



# "DORAL SHINES, Unity in Diversity"

**Doral Central Park Water tank Art Project** 









#### **Project Overview**

The "DORAL SHINES, Unity in Diversity" initiative aims to create a large-scale artwork that reflects Doral's essence, including its tagline "Doral Shines" and themes of family, unity, peace, and multiculturalism.

This project will engage local residents in the artistic process, fostering connections, understanding, and appreciation among different cultural groups. The completed artwork will be painted in a Doral Central park Water Tank, serving as a lasting symbol of community unity.

Which would be a visual experience that not only adds to the sense of place as you enter Doral Central Park, but, reflects the neighborhood and the community identity.

#### **Objectives**

**Cultural Representation:** To highlight the various cultural backgrounds present in our community through art.

**Community Engagement:** To involve residents of all ages in the creation process, promoting collaboration and dialogue.

**Public Art Installation:** To produce a durable public artwork that will beautify the community and serve as a landmark for inclusivity.

**Art Education:** To provide workshops that educate participants on Street art techniques and the importance of art in cultural expression.

#### **Target Audience**

Local residents, including families, youth, seniors, and diverse cultural groups.

Local schools and educational institutions.

Community organizations and non-profits focused on cultural diversity and art.





#### Technique:

#### Mixed media

Spray paint, stencils

Brush Paint

Street art markers

Spray Brand to use in the project:

#### Montana 94

Fast drying

Very good resistance to the sun and rain. Very good resistance to UV light

Brush Paint Brand to use in the project: **BEHR Premium plus** Paint and Primer

Total area to be painted: (7800 Sqf aprox),

#### Timeline

Due to the size of the water tank area (7800 Sqf aprox), the estimated time to paint the mural could be between 3 and 4 months.

Project Planning (November-december 2024)

Finalize design, secure permits, select colors.

## Beginning of the nighttime projection of the mural design. (January 6 -18 2025)

For this activity, it is necessary to obtain a permit for the artist and his assistants to be on site overnight.

Beginning of Painting Mural. (January 18 2025)

Community Involvement Opportunity (January 25, 2025)

Still Painting Mural. (January 26 2025 April 30 2025)

Ribbon Cutting / Unveiling (May, 2025)

#### **Budget**

500 Spray cans aprox. \$4500 1500 Sprays caps aprox. \$1000

Exterior Paint & Primer

30 Gallons aprox. \$3000

Electric Scissor Lift

Rental for 3 months \$5000

2 assistans for 3 months \$18000

Insurance \$2500

Paint Supplies (Paint Brushes,, masking tape, plastic sheeting Paint Trays

Paint Buckets
Pencils, Markers,
Respirator Masks,

Scaffold, Ladders) \$6000

Artist fee \$20000

Total Estimated Budget \$60000





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## **Desing Proposal**

What will the mural look like?

Those are a reference Layouts. The final result may vary in terms of size and colors.

These will be the five views that you will see as you walk the entire way around the water tank.



Water Tank Tank view 1 86 feet Long x 18 feet height (1560 sqf)

#### Words that describes our feeling

The City's popular moniker is "Doral Shines." This title is the main protagonist of the art. The objective is not only to attract attention from far away to take photos. Also, this motto should be made stronger among residents and visitors.

#### We guarantee and defend our freedom

The United States Southern Command is also based in Doral

#### **Everything in one City**

enjoy so many of the things that

make life beautiful.

These icons reflect why Doral is the ideal place to live, grow your business, have fun, and go out to dinner. Also, go to healthcare centers. Everything you need all in one place

#### Home of future leaders

over ten colleges... technical schools, 10 artistic expression schools, multiple public, charter, and private schools all having a grade "A" status, make Doral one of the best Cities in America that provides a positive learning environment for all students to achieve their maximum potential as future leaders in society.



Water Tank Tank view 2 86 feet Long x 18 feet height (1560 sqf) Unity, love and Peace Doral is the ideal city to live with the family. The City of Doral is a unique community where people of all ages and cultures come together and

places for children's activities,

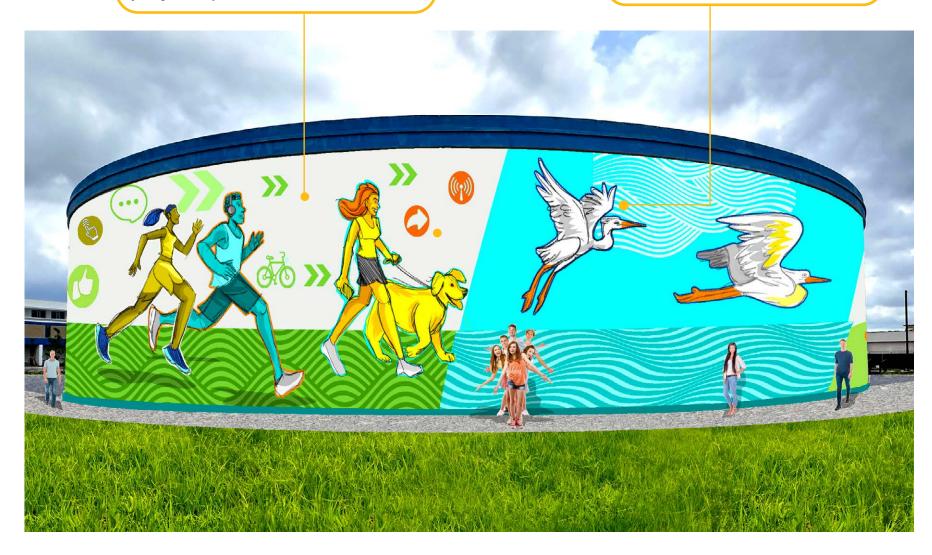
Doral has one of the most important shelters in Miami-Dade County. The city provides an exceptional adoption Center where you can view pets available for adoption and meet them in a comfortable environment.

#### Sport, relax and recreation

It reflects the World-class Parks that Doral has and all the activities that you can do free and daily such as a wide variety of sports and dog-friendly off-leash dog areas, which are privileges that very few cities have.

#### **Daily view**

Herons are part of the city's everyday landscape. you can see them everywhere much like its artificial lakes



Water Tank Tank view 3 86 feet Long x 18 feet height (1560 sqf)

#### Uniques Landmarks

Doral begins to have reference points that give it its identity, such as the case of the massive sculpture named "Micco" by artist Michele Oka Doner. It is located in the City's Downtown

### A young (and safe)City

Doral, incorporated on January 28, 2003, in one of thirty-four municipalities in Miami-Dade County, Florida. The Doral Police Department was started on June 2, 2008

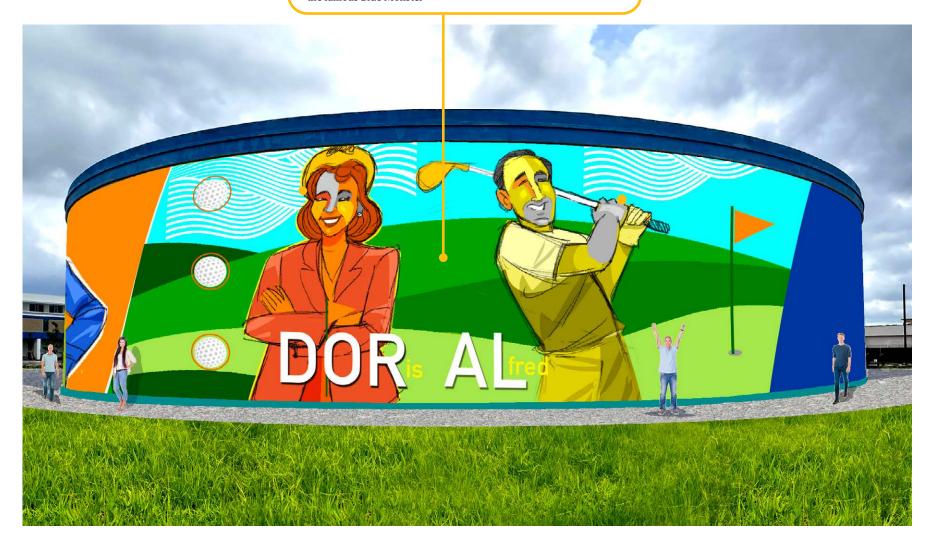


Water Tank Tank view 4 86 feet Long x 18 feet height (1560 sqf)

#### How it started

History. Origins. Roots

Reflect the origins of Doral City, when Alfred Kaskel, real estate developer and his Wife Doris, opened a hotel and country club and named it **Doral** - a combination of Doris and Alfred. Also, Doral is well know for have the Doral Trump Golf Resort and Spa, home to the famous Blue Monster



Water Tank Tank view 5 86 feet Long x 18 feet height (1560 sqf)

## Community engagement and cohesion



This area will be designated to interact with the community members. The goal is to involve residents and their families to participate actively, fostering a sense of ownership and connection to the project

The plan is to designate a specific day for them to come and paint, under the artist's guidelines.

The artist will provide all materials, such as brushes, paints, water containers, cleaning cloths, etc.



Project

"DORAL SHINES, Unity in Diversity"

## The Artist

### Eduardo Sanabria (EDO)

Venezuelan- American plastic artist, residing in Miami. EDO has been investigating the phenomenon of mass culture and Pop culture for more than 20 years. His works have been exhibited in Caracas, Paris, Milan, Madrid, Seoul, Shanghai, Tokyo, Chicago, New York, Las Vegas and Miami.

Along with his historical work and his successful new explorations in contemporary Ibero-American art, EDO has been growing in reputation as an international urban artist. He has been invited to create four (4) murals in Wynwood, one of the most important art districts in the United States, the annual home of ArtBasel Miami Beach. It is the place par excellence for elite, world-class artists, gallery owners, and cultural institutions.



## The Street Art

#### **Timeless Influencers**

One of the fascinating sociological angles of this series of works by EDO has been to imagine and recreate what great personalities from universal history would have been like if they had access to the powerful technological tools enjoyed by current influencers. Thus, his series "Timeless Influencers" was born.

Based on this concept, he painted two murals: "Frida Influencer" (2022) and "Warhol Influencer" (2024), both at the **Art Center Miami Gallery in Wynwood.** 



#### Frida Influencer

Year: 2022 Dimensions: 400 sq ft Technique: Acrylic paint with brush Cost: \$4000

#### Warhol Influencer

Year: 2024 Dimensions: 350 sq ft Technique: Acrylic paint with brush Cost: \$4500

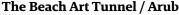


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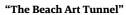


The Beach Art Tunnel / Aruba
The exclusive Embassy Suites by Hilton Aruba Resort
commissioned EDO to create 5 monumental murals for its unique
internal pedestrian tunnel on the island. EDO worked again with
the concept of "Timeless Influencers." The artist painted 12 globally
recognized personalities, including Martin Luther King Jr., Michael
Jordan, Madonna, The Beatles, and Amelia Earhart.









Year: 2024 Dimensions: 4000 sq ft Technique: Spray paint and Acrylic paint with brush Cost: \$70000







#### Master Jedis 100

In March 2024, EDO painted "Masters Jedis 100", a tribute to two of the most important Venezuelan visual artists of the 20th century: Carlos Cruz-Diez and Jesús Soto. The purpose was to commemorate the centenary of both artists' birth (1923-2023). The Mural is located in Wynwood, miami.

#### "Masters Jedis 100"

Year: 2024

Dimensions: 1000 sq ft

Technique: Spray paint and Acrylic paint with brush Cost: \$35000

#### "DORAL SHINES, Unity in Diversity"

### References

#### Ana Carolina Moreno

Art Center Miami Director cel: 7865533331

**Geraldine Cubillan**Domus Media Manager
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#### Cristhian Saravia AKA Golden 305

Artist Cel: 7864997023













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#### **Edo Sanabria**

Venezuelan- American plastic artist Eduardo Sanabria, a.k.a. EDO, was born in Caracas, Venezuela, in 1970.

EDO has been investigating the phenomenon of mass culture and Pop culture for more than 20 years. His works have been exhibited in Caracas, Paris, Milan, Madrid, Seoul, Shanghai, Tokyo, Chicago, New York, Las Vegas and Miami.

Twice, in 2005 and 2008, EDO won the "Pedro León Zapata Award" to the best Graphic humorist in the Venezuelan press from prestigious Venezuelan newspaper El Nacional". In 2007, he was awarded the Gold Pen Prize as best cartoonist in the 1st Graphic Humor Exhibition during the FIA, the Iberian-American Arts Fair in Caracas.

Along with his historical work and his successful new explorations in contemporary lbero-American art, EDO has been growing in reputation as an international urban artist. He has been invited to create four (4) murals in Wynwood, one of the most important art districts in the United States, the annual home of ArtBasel Miami Beach. It is the place for elite, world-class artists, gallery owners, and cultural institutions.

He also created 5 murals on the Island of Aruba for the prestigious Embassy Suites Resorts. In total there were more than 4,000 sqft that this artist painted in a pedestrian tunnel, unique to the island.

Edo has 8 books published with all his work to his credit. One of the most important ones was "Historieta de Venezuela', a book that covers the history of the Latin American country from a humor perspective, published alongside renowned Venezuelan humorist, Laureano Márquez.

EDO has been living in the city of Doral for 10 years. And, out of the 10, he has held a permanent exhibition in the lobby of the Wingate Miami Airport hotel for almost 8.

También anexo dos links con videos de mis murales anteriores

https://www.instagram.com/reel/C9yAh5axmnI/?igsh=MW4xdWZrY2dycGNoMQ==

https://www.instagram.com/reel/C5YoniLgbxf/?igsh=MTFtY2d1emkyMm94NA==

Por favor, confirmame si recibiste todo bien

Gracias por esta gran iniciativa para potenciar el arte en Doral.

Eduardo Sanabria / EDO

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