



Doral, November 6, 2025

Doral Winter Ice Experience – Official Proposal to the City of Doral

Proponent: FT Colour

Submitted to: City of Doral

1. Purpose of the Proposal

FT Colour respectfully submits for consideration the installation, operation, and dismantling of a temporary ice-skating rink at Downtown Doral Park.

The objective of this initiative is to offer a safe, family-friendly winter recreational experience during the holiday season, enhancing the city's seasonal entertainment offerings, promoting community engagement, and attracting visitors to the City of Doral.

2. Dates and Term

Agreement Term: Through the conclusion of the 2025 holiday season

Proposed Operating Period: November 28, 2025 to January 4, 2026

Installation and dismantling activities will be executed within the timeframes authorized by the City.

3. Hours of Operation

Monday to Friday: 3:00 p.m. – 10:00 p.m.

Saturday and Sunday: 12:00 p.m. – 10:00 p.m.

Hours may be adjusted by mutual agreement based on demand and the municipal calendar.

4. Responsibilities of FT Colour

FT Colour will assume full management and operational responsibility for the project, including:

- Design, installation, operation, and dismantling of the rink
- Recruitment, training, and management of operational and administrative personnel, including Level II background screening
- Implementation of an auditable ticketing system, access control, and customer service protocols
- Operational safety, maintenance, and overall logistics
- Installation of technical infrastructure, signage, and operational procedures
- Submission of daily attendance and revenue reports to the City
- Protection of park grounds and complete restoration of grass and utilized areas upon project completion
- Provision of a comprehensive liability insurance policy issued in the name of FT Colour, naming the City of Doral as Additional Insured, covering installation, operation, and dismantling, and ensuring protection for both the City and users

Power and Lighting

As part of FT Colour's technical and logistical plan, the activation will operate using independent electrical infrastructure. FT Colour will be responsible for providing all power required for rink operation through generators or other appropriate solutions, and for ensuring adequate illumination of the ice surface using light towers or comparable systems. This structure guarantees full operational autonomy for the event and uninterrupted functionality of the City's existing holiday installations.

5. Responsibilities of the City of Doral

- Allocation of the authorized area within Downtown Doral Park
- Review and administrative coordination of permit applications once submitted by FT Colour
- Institutional support, subject to City policies, availability, and programming schedule, which may include:
 - Publication on the City's website and official calendar
 - Inclusion in authorized municipal communications
 - Integration into seasonal City programming when appropriate

6. Economic Structure

Compensation to the City: 25% of gross ticket revenue

Security Deposit: USD 10,000 prior to installation commencement

Daily reconciliations through an auditable system

No operational costs to the City

7. Financial Projection (Estimated)

Category	Rate per 30-minute session
Children	USD 18
Adults	USD 22
Reference average rate	USD 20

Preliminary values subject to joint review and adjustment to ensure accessibility and operational sustainability.

8. Beverage and Concession Guidelines

During the operation of the Doral Winter Ice Experience, a limited selection of family-oriented and seasonal beverages will be offered, specifically:

Water
Soft drinks
Coffee
Hot chocolate

The sale of food or alcoholic beverages is not contemplated, in alignment with the community and family-focused nature of the event.

This service will be provided by an external vendor contracted by FT Colour under an independent agreement, ensuring operational efficiency and a high-quality complementary service for attendees.

Revenues generated from this activity will be considered a secondary logistical operation and therefore will not form part of the City's revenue-sharing structure, as the primary purpose of the project is the operation of the ice-skating rink.

In accordance with FT Colour's compliance and safety standards, the external vendor will operate under all regulations and requirements established by the City, submitting all necessary documentation and insurance coverage for participation, thereby ensuring full regulatory compliance and the appropriate level of institutional protection.

9. Billing & Controls

To be jointly established:

- Invoicing procedures
- Frequency and format of reporting
- Municipal validation of reconciliations
- Ticketing system audit procedures

This structure ensures financial transparency and operational traceability.

10. Plans and Documentation

The following reference documents are attached to this proposal:

Preliminary illustrative layout of the installation within Downtown Doral Park, subject to technical and municipal adjustments

Initial revenue projection for analysis, evaluation, and feasibility review

These annexes are submitted for informational purposes to support the evaluation and approval process.

11. Preference for Future Editions

FT Colour requests preferential consideration to operate future editions of the Winter Ice Experience, contingent upon satisfactory performance and compliance with all commitments.

12. Flexibility and Collaboration

This proposal is presented with full openness to adjustments, feedback, and recommendations from the City in order to ensure maximum social, recreational, and operational benefit for residents and visitors.

FT Colour appreciates the opportunity to submit this initiative and reaffirms its commitment to operational excellence, public safety, and the delivery of high-quality recreational experiences for the City of Doral.

Sincerely,

Yesenia Gonzalez
FT Colour
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