



CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, WAIVING THE COMPETITIVE BID PROCESS AS PER SECTION 2-321 OF THE CITY OF DORAL CODE OF ORDINANCES, AND AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND ENTER INTO AN AGREEMENT WITH 4SOUND GROUP FOR THE PROVISION OF SOUND, LIGHTING, AND LED SCREEN SERVICES FOR THE CITY'S INDEPENDENCE DAY CELEBRATION EVENT ON JULY 4, 2026 AT DORAL CENTRAL PARK, IN AN AMOUNT NOT TO EXCEED SEVENTY EIGHT THOUSAND, ONE HUNDRED NINETY DOLLARS AND 50/100 (\$78,190.50); PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

Approval

BRIEF HISTORY:

The Parks and Recreation Department respectfully requests approval from the Mayor and City Council to waive the competitive bid process pursuant to Section 2-321 of the City Code of Ordinances and authorizing the City Manager to execute an agreement with 4Sound Group for the provision of sound, lighting, and LED screen services for the City's Independence Day Celebration scheduled for Saturday, July 4, 2026, at Doral Central Park. Funding for these services is available within the Parks and Recreation Department's approved Fiscal Year 2025-2026 budget, and the agreement amount shall not exceed \$78,190.50.

The Parks and Recreation Department solicited quotes from multiple vendors to provide sound, lighting, and LED screen services for the City's Independence Day Celebration event. Three (3) companies submitted proposals based on the sound projection requirements and event layout provided by the City. Upon review of the proposals received, staff determined that two of the firms demonstrated comparable capabilities, technical projections, and prior experience providing services at the Doral Central Park Amphitheater.

After further evaluation of the proposals, 4Sound Group was determined to provide the best overall value to the City based on the quality of equipment proposed, technical capabilities, prior experience, and competitive pricing.

Accordingly, the Parks and Recreation Department respectfully recommend entering into an agreement with 4Sound Group for the provision of sound, lighting, and LED screen services for the City's 2026 Independence Day Celebration at Doral Central Park.

Funding for these services is available within the Parks and Recreation Department's Contractual Services Account 001.90005.500340, and shall not exceed \$78,190.50

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments

FINANCIAL INFORMATION: (IF APPLICABLE)

No.	Amount	Account No.	Source of Funds
1.	\$78,190.50	001.90005.500340	Contractual Services
2.	\$0		
Total:	78,190.50		
Fiscal Impact Statement: The proposed item has a fiscal impact on expenditures.			

STRATEGIC PLAN ALIGNMENT:

This item supports the Parks and Recreation Department's large-scale community event initiatives celebrating the nation's Independence Day and America's 250th Anniversary, while promoting community pride, resident engagement, and family-oriented recreational opportunities.

ATTACHMENT(S):

- A. Received Proposals
- B. Draft Resolution
- C. #1 4Sound Group
- D. #2 Lifetone Productions
- E. #3 Santiago Perez Productions