



CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING THE USE OF DOWNTOWN DORAL PARK BY FT. COLOUR, LLC FOR THE TEMPORARY INSTALLATION AND OPERATION OF AN ICE SKATING RINK; PROVIDING THE CITY MANAGER AND ATTORNEY WITH AUTHORITY TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH FT. COLOUR, LLC, FOR THE TEMPORARY INSTALLATION AND OPERATION OF AN ICE SKATING RINK AT DOWNTOWN DORAL PARK; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

Approval

BRIEF HISTORY:

The Parks & Recreation Department respectfully requests approval from the Mayor and City Council to authorize the City Manager to execute an agreement with Ft. Colour LLC for a pilot program to activate Downtown Doral Park with a synthetic ice-skating rink.

The City received an unsolicited proposal to activate Downtown Doral Park during the holiday season with a portable synthetic ice-skating rink. The vendor will manage the entirety of the activation which includes permitting, assembly, operations, lighting, ticket sales, and staffing which is anticipated to run from late November into the first week of January. The ice rink would operate Monday through Friday from 3pm to 10pm and 12pm and 10pm on Saturdays and Sundays. Patrons will reserve 30-minute sessions for prices ranging from \$18 for children and \$22 for adults.

The City would receive compensation in the form of a 25% of gross revenues which is projected at \$57,000.00. The vendor will be responsible for all costs associated with restoring the park to its original condition at the conclusion of the activation. Additionally, the vendor will be responsible for providing a \$10,000.00 deposit prior to the commencement of mobilization on-site. All employees will be subject to Level II background checks.

This unique activation will bring holiday cheer and enjoyment to our parks as Doral celebrates the holiday season.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments

FINANCIAL INFORMATION: (IF APPLICABLE)

No.	Amount	Account No.	Source of Funds
1.	Percentage Revenue Share		Revenue
2.	\$0		
Total:	\$0		
Fiscal Impact Statement: The proposed item has a fiscal impact on revenues of approximately \$57,000.00 from payments to be collected from the vendor.			

STRATEGIC PLAN ALIGNMENT:

This program supports the City's Parks and Recreation Strategic Plan by promoting community, family-friendly social gatherings and placemaking.

ATTACHMENT(S):

A. Draft Resolution