



CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING AN AGREEMENT WITH RUBIN, TURNBULL & ASSOCIATES FOR STATE LOBBYING SERVICES; AUTHORIZING THE CITY MANAGER TO EXECUTE SAID AGREEMENT AND TO DO ALL THINGS NECESSARY TO EFFECTUATE THIS RESOLUTION, INCLUDING EXPEND FUNDS WITH THE FIRM IN AN AMOUNT NOT TO EXCEED BUDGETED FUNDS; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

Approval

BRIEF HISTORY:

The City of Doral has historically engaged professional lobbying firms to represent and advocate for the City's interests at the **State level** in order to advance key legislative priorities, secure appropriations, and promote policy positions beneficial to the community.

Rubin, Turnbull & Associates (RTA) has successfully represented the City in Tallahassee, securing critical funding and legislative support for City initiatives, including capital improvements, public safety enhancements, and transportation priorities. Their longstanding relationships with State leadership and deep experience in appropriations and policy advocacy continue to provide value to the City's strategic objectives.

The proposed agreement renews the engagement with Rubin, Turnbull & Associates to provide State lobbying services during the 2026 Legislative Session and related committee weeks. The firm will continue to represent the City before the Florida Legislature, the Governor's Office, and relevant State agencies to advocate for the City's budget priorities and policy initiatives.

Under the terms of the agreement, Rubin, Turnbull & Associates will:

- Advocate for the inclusion and successful appropriation of City projects in the State's General Appropriations Act.
- Represent the City before the Florida Legislature, Governor's Office, and Executive Agencies.
- Monitor and influence legislation and regulatory changes that impact municipal operations.

- Develop and execute comprehensive advocacy strategies, including meeting coordination, messaging, and monitoring of relevant State initiatives.

The proposed term is for twelve (12) months, commencing October 1, 2025, with either party retaining the right to terminate with 30 days written notice. Compensation is set at a monthly retainer of \$4,166, inclusive of all expenses except for required State registration fees, unless otherwise approved in advance by the City.

Pursuant to Section 2-323(2) of the City's Code of Ordinances, professional services such as legislative advocacy are exempt from competitive bidding. Based on the firm's performance and continued value to the City, staff recommends approval of the agreement as attached.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments

FINANCIAL INFORMATION: (IF APPLICABLE)

No.	Amount	Account No.	Source of Funds
1.	\$50,000.00	001.220005.500652	Information Technology
2.	\$0		
Total:	\$0		
Fiscal Impact Statement: The proposed item has a fiscal impact on revenues and/or expenditures of \$120,000.00.			

STRATEGIC PLAN ALIGNMENT:

This item aligns with the City's Strategic Goal of Organizational Excellence and Government Efficiency by ensuring continued representation at the State level to secure funding and advance the City's legislative priorities.

ATTACHMENT(S):

- Proposal for Federal lobbying and advocacy services through Continental Strategy
- Draft Agreement
- Draft Resolution