report			
Exhibit B – Park Fees			
	Parks fees	Breakdown in Exhibit B	\$7,353.06*
	*Includes \$5,000.00 refundable deposit		
Exhibit C - Police Fees			
	Police fees	Breakdown in Exhibit C	\$5,479.08
	Trolley Services	Exhibit D - Public Wks. Fees	Breakdown in Exhibit D
			\$280.32

Sponsorship/Use of City Logo

The Applicant is not requesting financial assistance or the use of the city logo for advertising purposes.

Road Closures

The Applicant has requested public road closures for this event and will submit full description of roads closure. A copy of the proposed route is attached as Exhibit A. The proposed full streets closure from 7 a.m. to 9 a.m. are listed below:

- NW 58 Street from NW 117 Avenue to NW 112 Avenue
- NW 117 Avenue from NW 58 Street to NW 41 Street
- NW 50 Street from 117 Avenue to NW 114 Avenue

Parking

Parking is available near the event location, as provided for in Exhibit A. If additional parking is necessary, the Applicant will make the appropriate arrangements to accommodate the overflow parking within an adequate distance from the event location. Additionally, the applicant intends to rent two (2) city trolleys to transport runners and the general public to Doral Meadow Park.

Attendance

Approximately 1,200 attendees are anticipated.

Fiscal Impact

The resolution has no fiscal impact on city revenues or expenditures.

Strategic Plan Alignment

Not applicable as this is an event.

Recommendation

Staff requests that the Mayor and City Councilmembers approve the proposed “Doral Christmas 5K” special event permit, subject to the conditions set forth in the corresponding resolution.

Exhibits

Exhibit A - Application and Exhibits

Exhibit B - Parks Fees

Exhibit C - Police Fees

Exhibit D- Public Works