

Doral Winter Ice Experience – Revenue Projection

Category	Value
Start Date	November 28, 2025
End Date	January 4, 2026
Operating Days	38 (11/28 – 01/04)
Operating Hours	
Monday – Friday	3:00 PM – 10:00 PM (7 hours)
Saturday – Sunday	12:00 PM – 10:00 PM (10 hours)
Rink Capacity	45 skaters
Skating Session Duration	30 minutes
Installed Capacity (per hour)	90 people
Operational Capacity (per hour, est.)	60 people
Gross Revenue Per Hour	\$1,200
Optimal Operating Hours	4 M–F / 6 Sat–Sun
Total Weekly Hours	32
Weekly Revenue	\$38,400
Total Weeks	6
Total Gross Revenue	\$230,400
City of Doral Revenue (25%)	\$57,600