

Art in Public Places - Territorios Cruzados

Bibi Baloyra <bbaloyra@gmail.com>

Mon 5/13/2024 4:10 PM

To: Diana Maldonado (PR) <Diana.Maldonado@cityofdoral.com>; Erin Sullivan (PR) <Erin.Sullivan@cityofdoral.com>

Cc: Francisco Rios (CM) <Francisco.Rios@cityofdoral.com>; Kathie Brooks (CM) <Kathie.Brooks@cityofdoral.com>

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear Diana and Erin,

Thank you for the opportunity to provide an opinion on this opportunity to install works of art in Doral later this year. Hopefully, the final submission of my consulting project with the City will offer the guidelines to evaluate proposals such as these in the future.

I do not recommend spending \$182,929 on this project, despite the generous support anticipated from Codina Partners for \$30,250 and the unidentified sponsors for \$4,400, which would require the City to fund the balance of \$148,279. These are monies that could be used to hire arts and culture professional staff to develop and execute projects such as these using local artists and production resources. Or the monies could be saved for an ambitious public art commission that would have the "Bilbao effect" I presented in the discovery conversations.

The name of the Curator is not included in the proposal. This is a very important disclosure that communicates the caliber of the selection that will be made and the quality of the related programming. I don't see the value for the community - what is the significance of these works in this moment as conveyed through related programming? Are the selected artists going to give a talk about their work, moderated by the curator? Who are the 4 plane tickets for? Who are the three people being accommodated for one month?

There is so much art and talent in Miami to organize exhibitions and to commission new works for permanent installation. The City of Doral should not have to rely on international firms to produce temporary public art installations. Having qualified personnel on the municipal team who can draw on local and internationally renowned artists, curators, and cultural producers with a 3-year calendar planned in advance to align with community celebrations and other holidays is one of the cultural policy recommendations.

I had planned to submit the final report with the cultural policy recommendations before the City began the budgeting process for FY 024/25 to ensure that the Council would have the time to evaluate and consider budget implications to execute the policy. The project went quiet for almost 3 months at the beginning of the year and I hope the community survey can be issued and the results shared with me this month so that I can submit the report in June.

Please let me know if you would like or need further elaboration on my view of this proposal.

With appreciation,
Bibi

On Fri, May 10, 2024 at 8:02 AM Diana Maldonado (PR) <Diana.Maldonado@cityofdoral.com> wrote:

Hi Bibi,

I'm reaching out once again to seek your feedback regarding an Art in Public Places proposal discussed during Wednesday's council meeting. Councilwoman Porras specifically requested that we seek your input on how well this project aligns with the City's vision. Additionally, she inquired about the status of the policy, which Erin addressed. You can view the presentation from the council meeting on the YouTube link provided below, starting around 1:50:00.

Mayor Christi Fraga introduced this item to the council, proposing the installation of multiple art pieces in various locations including Downtown Doral, Downtown Doral Park, and the Cultural Arts Center.

While the proposal is in Spanish, the accompanying documents are in English.

Council Meeting Link: <https://www.youtube.com/watch?v=AsMo5Nb3yyc>

We are looking forward to hearing your feedback!

Sincerely,

Diana Maldonado, M.S.

Cultural Arts & Events Administrator

City of Doral

8401 NW 53 Terrace

Doral, FL 33166

T (305) 593-6600 Ext. 5023

diana.maldonado@cityofdoral.com

www.cityofdoral.com

Connect with us on [X](#), [Facebook](#) and [Instagram](#)!



Please note that the State of Florida's Public Records Laws provide that most written communications to or from the City of Doral regarding government business are public records available to the public upon request. This e-mail communication may therefore be subject to public disclosure.