



Memorandum

Date: March 12, 2025

To: Honorable Mayor and Councilmembers

From: Zeida C. Sardiñas
City Manager

Department: Michelle M. Lopez
The Corradino Group
Interim Planning and Zoning Director

Subject: **Special Event Permit Blue & Green Day Celebration
(EVNT-2502-0113)**

Introduction

George Yacoubian (the “Applicant”) on behalf of the Life Alliance Organ Recovery Agency is requesting approval of a special event from the Mayor and the City Council to host the Blue & Green Day Celebration, a national observance celebration event, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”). The proposed event will be hosted Friday, April 11, 2025, from 4:00 pm to 8:00 pm at Downtown Doral Park located at 8395 NW 53 Street, Doral

The set-up time is scheduled for April 11, 2025, at 2:00 pm, and the tear down will be on the same day by 9:00 pm.

A copy of the application is provided in “Exhibit A”.

Background

The goal of this event is to raise awareness of the pivotal and life-saving role of organ donation. This event will honor the heroic donors and their families.

The Applicant estimates approximately two hundred (200) attendees, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”) events that expect four (400) or more attendees shall require the approval of the city council.

The applicant has successfully hosted sport events in the City of Doral in previous years.

1. Game of Life Kickball Tournament, Doral Meadows Park, March 2024 (Est. participants 200)
2. Run 4 Life Miami, November 2024 (Est. participants 500)
3. Donor Family Picnic, Lion Country Safari (Est. 400 participants)

Attendance is estimated at 200 participants during the event.

Department Estimated Costs

City of Doral - Special Event		
University of Miami – Blue and Green Day Celebration		
City of Doral Report		

Exhibit B – Police Fees		
Police fees	Breakdown in Exhibit B	\$755.00
Total		\$755.00

Exhibit C – Planning and Zoning Fees		
Planning and Zoning fees	Breakdown in Exhibit C	\$350.00
Technology fees		\$15.00
Total		\$365.00

Exhibit D –Parks Fees		
Parks Rentals	Breakdown in Exhibit C	\$778.02
Security Deposit		\$5,000.00
Total		\$5,778.02

Upon City Council approval, all fees due must be paid within thirty (30) days. Total fees due for Blue and Green Day Celebration event are \$6,898.02.

Pursuant to City Code Section 35-48, *Application-Information*, the application for a permit under this division shall contain the following information:

Sponsorship/Use of City Logo

The Applicant is not requesting the use of the city logo. No financial assistance has been requested by the applicant.

Road Closures

The Applicant is not requesting public road closures.

Parking

There is parking available in the designated areas. Overflow parking should be coordinated by the applicant.

Attendance

The Applicant estimates approximately two hundred (200) attendees during the entirety of the event. Events that expect 400 or more attendees shall require the approval of the City Council, pursuant to City Code Section 35-20(d). However, because of the location of this event it is necessary to obtain the council's approval.

Fiscal Impact

The fiscal impact on the city is \$6,898.02. Applicants will pay City fees and expenses totaling \$6,898.02, \$778.02 for Parks rentals; \$755.00 for Police services; \$365.00 for Planning and Zoning and Technology fees and \$5,000.00 for security deposit.

Strategic Plan Alignment

Not applicable as this is an event.

Recommendation

The Planning and Zoning Department, Special Event Section, requests that the Mayor and City Councilmembers approve the “Blue & Green Day Celebration” special event permit requested, subject to the conditions set forth in the corresponding resolution.

Exhibits

Exhibit A – Application and Exhibits

Exhibit B – Police Fees

Exhibit C- Planning and Zoning Fees

Exhibit D – Parks Fees