

Memorandum

Date: October 9, 2024

To: Honorable Mayor and Councilmembers

From: Rey Valdes

City Manager

Department: Erin Sullivan

Parks & Recreation Director

Subject: Miss Teen Doral 2025- Facility Use Fees

Introduction

Councilwoman Porras previously brought to council at the June 12, 2024, meeting an item (Item # 24-5736) requesting City support to host the Miss Teen Doral Pageant at the Doral Cultural Arts Center and waive associated rental and staffing fees. Staff were directed at the meeting to bring back the facility use fees once finalized with the organization (Taller en Accion). The associated rental and staffing fees total \$6,376.20.

Background

Councilwoman Porras submitted a council agenda item for the June 12, 2024 meeting, requesting City support and approve waiving the rental and staff fees associated to hosting the Miss Teen Doral Pageant at the Doral Cultural Arts Center. At the June 12th meeting, Council directed staff to bring back the facility use fees once finalized with the organization. Staff met with the organizers and discussed the details of the events. There are five (5) events in total being requested culminating in the Miss Teen Doral Competition in April 2025. The events will be held from January-April 2025 and range in size from 50-200 estimated attendees.

The associated rental and staffing fees are attached and total \$6,376.20. A \$1,000 refundable deposit is recommended for each event. This deposit is provided back to the organizer if there is no damaged caused to the facility and is required as part of the department's rental procedures for outside organizations/persons renting the facility.

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Fiscal Impact:

The associated rental and staffing fees are attached and total \$6,376.20. A \$1,000 refundable deposit is recommended for each event, which is required with other outside rentals at the facility.

Strategic Plan Alignment

This item ties into the Parks & Recreation Strategic Plan Initiative, fostering a sense of community building and cultural arts.

Recommendation

As part of Councilwoman Porras's item requesting support for the Miss Teen Doral Pageant (item # 24-5736), the City Manager's Office and staff were directed at the June 12th council meeting to bring back the facility use fees, once finalized with the organization, for council review. Taller en Accion, in requesting the use of the Doral Cultural Arts center for five (5) events culminating in the Miss Teen Doral Competition in April 2025. The associated rental and staffing fees total \$6,376.20. Staff recommend the organizers provide the \$1,000 refundable deposit for each event, which is required with other outside rentals at the facility. This deposit is provided back to the organizer if there is no damaged caused to the facility and is required as part of the department's rental procedures for outside organizations/persons renting the facility.