



City of Doral

*Call to Artist for Acquisition of Design & Installation of
Art at Doral Central Park Water Tank*

DATE ISSUED

Parks and Recreation Department
8401 NW 53rd Terrace
Doral, FL 33166
(305)593-6600
culturalcenter@cityofdoral.com

Project Name: Call to Artists for Acquisition of Design & Installation of Art at Doral Central Park Water Tank

SUMMARY

The City of Doral Parks & Recreation Department is seeking professional artists, creatives, and design experts to submit their qualifications to craft and install an artistic concept for the Doral Central Park Water Tank. The selected artist will develop a site-specific project with an original and imaginative perspective, seeking to transform the Water Tank into a captivating artistic focal point within the community. The selected artist(s) will design site specific artwork including elements of Doral in the art work that will provide City of Doral residents and visitors with a visual experience while adding to the sense of place as you enter Doral Central Park.

PROJECT LOCATION

Doral Central Park
3005 NW 92nd Ave
Doral, FL 33172

ELIGIBILITY

This opportunity is open to all artists, design professionals or artist teams over the age of 18. While previous experience in public art is desirable, it is not mandatory. Employees of the City of Doral, their spouses, and members of the Public Art Advisory Board will not be considered.

BUDGET

Costs to the City for this project will not exceed \$60,000. This includes design, engineering, fabrication, installation, and any other cost associated with the implementation of the work. The City will pay the expenses to the artist in a not to exceed amount of the project budget \$60,000.

PROJECT OBJECTIVE

The primary goal of this call is to transform structural elements into impactful visual and cultural landmarks representing the essence and identity of the Doral community.

This Call to Artists is intended to engage new or established artists. The City of Doral is seeking applications from artists and design professionals who demonstrate innovative, contemporary, and creative approaches in tackling temporary design projects tailored to specific sites. Artists are encouraged to make proposals in any medium, including but not limited to painted murals, lighting displays, or some combination of media.

While the City welcomes diverse proposals, preference will be given to applicants with exceptional work quality, robust conceptual strength, strong design skills, a proven history of successful project execution of similar structure, inclusion of representation of Doral in design and the capacity to incorporate a community collaboration element that enables residents to actively engage in the creative process.

COMMUNITY ENGAGEMENT

The proposed design must foster interactive collaboration between residents and artists by providing opportunities for community members to actively participate in the creation process. This involvement can include inviting residents to paint a section of the artwork or leave their mark, fostering a sense of ownership and connection to the project while promoting community engagement and cohesion.

ARTISTS WILL BE REQUIRED TO PROVIDE

- An appraisal or other evidence of the value of the proposed artwork including acquisition and installation costs
- Building permits for installation
- Maintenance Plan
- Any engineering documents deemed appropriate by the Building Department

HOW TO APPLY & SUBMISSION REQUIREMENTS

Submissions will be accepted via email no later than September 20, 2024 at 5pm. Incomplete or late applications will not be accepted. A complete submission must include:

- Brief statement about the artist and the proposed project
- CV/Resume of the Artist or each member of the team
- Proposed water tank project including design, engineering, fabrication, installation, and any other cost associated with the implementation of the work
- 3-5 Work Samples (photos or videos) highlighting past projects with the following information: title of work, date, dimensions, location, and sale price.
- Proposed project must adhere to the tank dimensions:
_____ gallon water storage tank that is made of concrete.
Tank has an inside diameter of _____ which equates to approximately 120 feet in circumference and a side wall depth of _____.

- List of references of at least three people/organizations who are familiar with you as a professional artist and/or who have worked with you on a similar project. Please include contact information.
- Summary of how the works of art meet following objectives:
 1. The proposed installation should follow the principles of creative placemaking and beautify and enhance of the water tank and surrounding area; and
 2. The art should reflect the neighborhood and the community identity. The City's tagline is a "premier place to live, work, learn and play" and popular moniker is "Doral Shines." Other concepts describing the community: Family, Unity, Peace, and Multicultural; and
 3. Art that complements, enhances the architecture of the park and is in context with the surrounding built and natural environment; and
 4. Community engagement collaboration as highlighted above; and
 5. The integrated work should transform the space into an immersive environment and create an engaging experience for the residents and visitors; and
 6. Enhance social connectivity and economic vitality through creative placemaking and art activation; and
 7. Durable, safe, and low maintenance.

SUBMIT TO

Diana Maldonado
 Cultural Arts & Events Administrator
 Email: culturalcenter@cityofdoral.com

For additional information, you may contact:
 Parks and Recreation Department
 Phone: (305) 593-6600
 Email: culturalcenter@cityofdoral.com

SELECTION PROCESS

The City of Doral will review all proposals and make awards based on the quality of the proposed designs. In the event of no unanimous decision, the City may select a few finalists to refine their proposals further. Evaluation will primarily focus on past artistic, or design achievements showcased through images of completed work, relevant experience, and the initial approach outlined in the preliminary statement. If deemed suitable, the City reserves the right to directly recommend an artist or designer from the initial applications.

The City of Doral Public Art Advisory Board will review submissions and create a shortlist. Shortlisted submissions will then be presented to Mayor & Council at a Council meeting for final selection of awarded submission. Presentations of submissions may be requested by either the Public Art Advisory Board and/or the City Council.

TIMELINE

Applications are due to the Parks and Recreation Department September 20, 2024
 Application review and Notification of artist _____, 2024

Artist presentations (in person) will be scheduled in _____, 2024

Notification of Finalist(s) _____, 2024

Installation of works of art: _____, 2024

DRAFT