



VIEW # 1



VIEW # 2



VIEW #3

ENTIRE DESIGN



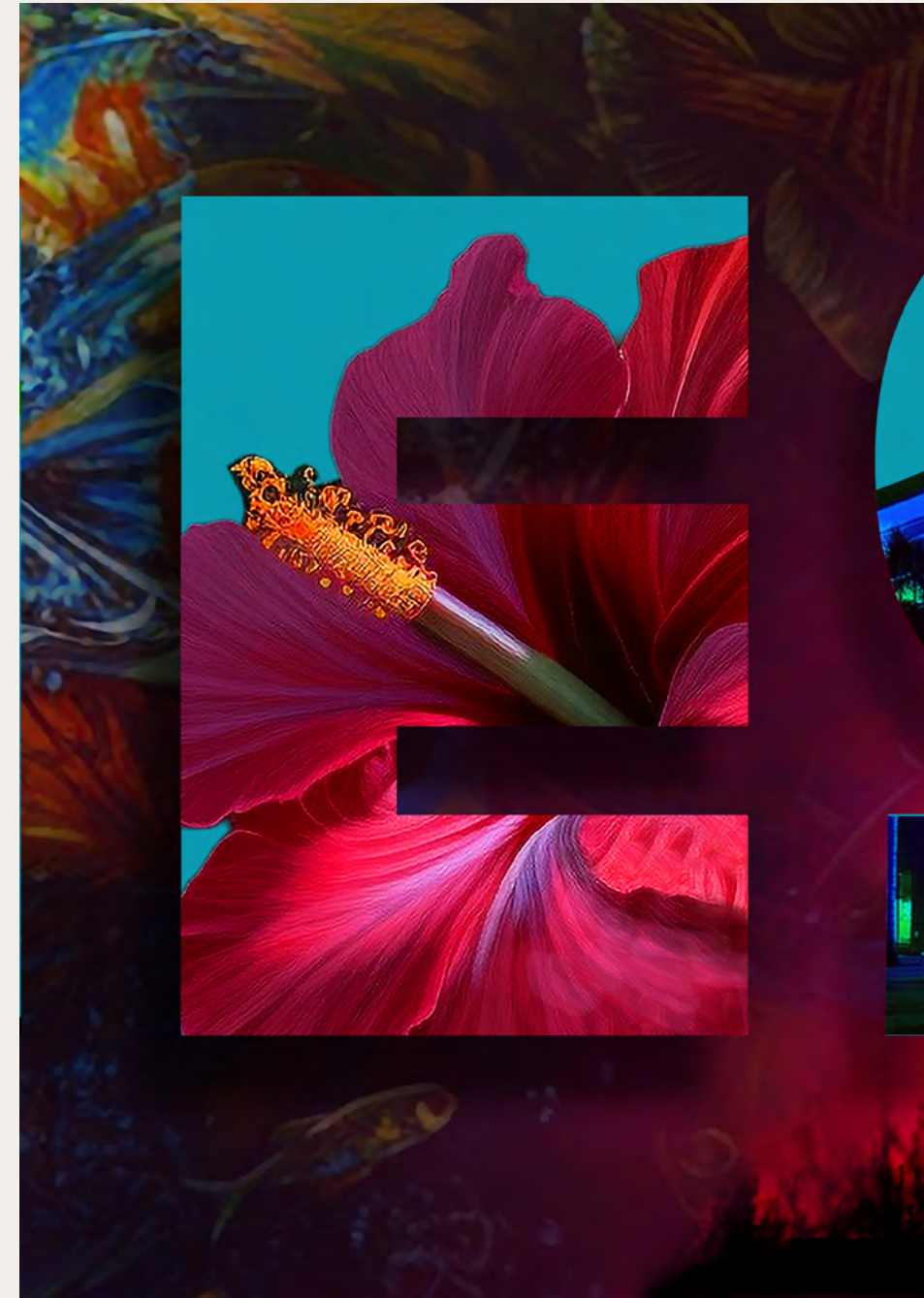
MIXED-RACE FEMALE =
VARIOUS ETHNIC GROUPS
RED =
FEARLESSNESS & PASSION

"HAVEN" DORAL WATER TANK

PLAY



FLORA



GOV. CENTER



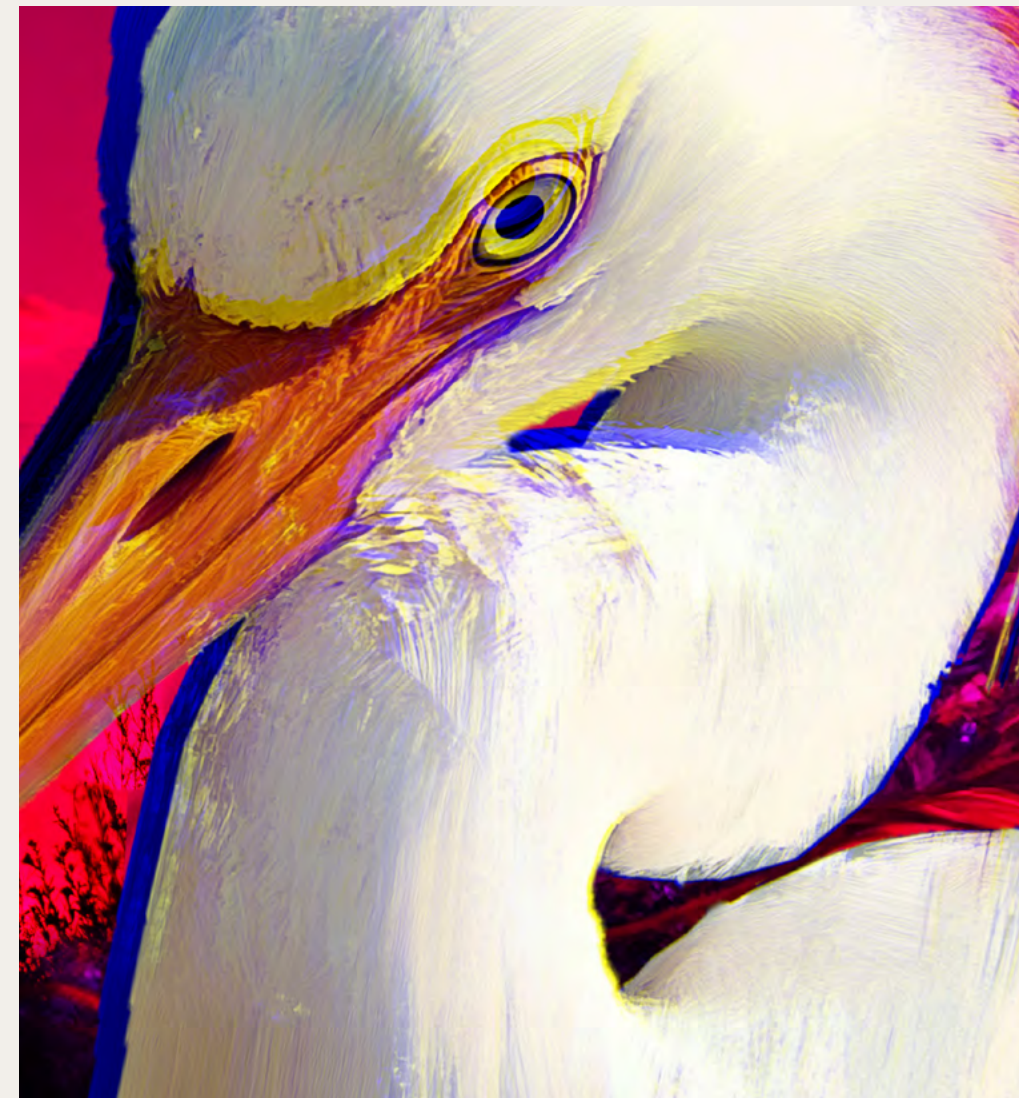
MOTTO
"Doral Shines"



FAMILY



FAUNA



" HAVEN "

SYMBOLS

" HAVEN "



MEMIA
TOP VIEW

"Haven," draws inspiration from Doral's motto, "Premier place to live, work, learn & play" symbolizing that Doral is a true haven. The design centers on a mixed-race female figure representing the various ethnic groups that have lived in the area since the 80s.

The female with striking red hair represents **fearlessness & passion**. She swims through pristine, crystalline waters (the water is reminiscent of rain water, of the Great Egret Lake, and of Lake Okeechobee flowing & feeding the everglades) creating an ethereal connection with the area's natural beauty. Sun rays (Doral Shines) filter through the water, illuminating the flora and fauna.

MURAL CONCEPT

"Haven"

A magenta-colored hibiscus flower symbolizes **love and longevity**, while colorful fish dart playfully among underwater plants, evoking a sense of fun & harmony with nature. The Doral Government Center speaks of **equity and law**; while a golfer shows us that **play is pivotal to human development**. Lastly, a family rejoices while stars glisten in the background as symbols of **limitless potential**.

"Haven" not only celebrates the natural wildlife of South Florida, but, embraces the themes of **transcendence, evolution, and the human experience**.

COMMUNITY ENGAGEMENT

A community art event can be organized where Doral residents will be invited to paint part of the artwork, creating ownership and strengthening community bonds.

(15-25) Residents of all ages would partake in a 2-hour mural workshop.



TIMELINE

Set-up Phase: (WEEK I)

- Site visit conducted
- Receive deposit for materials & equipment
- Purchase materials & wait for arrival (8-14 business days)
- **Project site must be ready to commence the art project: area must be clear of debris**
- **Front sidewalk area must be taped off to restrict pedestrian access**
- Set up equipment: establish water source, electricity outlet, storage area, tape off to restrict access.
- Bring to site materials, scaffolds, ladders, etc.
- Prep wall: sand minor imperfections, tape and covered special areas entrance, tape glass windows, cover floors

Painting Phase: (WEEK I - III)

- Begin doodle grid
- Sketch artwork : (2) days
- Begin to render art work: Part I
- Continue painting mural: Large Areas : Part II
- Continue painting mural: Large Areas : Part III
- Details: Part I
- Details: Part II
- Details: Part III
- Allow ample dry time

Sealant Phase: (WEEK IV)

- Prep chemicals
- Spray sealant
- Check details
- Allow ample dry time

Final Phase: (WEEK IV)

- Take off tape and uncovered covered areas
- Pick up any floor covering, clean up the area.
- Gather all left over materials
- Clean storage area
- Present final work of art

Estimated Mural Production (20 business days)

Timeline is subject to change if consistent rain/storms occur

Project delivery time depends on access to project site

The client is responsible for all city permits (if any) are needed

BUDGET

Project Duration	—	4 weeks
Approx. Sq Ft Tank	—	2160 sq ft
Approx. Sq Ft Logo	—	250 sq ft
TOTAL SQ FT	—	2410 sq ft

ARTIST FEE <ul style="list-style-type: none"> Preliminary Design Design Development Adjust Final Design to cylindrical structure 	9000
PROJECT MANAGEMENT	5500
LABOR (Includes art assistants)	16,950
MATERIALS & SUPPLIES <ul style="list-style-type: none"> Paint, mediums, etc Brushes, rollers, trays, etc Rulers, mixing containers, etc Spray equipment, laser, fans, etc Safety gear (gloves, masks, harness, etc) Anti-graffiti UV protection Coating (\$4,500) 	12,000
INSURANCE	5800
COMMUNITY EVENT (for approximate 15 - 25 people) <ul style="list-style-type: none"> Materials & Supplies 1-Day Workshop Planning & Execution Artist Assistants 	3,950
CONTINGENCY	6700
TOTAL	59,900

ANTI-GRAFFITI SEALANT INFO

Non-Sacrificial —

Non-Yellowing —

UV Protection —

Graffiti Removal From Surface:

Power wash with 3000-psi pressure washer (25 feet of hose) having a 15-degree tip at 2-3 inches away from the surface.

Revised: September 9, 2019

PRODUCT INFORMATION

9.54

PRODUCT DESCRIPTION

ANTI-GRAFFITI COATING is a one-component, non-sacrificial, ready-to-use siloxane coating that cures with atmospheric moisture. Intended for use over properly prepared concrete surface.

- Excellent graffiti resistance
- Excellent cleanability with either water power-washing, or solvent wipe
- Excellent UV resistance
- Excellent adhesion
- Fast drying
- Outstanding airless spray properties
- Single component

PRODUCT CHARACTERISTICS

Finish:	Semi-Gloss
Color:	Clear
Volume Solids:	72% ± 2%
Weight Solids:	75% ± 2%
VOC (EPA Method 24):	<250 g/l; 2.1 lb/gal

Recommended Spreading Rate per coat:

	Minimum	Maximum
Wet mils (microns)	8.0 (200)	12.0 (300)
Dry Mil (microns)	6.0 (150)	9.0 (225)
~Coverage sq ft/gal (m²/L)	128 (3)	192 (5)
Theoretical coverage sq ft/gal (m²/L) @ 1 mil / 25 microns dft	1155 (28)	

NOTE: Brush or roll application may require multiple coats to achieve maximum film thickness and uniformity of appearance.

Drying Schedule @ 10.0 mils wet (250 microns):

	@ 35°F/1.6°C	@ 77°F/25°C 50% RH	@ 120°F/49°C
To touch:	9 hours	1 hour	30 minutes
Tack Free:	12 hours	4 hours	1 hour
To cure:	21 days	7 days	4 days

Drying time is temperature, humidity, and film thickness dependent.

Shelf Life: 12 months, unopened
Store indoors at 40°F (4.5°C) to 100°F (38°C).

RECOMMENDED USES

Use over interior or exterior concrete surface that needs protection from graffiti defacing.

- Bridge Abutments
- Commercial Buildings
- Schools
- Transit Stations
- Overpasses
- New Construction

PERFORMANCE CHARACTERISTICS

Performance:

1 ct. Anti-Graffiti Coating

Test Name	Test Method	Results
Adhesion	ASTM D6677	Passes, Rating 8
Cleanability level I*	ASTM D7089	Passed

*Graffiti remove with high pressure cold water wash

Passed 4000 hours of QUV / multi-graffiti application and removal
Gloss retention = 63%
Color change <3 delta E CIE *L a b
No signs of graffiti left after clean-up; no visible signs of streaking, cracking, pinholing, discoloration or other coating degradation upon casual examination



OBJECTIVE:

Ensure the mural remains vibrant and structurally sound over its lifespan by conducting professional inspections, cleaning, touch-ups, and protective coating applications.

Maintenance Activities

1. Professional Inspection (Annually)

Purpose: Assess mural and tank surface for wear, fading, damage, or structural issues.

Details:

Inspect for UV damage, peeling, cracks, graffiti, and surface integrity.
Create a detailed condition report.

Cost: Labor: \$375 - \$450 (3-5 hours).

2. Cleaning (Annually If Necessary)

Purpose: Remove dirt, grime, and graffiti to maintain visual integrity.

Details:

Use eco-friendly, non-abrasive cleaners and soft brushes.
Employ graffiti remover for unwanted markings. (IF NECESSARY)
Perform low-pressure washing to avoid paint damage.

Cost:

Materials: \$200-\$650.

Labor: \$550-\$800 (5-6 hours).

3. Reapplication of Protective Coatings (If Touch Ups Were Done)

Purpose: Restore UV resistance and protect against environmental damage.

Details:

MAINTENANCE PLAN

Apply UV-resistant clear coat or anti-graffiti sealant.
Ensure compatibility with existing paint.

Cost:

Materials: \$800-\$1,200

Labor: \$750-\$1,500 (5-12 hours).

4. Touch-Ups and Repairs (As Needed)

Purpose: Address paint peeling, fading, or damage caused by weather or vandalism.

Details:

Match original paint colors and materials.
Repair cracks or structural imperfections on the tank surface.
Consult the original artist for continuity.

Cost:

Materials: \$150-\$300 (paint, brushes, supplies).

Labor: \$500-\$1,200 (5-10 hours).

5. Documentation and Reporting (Annually)

Purpose: Maintain an updated visual and written record of the mural's condition.

Details:

Take high-resolution photos and videos.
Provide a detailed maintenance report for stakeholders.

Cost:

Labor: \$200-\$400 (2-4 hours).

Estimated Maintenance Costs

Activity	Frequency	Estimated Cost (USD)
Professional Inspection	Once per year	\$375-\$450
Cleaning (If necessary)	Once per year	\$750-\$1,450
Reapplication of Protective Coatings (ONLY If paint touch ups are made)	If necessary	\$1550-\$2700 annually (averaged)
Touch-Ups and Repairs (If necessary)	As needed	\$650-\$1,500
Documentation and Reporting	Once per year	\$200-\$400

— MAINTENANCE PLAN CONT.

* ALWAYS CONSULT THE ORIGINAL ARTIST FOR CONTINUITY.



GRAFFITI REMOVAL

Factors Influencing Costs

Graffiti Size and Complexity:
Small tags vs. large, complex graffiti.
Impact on mural details and colors.

Estimated Costs

1. Initial Assessment

Details:
On-site evaluation of damage to determine method of removal.
Graffiti is best removed 72 hours after incident.
Cost: \$250 (may be waived if removal is approved).

2. Graffiti Removal

Details:
Use non-abrasive cleaners or graffiti-removal solutions to avoid mural damage.
Application of matching paint for minor touch-ups (if required).

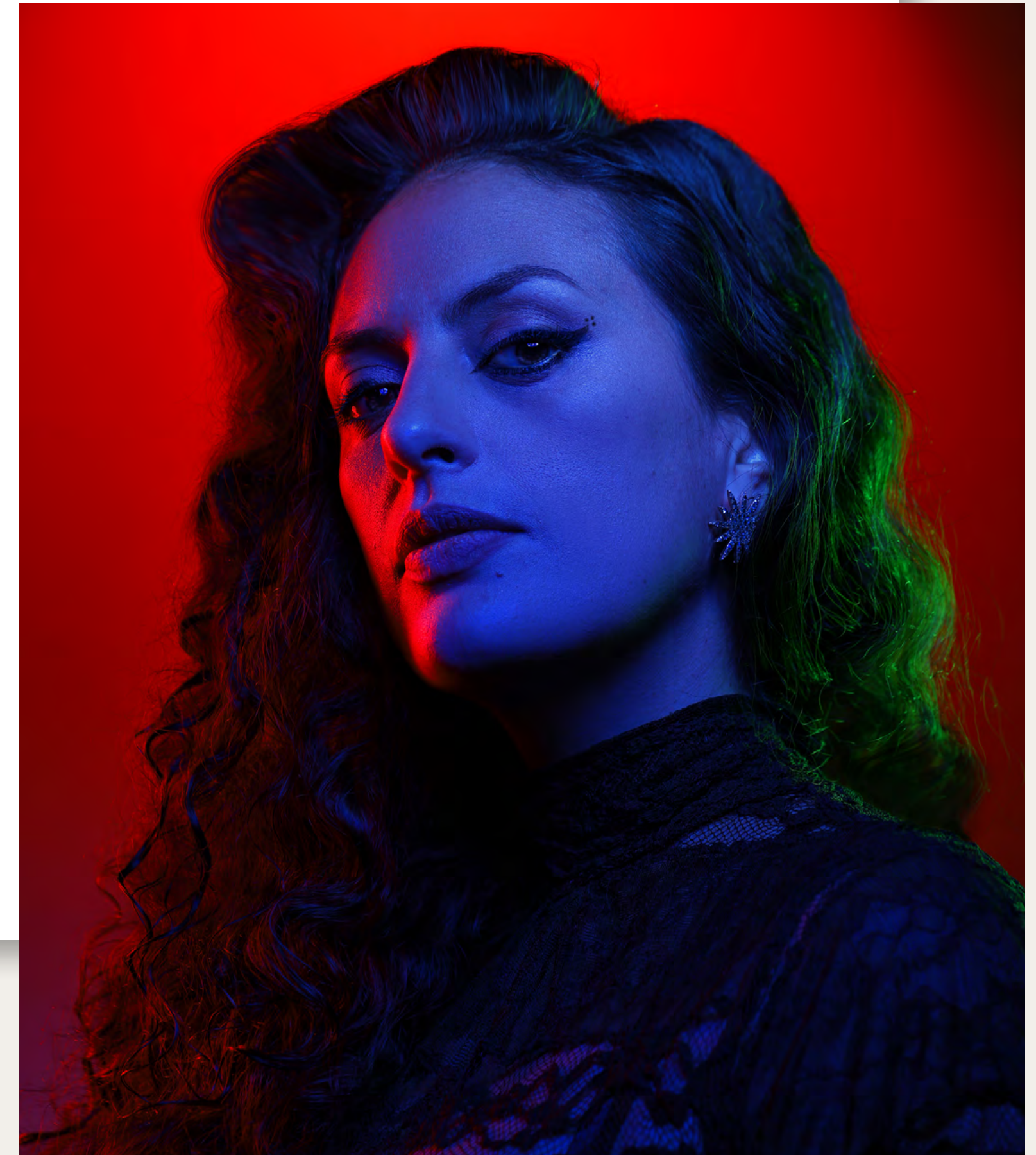
Removal Size/Type	Estimated Labor Cost (USD)	Material Cost (USD)	Total Cost (USD)
Small Tags (1-3 sq. ft.)	\$325	\$75	\$400
Medium Tags (3-10 sq. ft.)	\$450	\$125	\$575
Large Graffiti (10-12 sq. ft.)	\$650	\$190	\$840



SAMARA ASH

As a professional muralist with over **25 years of experience**, I've had the privilege of bringing vibrant, thought-provoking art to a wide array of public spaces.

My journey in the arts has also led me to roles as an **art project manager** and **art consultant**, where I honed my ability to oversee and execute large-scale projects with precision and creativity. This combination of hands-on artistic expertise and project management acumen uniquely positions me to contribute meaningfully to this project.



SAMARA ASH

Born in Santa fé de Bogota, Colombia. Lives and works in Miami, Florida, United States. Ash is a contemporary artist teaching adults & children art appreciation & production for over 15 years. She is a Koubek Center artist resident (Little Havana, Miami, US).



SELECTED EXHIBITIONS

- 2024 Mural Art Society/ City of Fort Myers Public Art / Fort Myers, FL / "Ornithic Hymn"
- 2024 Paint Memphis/ City of Memphis Public Art / Memphis, TN / "Legacy"
- 2024 Fifth Installment / Memphis Art Salon Gallery/ Memphis, TN / "Untitled 7 & 8" & "Sin Fundamento"
- 2023 Awena Public Art Exhibit / The Peacock House Art Foundation / Fort Pierce, FL "Awena"
- 2023 PUBLIC ART : Mural Inauguration / Fort Pierce Redevelopment Agency in Partnership with the City of Fort Pierce / The Peacock Arts District Mural Project / Fort Pierce, FL / "Awena" (Sunrise)
- 2023 Artists Open Exhibition / FountainHead / Little River, Miami, FL
- 2022 ArtToSave Lives Contemporary / Miami ART WEEK / Miami Shores, FL Group Show
- 2022 Farewell / FountainHead Arts / Little River, Miami, FL / Group Show
- 2022 Channing Tatum's: MML LIVE & Steven Soderbergh's Singani 63 / Buick Building / Design District, Miami, FL / "Conversion" Mixed Media on Glass
- 2022 Artists Open Exhibition / FountainHead Arts / Little River, Miami, FL Solo Show
- 2021 Red: Art Basel Miami / Bal Harbour Shops / Bal Harbour, FL / Group Show
- 2021 Amigos Moderno Buenos Aires Studio Visit / FountainHead / Little River, Miami, FL / Group Show
- 2021 Studio Exhibit / Miami-Dade Artist Open / Edgewater, FL / Solo Show
- 2019 Smash & Grab Art Auction / Locust Projects / Design District, Miami, FL "Titled Nude" Mixed Media Painting
- 2019 Fingerlakes Grassroots Festival of Art / Ithaca, NY / NJO, Performance
- 2019 Glossier / Wynwood Walls / Wynwood, FL / NJO, Performance
- 2019 Virginia Key Grassroots Festival of Art / Virginia Key, FL / NJO, Performance

EDUCATION

BFA, Electronic Intermedia
VALEDICTORIAN
New World School of the Arts /
University of Florida 2005 - 2008

BFA, Painting
SUMMA CUM LAUDE
New World School of the Arts / UF
2005 - 2008

BFA, MINOR Art History
SUMMA CUM LAUDE
New World School of the Arts / UF
2005 - 2008

Study Abroad, NALL Arts Association / **FULL SCHOLARSHIP**
Italy - France

SELECTED COLLECTIONS

- City of Fort Pierce Public Art
- Sagamore Art Collection
- City of Memphis Public Art Collection
- De la Cruz Collection
- Miami Shores Village Public Art C.
- Fort Myers Public Art Collection
- Susie & Walid Wahab Collection
- Direct. Steven Soderbergh's Collection
- Liberty City Firehouse - Station 12

- 2018 FREE! Art Fair: Art Basel Miami I **Brickell City Center** | Brickell, FL
NJO, Performance
- 2016 **Grassroots Festival of Art** / Wynwood, FL / NJO, Performance
- 2015 **SpeakFridays: Art Basel Edition** / **Lightbox Theater at Goldman Warehouse** /
Wynwood, FL / NJO, Performance
- 2014 **Smash & Grab** / **Locust Projects** / Design District, Miami, FL / "Adulation"
Mixed media Installation
- 2010 Art Basel: Miami / **Cricket Taplin Collection** / Sagamore: The Art Hotel
/ South Beach, FL / "Splendor Veritatis: Radiance of Truth" 12-foot sound
proof structure with light & sound installation
- 2008 **BFA Show** / Mu-Dai / **Museum of Art & Design: Freedom Tower** / Miami,
FL / Curated by Fred Snitzer / "Zalus" Mixed Media, "Deities Series I, II,
III, & IV" Monotypes
- 2008 **Arteamericas Art Fair** / **Miami Beach Convention Center** / Miami Beach, FL
/ "Fortune Teller I & II" Pencil on Paper, "Skin" Digital Media

SELECTED PUBLICATIONS

- 2024 **FOX 13 NEWS**/"Paint Memphis Returns to Glenview: "You can't spell Earth
without art." / https://www.fox13memphis.com/news/paint-memphis-returns-to-glenview-you-can-t-spell-earth-without-art/article_03bf2a5e-88e0-11ef-ba82-1ffb2735f884.html
- 2024 **Jupiter Magazine** / "Art Strut" by Paige Feigenbaum
- 2024 **Stuart Magazine** / "Art Strut" by Paige Feigenbaum / <https://www.stuart-magazine.com/stuart-life/arts-culture/art-strut-in-downtown-fort-pierce/>
- 2024 **Bold Journey** / "Meet Samara Ash" / <https://boldjourney.com/news/meet-samara-ash/>
- 2023 **NBC LIVE NEWS (WPTV)** / "Shining a Light" Host & Producer T.A. Walker
<https://youtu.be/9Sr62tcOj7Q?si=itZX-OJsos0KEH9->
- 2023 **FOX 29 LIVE NEWS** / "Fort Pierce Installs Murals to Help Stimulate the
Economy Growth" / <https://www.wflx.com/2023/09/12/fort-pierce-installs-murals-help-stimulate-economic-growth/>
- 2023 **WQCS 88.9 FM Radio** / "New Murals in the Peacock Arts District" by Kevin
Kerrigan / <https://www.wqcs.org/in-focus-with-irsc-public-media/2023-08-25/new-murals-in-the-peacock-arts-district-and-september-is-huger-action-month>
- 2023 **CBS 12 NEWS** / "Fort Pierce Commissions Woman Artists to Paint Murals"
<https://cbs12.com/news/local/woman-artists-commissioned-to-paint-murals-zoey-bridges-samara-ash-nicole-holderbaum-orange-ave-atlantic-ave-florida-august-16-2023>
- 2023 **Canvas Rebel** / April Issue: "Stories & Insights: Meet Samara Ash"
<https://canvasrebel.com/meet-samara-ash/>

SELECTED COLLABORATIONS


- Channing Tatum - MML Tour
- Brickell City Center - Miami
- Miami Shores Fine Arts Commission
- The Light Box at Goldman Warehouse
- Knight Foundation
- DIETL international
- Hollywood Film Dir. Steven Soderbergh
- Daniel Azoulay Gallery


SELECTED AWARDS

- Nall Art Assoc. European Residency
- Koubek Center Arts Residency
- NWSA Full Scholarship
- Siggraph Space-Time Winner
- Fountainhead Arts Studio Residency

AS SEEN ON

- | | |
|------------------|-----------------|
| Fox News 13 & 29 | Sun-Sentinel |
| Telemundo 51 | NPR-WQCS 88.9 |
| CBS News | YAHOO! News |
| Jupiter Magazine | Stuart Magazine |
| NBC LIVE | St. Lucie Voice |

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