



# Monthly Department Report

## PARKS & RECREATION



### August 2024

#### Department Stats/ Key Performance Indicators

##### JULY 2024 PARK ATTENDANCE

Doral Meadow Park	44,017
Morgan Levy Park	36,009
Trails & Tails Park	17,408
Doral Central Park	*Closed for construction
Doral Legacy Park	86,934
Doral Glades Park	39,206
Doral White Course Park	7,433
Downtown Doral Park & Cultural Arts Center	11,291
<b>July 2024 Total</b>	<b>242,298</b>
<b>Last Year (July 2023) Total</b>	<b>209,427</b>
<b>Year to Date (Jan - July 2024)</b>	<b>1,385,311</b>
<b>Last Year to Date (Jan – July 2023)</b>	<b>1,278,619</b>

##### AUGUST 2024 VOLUNTEER HOURS

Students in Action	1,892 hours
Adult Volunteers	792 hours
<b>TOTAL</b>	<b>2,684 hours</b>
<i>*Students in Action hours for National Night Out/Back to School Event, Doral Central Park Grand Opening, Genius Science Labs, Crafty Art, Start Smart</i>	
<i>*Adult Volunteer hours for Broncos Cheer &amp; Tackle Football</i>	
<b>Year to Date (Jan – August 2024) Total</b>	<b>11,266 hours</b>
<b>Last Year to Date (Jan – August 2023) Total</b>	<b>10,568 hours</b>

#### Major Project Updates

##### Park Bond Projects Update

*Bond Project Updates will be overseen and reported by the Project Management Team & Capital Improvement Division*

##### Sponsorships/Grants



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### AUGUST 2024 SPONSORSHIP

<b>Sponsorship for National Night Out &amp; Back to School (60+Sponsors Participated in this event)</b>			
<b>Kind of Sponsorship</b>	<b>Sponsor</b>	<b>In-Kind Value</b>	<b>CASH Value</b>
Presenting Sponsor - Cash	UHealth		\$5,000
<b>TOTAL</b>		<b>\$78,664</b>	<b>\$5,000</b>
*Cash Sponsorship goes to Parks & Police 4 Kids Foundation			
<b>Sponsorship for Collage Workshop</b>			
<b>Kind of Sponsorship</b>	<b>Sponsor</b>	<b>In-Kind Value</b>	<b>CASH Value</b>
In-Kind	Robeks	\$200	
<b>TOTAL</b>		<b>\$200</b>	
<b>Sponsorship for Clay on Canvas Workshop</b>			
<b>Kind of Sponsorship</b>	<b>Sponsor</b>	<b>In-Kind Value</b>	<b>CASH Value</b>
In-Kind	Raising Canes	\$200	
<b>TOTAL</b>		<b>\$200</b>	
<b>Sponsorship for Art After Dark: Watermarbling</b>			
<b>Kind of Sponsorship</b>	<b>Sponsor</b>	<b>In-Kind Value</b>	<b>CASH Value</b>
In-Kind	Tequeno Mania	\$200	
<b>TOTAL</b>		<b>\$200</b>	
<b>Sponsorship for Comic Book Workshop</b>			
<b>Kind of Sponsorship</b>	<b>Sponsor</b>	<b>In-Kind Value</b>	<b>CASH Value</b>
In-Kind	Papa John's	\$200	
<b>TOTAL</b>		<b>\$200</b>	
<b>Sponsorship for First Half Doral Central Park Grand Opening (Over 20+ Sponsors participated in this event)</b>			
<b>Kind of Sponsorship</b>	<b>Sponsor</b>	<b>In-Kind Value</b>	<b>CASH Value</b>



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Cash	Brown & Brown Insurance		<b>3,500</b>
Cash	Overture Doral		<b>3,500</b>
Cash	Eternal Life Services		<b>3,500</b>
Cash	Baptist Health		<b>3,500</b>
Cash	Sunshine Gas		<b>8,000</b>
<b>TOTAL</b>		<b>\$47,489.11</b>	<b>\$22,000</b>
<b>August Total of Sponsorships</b>			
Cash Sponsorship			\$27,000
In-Kind Sponsorship			\$126,953.11
<b>TOTAL</b>			<b>\$153,953.11</b>

### Events and Programs

The Department is currently working with our program providers, local partners, and department staff to safely provide programming. All program offerings can be found on the City's website.

Program offerings include (but are not limited to):

- Yoga & Chair Yoga
- Silver Club Bingos & other activities
- Senior Art
- Youth Art Classes
- Mommy & Me Classes
- Ge-ni-us Labs
- Tai-Chi
- Dance Classes
- Chess Classes
- Karate Classes
- Jazzercise & Jazzercise Lite
- Wellness Wednesdays with Mind Body Social (Step up your health, Doral!)
- Feel the Beat- Special Needs Dance Class
- Special Needs Music Class
- Special Needs Martial Arts
- Special Olympics practices & Socials- led by our Special Needs Programs Specialist
- Teacher Planning Day Camps



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- Miami EcoAdventures monthly workshop (in partnership with Miami Dade County Parks): Kayaking, Archery & Fishing

Youth & Adults sports are on-going.

- Sports currently offered: Youth Soccer, Field Hockey, Cheerleading, Youth Flag Football, Youth Basketball & Youth Baseball.
- Special Olympics sports currently offered: Tennis, Soccer, Basketball, & Bowling.

### **AUGUST 2024 EVENT ATTENDANCE**

<b>Activity</b>	<b>Date</b>	<b>Number of Attendees</b>
Collage Workshop	8/1/24	25
Teen Comic & Cartooning Workshop	8/2/24	15
Photography Workshop	8/3/24	30
Silver Club Trip to Umami	8/5/24	30
National Night Out & Back to School Night	8/6/24	3,500
Improv Class	8/6/24	4
Clay on Canvas	8/7/24	70
Spanish Storytime	8/8/24	60
Silver Club Seminar: Nutrition: Live, Laugh, Label Reading	8/15/24	50
Art After Dark	8/15/24	30
Murder Mystery Night	8/16/24	75
Silver Club Nature Craft	8/19/24	5
Comic Book Workshop for Adults	8/21/24	15
Silver Club Bingo Night at Doral Legacy Park	8/23/24	90



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KidCreate Class: Underwater FunSeahorse	8/23/24	22
Doral Central Park First-Half Grand Opening	8/26/24	3,000
Silver Club Zumba	8/27/24	20
Silver Club Game Night	8/27/24	60
Silver Club Seminar with Humana	8/29/24	37
Classical Music Night	8/29/24	320

## UPCOMING EVENTS

### **Hispanic Heritage Dance Class: Bachata**

Date: October 2, 2024

Time: 6:00 PM – 7:00 PM

Location: Doral Cultural Arts Center

### **Silver Club Health Fair with AVMED**

Date: October 3, 2024

Time: 11:00 AM

Location: Doral Legacy Park Event Hall

### **Silver Club Senior Trip to Florida City Outlets**

Date: October 8, 2024

Time: 10:00 AM

Location: Doral Cultural Arts Center

### **Spanish Storytime**

Date: October 8, 2024

Time: 4:30 PM – 5:30 PM

Location: Doral Cultural Arts Center

### **Hispanic Heritage Dance Class: Salsa**

Date: October 9, 2024

Time: 6:00 PM – 7:00 PM

Location: Doral Cultural Arts Center

### **Art After Dark – Embroidery Workshop**

Date: October 10, 2024

Time: 6:00 PM – 8:00 PM



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Location: Doral Cultural Arts Center

### **Silver Club Zumba**

Date: October 16, 2024

Time: 9:00 AM

Location: Doral Legacy Park Event Hall

### **Howl-O-Ween**

Date: October 19, 2024

Time: 5:00 PM – 7:00 PM

Location: Trails & Tails Park

### **Pottery Workshop**

Date: October 23, 2024

Time: 6:00 PM – 8:30 PM

Location: Doral Cultural Arts Center

### **Cultural Night: Acoustic Latin Night**

Date: October 24, 2024

Time: 6:30 PM – 8:30 PM

Location: Doral Cultural Arts Center

### **KidCreate Class**

Date: October 25, 2024

Time: 4:30 PM – 5:30 PM

Location: Doral Cultural Arts Center

### **Halloween Adult Movie Night**

Date: October 25, 2024

Time: 6:00 PM – 8:30 PM

Location: Doral Cultural Arts Center

### **Silver Club Bingo Night**

Date: October 25, 2024

Time: 5:00 PM

Location: Doral Legacy Park Event Hall

### **Trunk-or-Treat and Movie Night**

Date: October 26, 2024

Time: 6:00 PM – 9:00 PM

Location: Downtown Doral Park

### **Silver Club Seminar with Baptist**

Date: October 31, 2024

Time: 12:00 PM

Location: Doral Legacy Park Event Hall