



Memorandum

Date: September 11, 2024

To: Mayor Christi Fraga
Vice Mayor Oscar Puig-Corve
Councilman Rafael Pineyro
Councilwoman Maureen Porras

From: Councilwoman Digna Cabral

Subject: Discussion Item – City Participation in Events and Council-Initiated Events

Introduction

This memorandum introduces a discussion item for the upcoming Council meeting to address the City of Doral's participation in community events, support for department-led efforts in these events, and policies for City-initiated or Council-initiated events. The goal of this discussion is to ensure that there is a fair and transparent process for participation and recognition by both City departments and Council members in all City affiliated events.

Background

As the City continues to actively participate in community and civic events, it has become increasingly important to establish clear guidelines that ensure equitable involvement from all Councilmembers and City departments. This includes defining the role of the City Council in supporting department-led initiatives at events and ensuring that participation and recognition are distributed fairly across all City offices. In previous events, there have been instances where the involvement of certain departments or individual offices received more prominence than others, leading to questions of fairness and equity.

The intention of this discussion is to consider the creation of a policy that ensures that events that highlight a department, or the City in general, are promoted in the name of the City as a whole. While the City Council has adopted Councilmember led event sponsorship, there is no clear definition of what a City sponsored event should be. The intent of this policy would be to give the City Manager and Attorney direction to create a policy that defines City Sponsored activities.

Fiscal Impact:

There is no direct fiscal impact anticipated from this discussion item. However, any future policies that result from this discussion may influence resource allocation for event planning and participation, depending on the scope of involvement required from multiple departments and Council members.

Recommendation

It is recommended that the Council discuss the creation of a clear and comprehensive policy governing the City's participation in events. This policy should address the following key points:

1. Ensure that all Council members and departments are given the opportunity to participate and receive recognition for City-supported events.
2. Provide clear guidelines for City and department-led initiatives, as well as Council-initiated events, to foster fairness and transparency in planning and involvement.
3. Develop a framework that encourages collaboration and unity in all City-affiliated events, promoting the City of Doral's commitment to equitable representation in the community.

This discussion will enable the City to strengthen its event participation strategy and promote fairness across all offices involved in future events. I look forward to the Council's input and collaboration on this matter.