



## CITY OF DORAL COUNCIL MEETING MEMORANDUM

### ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING A SPECIAL EVENT PERMIT REQUESTED BY ANTUANET ALVAREZ TO HOST THE “DOWNTOWN DORAL WORLD CUP WATCH PARTY AT POCKET PARK” AT 5275 PASEO BOULEVARD DORAL, FL 33166, AND 5241 NW 87 AVENUE, FL 33178, FROM JUNE 11, 2026, THROUGH JULY 19, 2026, FROM 10 A.M. TO 10 P.M.; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

### DEPARTMENT RECOMMENDATION:

Approval

### BRIEF HISTORY:

Antuanet Alvarez (the “Applicant”) is requesting approval of a special event from the Mayor and the City Council to host the Downtown Doral World Cup Watch Party at Pocket Park, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”). The proposed event will take place at 5275 Paseo Boulevard and 5241 NW 87 AVE, from June 11, 2026, through July 19, 2026 from 10:00am to 10:00 p.m.

The set-up, tear-down, and clean-up periods will be scheduled outside of public operating hours.

A copy of the application is provided in “Exhibit A”.

The purpose of the event is to provide a safe, welcoming, and well-managed community gathering space that activates the heart of Downtown Doral during a globally celebrated sporting event, supports local restaurants and tenants, and reinforces the district as a premier destination for residents and visitors. The proposed 39-day event is intended to promote community engagement and create a shared viewing experience for soccer enthusiasts.

The event will feature two 16.4-foot by 9.8-foot LED screen displaying FIFA matches throughout the tournament, as well as a snack bar offering refreshments for attendees at Pocket Park. The viewing area is designed to serve as a temporary community gathering space where patrons may watch live matches, socialize, and participate in the excitement surrounding one of the world's most widely attended sporting events.

Additionally, the applicant has successfully hosted multiple events in the City such as the Merry and Bright Festival, Dia De Los Muertos, as well as Premiere Day with a total estimated 3,200 attendees.

**LEGISLATIVE ACTION: (IF APPLICABLE)**

Date:	Resolution/Ordinance No.	Comments

**FINANCIAL INFORMATION: (IF APPLICABLE)**

No.	Amount	Account No.	Source of Funds
1.	\$0		
2.	\$0		
Total:	\$0		
<b>Fiscal Impact Statement:</b> The proposed item has a fiscal impact on revenues and/or expenditures of less than \$50,000.00			

**STRATEGIC PLAN ALIGNMENT:**

The Planning and Zoning Department, Special Event Section, requests that the Mayor and City Councilmembers approve the “Downtown Doral Pocket Park Viewing Party” special event permit, subject to the conditions set forth in the corresponding resolution.

**ATTACHMENT(S):**

- A. Draft Resolution.
- B. Exhibit A, B and C

**Department Estimated Costs**

<b>City of Doral - Special Event</b>
<b>Downtown Doral World Cup Watch Party at Pocket Park</b>
<b>City of Doral Report</b>

<b>Exhibit B - Planning and Zoning Fees</b>			
	Planning and Zoning fees	Breakdown in Exhibit B	\$1,000.00
		Technology Fees	\$15.00
		Total fees	\$1,015.00

<b>Exhibit C – Police Fees</b>			
	Police fees	Breakdown in Exhibit C	\$11,774.21

\*Upon City Council approval, all fees due must be paid in full within 14 days of event date.

## **Application – Information**

Pursuant to City Code Section 35-48, the application for a permit under this division shall contain the following information:

- Primary Contact Information
  - *Provided in Exhibit A*
- Applicant Identification
  - *Antuanet Alvarez, Authorized Representative*
- Event Schedule
  - *The event is scheduled to operate daily from June 11, 2026, through July 19, 2026, from 10:00am to 10:00pm.*
  
- Event Location
  - *The proposed event will be hosted at 5275 Paseo BLVD with an additional screen to be located at 5241 NW 87 AVE*
- Attendance Estimate
  - *Attendance is estimated at 250 people per day, totaling approximately 9,750 attendees during the entirety of the event*
  - *Events that expect more than 400 or more attendees must be approved by the City Council, pursuant to City Code Section 35-20(d).*
- Event Site Plan
  - *Provided in Exhibit A*
- Parking Plan
  - *Parking is available at Codina Parking Garage*
- Private Road Closure Details
  - *No road closures requested*
- Noise Waiver
  - *No noise waiver is being requested*
- City Sponsorship or Branding
  - *The Applicant is not requesting the use of the city logo.*
  - *No financial assistance has been requested by the applicant.*
- Fiscal Impact
  - *The applicant will pay fees and expenses totaling \$1015.00 for Planning and Zoning and Technology fees. Police Services fees are \$11,774.21.*