



samara **ASH**

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ARTIST / EDUCATOR



AS SEEN ON



SELECTED COLLABORATIONS



# Hello!

**L**orna Samara Ash was born in **Bogota, Colombia**; she lives & works in Miami, Florida. She is a resident artist at **FountainHead Studios**, Little River, Florida. Ash graduated as **Valedictorian** from The University of Florida through New World School of the Arts (2008) where she earned a Dual BFA in Painting and Electronic Intermedia along with a Minor in Art History.

Ash is an interdisciplinary artist that works across mediums to research power & frailty as a subject. Through her work, she creates a space for dialogue; often incorporating painting, photography, large-scale murals and tech into her practice; Ash draws inspiration from personal & historical experiences of potentiality & weakness.

Ash's work has been part of numerous exhibitions; selected shows include **Unveiling: Art Basel Miami**, Miami Shores Village Hall (2023); **AWENA Inauguration**, City of Fort Pierce (2023); **Channing Tatum's: MML LIVE & Steven Soderbergh's Singani 63**, Buick Building Design District, Miami, FL (2022), Sagamore The Art Hotel, South Beach, Florida (2010); **Museum of Art & Design - Freedom Tower**, Downtown Miami, Florida (2008), Broward-County Public Library, Ft. Lauderdale, Florida (2006), **Finger Lakes GrassRoots of Music & Dance**, Ithaca, New York (2019), **The Lightbox at Goldman Warehouse**, Wynwood, Florida (2015), and **Fountainhead Studios Exhibit**, Little River, Florida (2022).



Artist Samara Ash with Hollywood Director Steven Soderbergh at Channing Tatum's MML Live Tour Launch Exhibit.

Her artwork can be found in national & international collections (selected art collections: Joan Blackman Private Collection, City of Fort Pierce, Susie & Walid Wahab Private Collection, Cricket Taplin Collection, City of Miami Shores, De La Cruz Collection, & Cisneros Fontanals Art Foundation).

Ash was the recipient of various awards including the **Nall Art Association European Scholarship**, Saint-Paul-de-Vence, France, Koubek Center Arts Residency, Little Havana, New World School of the Arts Full Scholarship, Downtown Miami, **Siggraph Space-Time Competition** winner, Los Angeles, California, **The Mickey Wolfson Jr. Center Best Drawing Award**, Miami, Florida, among others.



As a professional muralist with over 25 years of experience, I've had the privilege of bringing vibrant, thought-provoking art to a wide array of public spaces. My journey in the arts has also led me to roles as an art project manager and art consultant, where I honed my ability to oversee and execute large-scale projects with precision and creativity.

This combination of hands-on artistic expertise and project management acumen uniquely positions me to contribute meaningfully to this project.



## “HAVEN”

### Explanation of Mural Concept and Overall Design

The mural, titled “Haven,” draws inspiration from Doral’s motto, “Premier place to live, work, learn & play” symbolizing that Doral is a true haven. The design centers on a mixed-race female figure representing the various ethnic groups that have lived in the area since the 80s. The female with striking red hair represents fearlessness & passion. She swims through pristine, crystalline waters (the water is reminiscent of rain water, of the Great Egret Lake, and of Lake Okeechobee flowing & feeding the everglades) creating an ethereal connection with the area’s natural beauty. Sun rays (Doral Shines) filter through the water, illuminating the flora and fauna, and the presence of a bald eagle signifies wisdom, offering guidance to the figure.

A magenta-colored hibiscus flower symbolizes family love and longevity, while colorful fish dart playfully among underwater plants, evoking a sense of fun & harmony with nature. A larger yellow fish represents the community’s unity and light blue accents remind viewers of the city’s deep connection to water (the yellow & blue hues are those found in Doral’s flag). The mural not only celebrates the natural wildlife of Florida but also honors the rich flora and fauna of Miami-Dade County, embracing the theme of transcendence, evolution, and the human experience as a “haven” is discovered.

### Mural’s Interactive Element

Augmented Reality murals turn passive observers into active participants, fostering ownership and responsibility for environmental stewardship. This project will inspire and educate the community to protect Florida’s natural heritage. As viewers share their AR experiences on social media, the mural becomes a catalyst for raising awareness and sparking conversations.

### Contribution to Doral & Community Engagement

This mural will be a vibrant addition to Doral, enhancing the public art scene and fostering community pride. Featuring local wildlife and natural elements, “Haven” connects Doral’s history with its evolving identity, encouraging residents and visitors to reflect on the city’s role as a haven of growth & creativity. Further, a community art event can be organized where residents can be invited to paint part of the artwork, creating ownership and strengthening community bonds.

### Maintenance Requirements

The mural may require minimal touch-ups approximately every 2-5 years in areas that may fade or dim due to exposure to rain water.





#01

SAMPLE VIEW

Mixed media mural  
18' h x 120' w

"HAVEN"





#02

SAMPLE VIEW

“Haven” seeks to evoke a sense of place and purpose, mirroring the dynamic shifts in our collective journey while fostering a deeper connection to the tangible and intangible aspects of existence. It will challenge viewers to reflect on their personal experiences with power, fragility, and transformation, all while celebrating Doral as the haven it has come to be.





2021

WARRIORS

PUBLIC ART: Miami-Dade Fire Department

Liberty City, FL. Acrylic on Wall. 30ft h x 23ft w / PRICE :18K







2023  
LADY UNITY

PUBLIC ART: City Hall Miami Shores, FL  
Mixed media on Wall. 8ft h x 4ft w / PRICE: 8K

PUBLIC ART: City Hall Miami Shores, FL  
Mixed media on Wall. 8ft h x 4ft w / PRICE: 8K

2023  
CARDINAL





"Some of my artistic influences include Caravaggio's use of Chiaroscuro, 12th Century gothic cathedrals architecture, and Alexander McQueen's sultry, gothic flare."

PUBLIC ART: City of Fort Pierce, FL  
Spray Paint on Wall. 35ft h x 61ft w / PRICE" 40K

2023  
AWENA





**SAMARA ASH STUDIO**

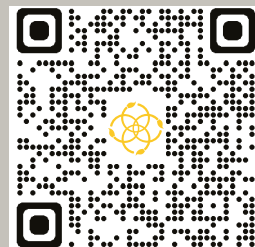
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# SAMARA ASH

## BUDGET BREAKDOWN

SEPT 27, 2024

PROJECT: Doral Water Tank

120 ft X 18 feet : APPROX. 2160 SQ FEET MURAL	
• Brushes, rollers, painting gear, & small tool rental:	3700
• Paint & other mixed media painting materials:	7900
• Large equipment rental & delivery:	7550
• Artist's Assistant Labor & Artwork Documentation	9550
• Artist Stipend	27,000
• Contingency	4300
TOTAL:	60,000

### NOTE:

This Public Artwork can be activated & brought to life with an **Augmented Reality**. This **portion** would be generated by Brand XR. Brand XR is an **award-winning XR creative studio with vast experience in immersive Public Art Experiences**. The estimated cost for these services range from **15K - 25K**.

WEB: <https://www.brandxr.io/ar-murals>

AR SAMPLE: <https://www.youtube.com/watch?v=jcgbZ1SZ8V8>

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## REFERENCES

SEPTEMBER 2024

**PETER HOSFELD**

BOARD MEMBER, CITY OF MIAMI SHORES FINE ARTS COMMISSION

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WEB: <https://www.msvfl.gov/FineArtsCommission>

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**JASMIN FREIRE**

GENERAL MANAGER, SCHOOL OF ROCK

FORMER: ART BASEL MIAMI EVENTS COORDINATOR, SAGAMORE HOTEL

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<https://www.schoolofrock.com/locations/northmiami>



# SAMARA ASH

Born in Santa fé de Bogota, Colombia. Lives and works in Miami, Florida, United States. Ash is a contemporary artist teaching adults & children art appreciation & production for over 15 years. She is an alumni artist resident at the Fountainhead Studios Little River, Miami, US.



## SELECTED EXHIBITIONS

- 2023 Awena Public Art Exhibit / **The Peacock House Art Foundation** / Fort Pierce, FL "Awena"
- 2023 PUBLIC ART : Mural Inauguration / **Fort Pierce Redevelopment Agency in Partnership with the City of Fort Pierce** / The Peacock Arts District Mural Project / Fort Pierce, FL / "Awena" (Sunrise)
- 2023 Artists Open Exhibition / **FountainHead** / Little River, Miami, FL
- 2022 ArtToSave Lives Contemporary / **Miami ART WEEK** / Miami Shores, FL Group Show
- 2022 Farewell / **FountainHead Arts** / Little River, Miami, FL / Group Show
- 2022 **Channing Tatum's: MML LIVE & Steven Soderbergh's Singani 63** / Buick Building / Design District, Miami, FL / "Conversion" Mixed Media on Glass
- 2022 Artists Open Exhibition / **FountainHead Arts** / Little River, Miami, FL Solo Show
- 2021 Red: Art Basel Miami / **Bal Harbour Shops** / Bal Harbour, FL / Group Show
- 2021 Studio Open / **FountainHead** / Little River, Miami, FL
- 2021 Amigos Moderno Buenos Aires Studio Visit / **FountainHead** / Little River, Miami, FL / Group Show
- 2021 Upcoming... / **Somm Valley** / North Miami, FL / "Valley" Mural, "Industrial" Mural, "Lydia" Mural, "Portrait d'Homme" Mural, & "Titled" Mural
- 2021 Studio Exhibit / **Miami-Dade Artist Open** / Edgewater, FL / Solo Show
- 2019 Smash & Grab Art Auction / **Locust Projects** / Design District, Miami, FL "Titled Nude" Mixed Media Painting
- 2019 **Fingerlakes Grassroots Festival of Art** / Ithaca, NY / NJO, Performance
- 2019 Glossier / **Wynwood Walls** / Wynwood, FL / NJO, Performance
- 2019 **Virginia Key Grassroots Festival of Art** / Virginia Key, FL / NJO, Performance
- 2018 FREE! Art Fair: Art Basel Miami I **Brickell City Center** I Brickell, FL NJO, Performance

## EDUCATION

BFA, Electronic Intermedia  
**VALEDICTORIAN**

New World School of the Arts /  
University of Florida 2005 - 2008

BFA, Painting  
**SUMMA CUM LAUDE**  
New World School of the Arts / UF  
2005 - 2008

BFA, MINOR Art History  
**SUMMA CUM LAUDE**  
New World School of the Arts / UF  
2005 - 2008

Study Abroad, NALL Arts Association / **FULL SCHOLARSHIP**  
Italy - France

## SELECTED COLLECTIONS

- City of Fort Pierce Public Art
- Sagamore Art Collection
- Barry Neumman Private Collection
- De la Cruz Collection
- Miami Shores Village Public Art
- Joan Blackman Private Collection
- Susie & Walid Wahab Collection
- Steven Soderbergh's Collection



- 2017 Smash & Grab Art Auction / **Locust Projects** / Design District, Miami, FL / "Havoc" Acrylic Painting
- 2016 **Grassroots Festival of Art** / Wynwood, FL / NJO, Performance
- 2016 SpeakFridays / **Lightbox Theater at Goldman Warehouse** / Wynwood, FL / NJO, Performance
- 2016 **Virginia Key Grassroots Festival of Art** / Virginia Key, FL / NJO, Performance
- 2015 SpeakFridays: Art Basel Edition / **Lightbox Theater at Goldman Warehouse** / Wynwood, FL / NJO, Performance
- 2015 **Fingerlakes Grassroots Festival of Art** / Ithaca, NY / NJO, Performance
- 2014 Smash & Grab / **Locust Projects** / Design District, Miami, FL / "Adulation" Mixed media Installation
- 2012 Static Waterlust / **New World School of the Arts Alumni** / Marina Blue / Miami, FL / "Our Lady Grace of Perpetual Dismay" Mixed media on paper
- 2012 Smash & Grab Auction / **Locust Projects** / Design District, Miami, FL / "Our Lady Grace of Perpetual Dismay" Mixed media on paper
- 2011 80" of Art / **NWSA Alumni Auction** / Sagamore Art Hotel / South Beach, FL / "Untitled" Mixed media Installation
- 2010 Art Basel: Miami / **Cricket Taplin Collection** / Sagamore: The Art Hotel / South Beach, FL / "Splendor Veritatis: Radiance of Truth" 12-foot sound proof structure with light & sound installation
- 2009 Assemblage / **Daniel Azoulay Gallery** / Midtown Miami, FL / "The Untitled One I" Silver gelatin print, "The Untitled One IV" Silver gelatin print
- 2008 The Stairwell Project / **Sagamore: The Art Hotel** / Miami Beach, FL / Curated by Cricket Taplin, Permanent Sagamore Collection / "Cathana" Painting/Installation
- 2008 BFA Show / Mu-Dai / **Museum of Art & Design: Freedom Tower** / Miami, FL / Curated by Fred Snitzer / "Zalus" Mixed Media, "Deities Series I, II, III, & IV" Monotypes
- 2008 Arteamerica Art Fair / **Miami Beach Convention Center** / Miami Beach, FL / "Fortune Teller I & II" Pencil on Paper, "Skin" Digital Media
- 2007 Art Basel: Miami / Progressions / **New World Gallery** / Miami, FL / "The Untitled I & II" Photography
- 2007 Rising Stars / Self-portrait / **New World Gallery** / Miami, FL / Juried by Bonnie Clearwater Director MOCA / "Ephemera" Digital Video, "Ephemera / and IV from the Interim series" Photography
- 2007 Miami Art Week / Passage / **New World Gallery** / Miami, FL / Juried by Jeremy T. Chessler Executive Director South Florida Art Center, Rina Carvajal Executive Director/Chief Curator Miami Art Central / "[ ]" Photography, "Fraction" Photography

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## SELECTED COLLABORATIONS

Channing Tatum - MML Tour

Brickell City Center

Miami Shores Fine Arts Commission

The Light Box at Goldman Warehouse

Knight Foundation

DIETL international

Hollywood Film Dir. Steven Soderbergh

Daniel Azoulay Gallery

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## SELECTED AWARDS

Nall Art Assoc. European Residency

Koubek Center Arts Residency

NWSA Full Scholarship

Siggraph Space-Time Winner

The Mickey Wolfson Jr. Center Best Drawing Award

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## SELECTED PUBLICATIONS

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- 2024 Jupiter Magazine / "Art Strut" by Paige Feigenbaum
- 2024 Stuart Magazine / "Art Strut" by Paige Feigenbaum / <https://www.stuart-magazine.com/stuart-life/arts-culture/art-strut-in-downtown-fort-pierce/>
- 2024 Bold Journey / "Meet Samara Ash" / <https://boldjourney.com/news/meet-samara-ash/>
- 2023 NBC LIVE NEWS (WPTV) / "Shining a Light" Host & Producer T.A. Walker <https://youtu.be/9Sr62tcOj7Q?si=itZX-OJsos0KEH9->
- 2023 FOX 29 LIVE NEWS / "Fort Pierce Installs Murals to Help Stimulate the Economy Growth" / <https://www.wflx.com/2023/09/12/fort-pierce-installs-murals-help-stimulate-economic-growth/>
- 2023 WQCS 88.9 FM Radio / "New Murals in the Peacock Arts District" by Kevin Kerrigan / <https://www.wqcs.org/in-focus-with-irsc-public-media/2023-08-25/new-murals-in-the-peacock-arts-district-and-september-is-huger-action-month>
- 2023 CBS 12 NEWS / "Fort Pierce Commissions Woman Artists to Paint Murals" <https://cbs12.com/news/local/woman-artists-commissioned-to-paint-murals-zoey-bridges-samara-ash-nicole-holderbaum-orange-ave-atlantic-ave-florida-august-16-2023>
- 2023 Canvas Rebel / April Issue: "Stories & Insights: Meet Samara Ash" <https://canvasrebel.com/meet-samara-ash/>
- 2022 Voyage Miami / October Issue: "Life & Work with Samara" / <https://voyagemia.com/interview/life-work-with-samara-ash-of-edgewater-miami-fl/>
- 2021 L.A. Voyage Group Magazine: Shoutout Miami / June Issue: "Meet Samara Ash Visual Artist" by Emma Jacobs / <https://shoutoutmiami.com/meet-samara-ash-visual-artist/>
- 2017 Sun-Sentinel / March Issue: "Abre Por Tiempo Limitado Glossier en Miami" by Yvonne H. Valdez
- 2017 YAHOO! Vida & Estilo / September Issue: "Miami Después del Huracán, Desde los Ojos de Una Artista"
- 2015 Work Untitled Magazine / November Issue: "In Conversation with the Artist" by Adler Guerrier & "In Conversation with the Artist - II" by Olivia Ramos
- 2010 What's Up Miami / December: "The Cricket Taplin Collection at Sagamore Hotel" by Jesus Manuel Rojas Torres
- 2010 Art Now Magazine / November Issue: "Ninth Annual Art Basel Brunch" by Ali Karsh
- 2010 Art Nouveau / November Issue: "Art Basel 2010: New World's Stairwell Project" by Kendrick Daye


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## AS SEEN ON

FOX NEWS 29  
TELEMUNDO 51  
BOLD JOURNEY MANAGAZINE  
JUPITER MAGAZINE  
NBC LIVE  
SHOUTOUT MIAMI  
SUN-SENTINEL  
NPR - WQCS 88.9  
YAHOO! NEWS  
STUART MAGAZINE  
ST LUCIE VOICE  
ART NOW MAGAZINE  
CBS NEWS

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