

PRELIMINARY BUDGET SCULPTURE TOUR EVENT IN DORAL CULTURAL MANAGEMENT BY AGM ART GROUP

EXHIBITION DURATION: 2 MONTHS

DIART

DORAL IS ART

Items Codina Partners will collaborate on
Items offered by the City Hall
Items through Sponsorship collaboration

10 Public Sculptures and 2 Indoor

1.- COMMUNICATIONS

1.A	Public Merchandising Elements	QUANTITY	UNIT PRICE	AMOUNT
a.	Full color print corporate logo with large base for display	2	\$10.000,00	\$20.000
b.	Full color print eurofit Step and Repeat	1	\$800,00	\$800
c.	Full color free standing sign triangle shape with base on 1/2" PVC	3	\$3.648,00	\$10.944
d.	Full color print on roll up banner material (Classic)	2	\$200,00	\$400
e.	MDF stand alone structure wrap in full color print vinyl	1	\$7.888,00	\$7.888
	Informational plaques and QR codes for sculptures:			
f.1	- Public	10	\$66,67	\$667
f.2	- Interior	2	\$20,00	\$40
g.	Trifold 100Lb matte coated text	1000	\$0,45	\$450
TOTAL				\$41.189

1.B	Communication Personnel	QUANTITY	UNIT	UNIT PRICE	FOR	AMOUNT
a.	News outlets and PR (Pre-Event and Post-Event Exhibition Coverage for 3 Months: Initial Press Conference and 5 Specific Events. Presence on TV, Radio, and Premium Social Media)	1	full service	\$10.500,00		\$10.500
b.	Sculpture information QR code announcer	1	person	\$200,00		\$200
c.	Event presenter	1	person	\$800,00	1 events	\$800
d.	Graphic designer	1	person	\$700,00	3 months	\$2.100
e.	Photographer	1	person	\$500,00	10 sessions	\$5.000
f.	Video production with equipment	1	person	\$1.000,00	4 videos (5 min.)	\$4.000
g.	Social media manager	1	person	\$500,00	3 months	\$1.500
h.	Event Branding	1	person	\$1.250,00	2 months	\$2.500
g.	Specialists for Talks and Conversations	1	person per event	\$500,00	2 events	\$1.000
TOTAL						\$27.600

2.- INAUGURAL EVENT						
	QUANTITY	UNIT	UNIT PRICE	FOR	AMOUNT	
a. Event presenter	1	person	\$1.000,00	1 event	\$1.000	
b. Musician fees	1	group	\$800,00		\$800	
c. Venue rental (Includes sound, video projection, chairs, etc.)	1	venue	\$1.200,00	1 event	\$0	
d. Inauguration Decoration	1	various items	\$2.000,00	1 event	\$2.000	
e. Toasts (Includes waiters)	1	service	\$800,00	3 event	\$2.400	
TOTAL					\$6.200	
3. - PRODUCTION STAFF FOR THE EXHIBITION						
	QUANTITY	UNIT PRICE	FOR	AMOUNT		
a. Production assistant 1 (with vehicle)	1	\$2.500,00	1 month	\$2.500		
b. Production assistant 2 (with vehicle)	1	\$2.500,00	1 month	\$2.500		
c. General producer	1	\$3.000,00	2 months	\$6.000		
d. Curator	1	\$2.000,00	2 months	\$4.000		
e. Engineer	1	\$3.500,00	1 month	\$3.500		
f. Consulting Architect	1	\$833,33	3 Weeks	\$2.500		
g. Administrator	1	\$1.000,00	1 month	\$1.000		
h. Cleaning staff	1	\$200,00	5 cleanings	\$0		
TOTAL					\$22.000	
4.- TRANSPORTATION AND INSTALLATION						
	QUANTITY	UNIT PRICE	FOR	AMOUNT		
a. Installation of 10 public artworks (*) With specialized art installation crane	1	\$3.720,00	2 days	\$7.440		
b. Uninstallation of 10 public artworks (*) With specialized art installation crane	1	\$2.000,00	2 days	\$4.000		
d. Special lights and security for them (**)	1	\$13.000,00		\$13.000		
TOTAL					\$24.440	
(*) Transportation covered by visual artists.						
(**) Assistance will be requested from CODINA and/or the city council and relevant public institutions.						
5.- INSURANCE AND SECURITY						
	QUANTITY	UNIT PRICE	FOR	AMOUNT		
a. Insurance for Damage to Sculptures and Liability Insurance (Includes: 10 Public Sculptures and 2 Indoor Sculptures)	1	\$5.000,00	2 months	\$10.000		
b. Security with private patrols from CODINA PARTNERS	1	\$4.000,00	2 months	\$8.000		
TOTAL					\$18.000	
6.- CULTURAL EVENTS						
	QUANTITY	UNIT	UNIT PRICE	FOR	AMOUNT	
a. Rental of cultural event space (Includes: equipment, video projection, sound, microphone, mobile speakers, chairs, etc.)	1	venue	\$1.800,00	5 events	\$0	
b. Purchase of sound equipment for outdoor tours (Microphone plus mobile speakers)	1	equipment	\$400,00		\$0	
c. Waitstaff	2	persons	\$100,00	3 events	\$600	
TOTAL					\$600	

7.- PRODUCTION EXPENSES						
		QUANTITY	UNIT	UNIT PRICE	FOR	AMOUNT
a.	Gasoline	3	cars	\$233,33	1 month	\$700
b.	Parking	3	cars	\$166,67	1 month	\$500
c.	Snacks during installation and dismantling	1	group	\$83,33	6 days	\$500
d.	Pre-production and Production team meals	4	people	\$18,75	40 meals	\$3.000
e.	Representation expenses	1	group	\$150,00	20 meals	\$3.000
f.	Airline tickets	4	tickets	\$1.200,00		\$4.800
g.	Accommodations	3	people	\$2.000,00	1 month	\$6.000
h.	Office rental	1	office	\$1.500,00	1 month	\$1.500
i.	Production Sundries	1	various items	\$900,00		\$900
TOTAL						\$20.900

8.- AGM CULTURAL MANAGEMENT FEE	
- Concept development - General curation - Cultural management - Artist coordination and support - Interaction with government entities - Public relations - General coordination - Cultural event management throughout the exhibition - Logistics coordination for transportation, installation, and uninstallation - Media spokesperson - Social responsibility management towards Foundation (To be chosen) - Contact with local businesses and promotion of their participation in the exhibition event and its activities - Community engagement	\$22.000

SUB-TOTAL BUDGET (*)	\$182.929
TOTAL CONTRIBUTION FROM SPONSORS	-\$4.400
TOTAL COLLABORATION FROM CODINA PARTNERS	-\$30.250
TOTAL BUDGET (*)	\$148.279

(*) This budget does not include taxes.

IMPORTANT NOTE:

A percentage of the artwork sales, between 3% and 5%, will be allocated to a foundation to be selected later.

Additionally, direct contributions to the foundation will be possible through a QR code located at the base of the artworks.