



CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AUTHORIZING THE CITY MANAGER TO PROCESS A BUDGET TRANSFER IN A TOTAL AMOUNT OF FORTY-NINE THOUSAND THREE HUNDRED SIXTEEN THOUSAND DOLLARS AND 00/100 (\$49,316.00) FROM ACCOUNT No. 101.80005.500633 TO ACCOUNT No. 101.80005.500640 TO PROVIDE SUFFICIENT FUNDING FOR THE PURCHASE OF FOUR (4) SOLAR-POWERED E-PAPER DIGITAL BUS STOP DISPLAYS UNITS AS APPROVED VIA WORK AUTHORIZATION FOR CONTRACTUAL SERVICES DATED APRIL 14, 2026; AUTHORIZING THE CITY MANAGER TO TRANSFER THE FUNDS EXPEND BUDGETED FUNDS ON BEHALF OF THE CITY; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

Approval

BRIEF HISTORY:

As the City continually seeks innovative technologies that improves the efficiency, accessibility, and customer experience of our trolley service and as ridership continues to grow, providing our riders with real time electronic displays has become an important component of delivering reliable trolley service.

The Public Works Department (PWD) proposed implementing a pilot program consisting of four (4) Dynamic Tracker solar-powered displays at specific trolley stops with high ridership throughout the City. These displays will provide passengers with real-time arrival information, service alerts, City events, and other transit-related notifications. The purchase was approved via Work Authorization for Contractual Services dated April 14, 2026 in and amount not to exceed \$49,316.00.

The proposed pilot program includes complete furnishing, installation, configuration of solar-powered digital display units, also the installation of solar panels, mounting hardware and associated equipment. The vendor will also do the integration with the City General Transit Feed Specifications and real-time transit data feeds and staff training to upload city events or traffic news that could affect ridership. The proposed pilot program includes the installation of solar-powered digital passenger information displays at the following four (4) Doral Trolley locations:

- **Dolphin Mall – Stop #1079:** 11551 NW 12 Street (Bus Terminal)
- **Palmetto Station – Stops #3000 and #2001:** 7701 NW 79 Avenue (Bus Terminal)
- **FIU – Stop #4001:** 737 SW 109 Avenue (Bus Terminal)
- **Stops #1007 and #4004:** 1405 NW 107 Avenue

Since this project is a pilot program, staff will monitor the performance of the system, reliability, maintenance requirements, riders' feedback, and operational benefits before making recommendations regarding future expansion.

A budget transfer is being requested to fund the purchase and installation of four (4) solar-powered digital passenger information displays as part of a pilot program to enhance the Doral Trolley system. The proposed pilot locations were selected based on their high ridership and strategic importance within the City's transit network.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments
N/A		

FINANCIAL INFORMATION: (IF APPLICABLE)

No.	Amount	Account No.	Source of Funds
1.	\$49,316.00	001.80005.500633	Transportation Fund
2.			
Total:			
Fiscal Impact Statement: The proposed item has a fiscal impact on expenditures of \$49,316.00.			

STRATEGIC PLAN ALIGNMENT:

This item follows the Transportation, Mobility, and Parking strategic initiative of the City's Strategic Plan as it assists in expanding mobility infrastructure, improving transit access, and creating safer, better-connected streets for all residents.

ATTACHMENT(S):

- Dynamic Tracker Quote
- Work Authorization for Contractual Services