



Public Notice of Sole Source Procurement

Date of Notice: May 7, 2026

Sole Source Announcement issued By: City of Doral, Florida

Response Deadline: May 18, 2026 at 2:00pm

Contact: Roman Martinez, Procurement Director

roman.martinez@cityofdoral.com

Pursuant to Sec. 2-323. - Exemptions from competitive bidding of the City of Doral Municipal Code, and Florida Administrative Code Rule 67-49.0032, the City of Doral City hereby announces its intent to allow a test pilot program, and if successful, the city may award a sole source procurement contract to: Dynamic Trackers

The City of Doral seeks to continue improving its parking and traffic operations and is exploring the use of artificial intelligence (AI) and digital support applications to enhance the regulation and efficiency of parking enforcement practices.

For this reason, the City is open to conducting a pilot trial of the Dynamic Parking Signage Program to be provided by Dynamic Trackers.

The purpose of the pilot is to evaluate the effectiveness of a real-time digital signage network in improving parking management, enhancing traffic operations, and supporting efficient and regulated parking enforcement. Pursuant to Section 44-155 of the City of Doral Code of Ordinances, the City recognizes that parking is dynamic in nature and supports the use of data-driven technologies and intelligent parking solutions. This pilot program aligns with the City's adopted parking and mobility principles by leveraging smart signage to improve parking utilization, traffic flow, and enforcement operations. The vendor, Dynamic Trackers, will provide, install, operate, and maintain a limited deployment of its SmartZone parking management system. This system combines e-paper dynamic signage with AI-enabled camera detection of unauthorized vehicles in regulated parking spaces at one or more locations within the City.

Specific locations will be agreed upon in writing with the City's Parking Operations Department within the Public Works Department.

The signage will be capable of displaying dynamic parking information, including availability, directional guidance, and regulatory messaging such as enforcement hours and permit requirements. Features may include real-time camera or sensor-based detection, congestion alerts, lane closures, and event-related traffic control messaging.

The pilot will be provided at no cost to the City. The City has no obligation, express or implied, to purchase any product or service from the vendor as a result of this program. The pilot will run for ninety (90) days from the date of installation, unless extended by mutual written agreement or terminated earlier.

If the pilot validates the technology and demonstrates the unique capabilities of the SmartZone system, combining dynamic signage with AI-enabled detection of unauthorized vehicles, the City may support a sole-source justification for full deployment.

Application highlights include:

1. No cost to the City and no obligation to purchase.
2. A 90-day term, with one or two locations to be determined in coordination with Parking Operations.
3. Success metrics to be agreed upon in writing prior to installation (e.g., uptime, AI detection accuracy, citizen feedback).
4. Equipment will remain the property of the vendor; the vendor is responsible for installation, maintenance, and removal at its own expense.
5. Compliance with Florida public records laws and protection of proprietary technology will be maintained.

Responses must be submitted by the stated deadline to the contact listed above, with the subject line:

“City of Doral – Dynamic Parking Signage Pilot Program (Equivalency Response)”

Important Notes:

- This posting is not a Request for Proposals (RFP) or an invitation to bid, and no contract will be awarded directly from responses to this notice.
- The City reserves the right to accept or reject any information received and to proceed with a sole-source procurement if no equivalent capability is demonstrated.
- Responses must be submitted no later than the deadline stated.