



Memorandum

Date: March 12, 2025

To: Honorable Mayor and Councilmembers

From: Zeida C. Sardiñas
City Manager

Department: Michelle M. Lopez
The Corradino Group
Interim Planning and Zoning Director

Subject: **Special Event Permit University of Miami Health in Motion
(EVNT-2501-0110)**

Introduction

Amanda Rodriguez (the “Applicant”) on behalf of the University of Miami is requesting approval of a special event from the Mayor and the City Council to host the University of Miami Health in Motion, a health resource event, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”). The proposed event will be hosted Saturday, April 26, 2025, at Doral Main Street (53 Street) in the area from Paseo Blvd to NW 84 Avenue from 9:00 am to 1:00 pm.

The set-up time is scheduled for April 26, 2025, at 7:30 am, and the tear down will be on the same day at 2:30 pm.

A copy of the application is provided in “Exhibit A”.

Background

The goal of this event is to bring free and accessible health resources to the Doral community while promoting the new location of UHealth Doral. This event provides the attendees with free health screening for heart, cancer, eye, pediatric and primary care through UHealth vast mobile units. Live music will be performed during the duration of this event.

The Applicant estimates approximately three hundred (300) attendees, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”) events that expect four (400) or more attendees shall require the approval of the city council. However, because of the location of this event it is necessary to obtain the council’s approval.

The applicant has successfully hosted sport events in the City of Doral in previous years.

1. Cancer Prevention, Detection and Wellness Summit, January 2024 (Est. participants 250)
2. Cancer Cares Event January 2024 (Est. participants 400)

Attendance is estimated at 300 participants during the event.

Department Estimated Costs

City of Doral - Special Event		
University of Miami – Health in Motion		
City of Doral Report		

Exhibit B – Police Fees		
Police fees	Breakdown in Exhibit B	\$604.00
Total		\$604.00

Exhibit C – Planning and Zoning Fees		
Planning and Zoning fees	Breakdown in Exhibit C	\$350.00
Technology fees		\$15.00
Total		\$365.00

Upon City Council approval, all fees due must be paid within thirty (30) days.
Total fees due for Run Doral 2025 event are \$969.00.

Pursuant to City Code Section 35-48, *Application-Information*, the application for a permit under this division shall contain the following information:

Sponsorship/Use of City Logo

The Applicant is not requesting the use of the city logo. No financial assistance has been requested by the applicant.

Road Closures

The Applicant is requesting public road closures on April 26, 2025, from 7:30 am to 2:30 pm, as follows:

Doral Mainstreet (NW 53 Street)

From Paseo Blvd. to NW 84 Ave.

Parking

There is parking available in the designated areas. Overflow parking should be coordinated by the applicant.

Attendance

The Applicant estimates approximately three hundred (300) attendees during the entirety of the event. Events that expect 400 or more attendees shall require the approval of the City Council, pursuant to City Code Section 35-20(d). However, because of the location of this event it is necessary to obtain the council's approval.

Fiscal Impact

The fiscal impact on the city is \$969.00. Applicant will pay City fees and expenses totaling \$969.00, \$604.00, for Police services and \$365.00 for Planning and Zoning and Technology fees.

Strategic Plan Alignment

Not applicable as this is an event.

Recommendation

The Planning and Zoning Department, Special Event Section, requests that the Mayor and City Councilmembers approve the “University of Miami Health in Motion” special event permit requested, subject to the conditions set forth in the corresponding resolution.

Exhibits

Exhibit A – Application and Exhibits

Exhibit B – Police Fees

Exhibit C- Planning and Zoning Fees