



Memorandum

Date: February 12, 2025

To: Mayor Christi Fraga
Vice Mayor Maureen Porras
Councilwoman Digna Cabral
Councilman Rafael Pineyro

From: Councilwoman Nicole Reinoso

Subject: **Recommendations to Improve Silver Club Registration and Event Access**

Introduction

This memorandum seeks the City Council's support to direct and authorize Councilwoman Reinoso to collaborate with the City Manager's Office in proposing improvements to the current Silver Club registration policies. These enhancements will prioritize Dorale residents in the registration and waitlist process, ensuring that local seniors have fair and equitable access to the programs and events offered by the club.

Background

The Silver Club plays a crucial role in providing valuable programs and events that promote social engagement and well-being for Dorale's senior residents. However, due to its popularity, many events quickly reach their capacity limits, and under the current policies, non-residents can sometimes secure spots before Dorale residents, restricting local seniors' access. Moreover, the waitlist system is currently managed on a first-come, first-served basis, with no prioritization for Dorale residents, which does not align with the city's commitment to prioritizing its own residents. Additionally, some programs and activities are not offered consistently enough, limiting opportunities for senior participation. These challenges underscore the need to revise the policies governing the Silver Club to better reflect the needs and priorities of Dorale residents.

Recommendation

To address these issues, I recommend that the City Manager's Office, in collaboration with the Parks and Recreation Department, work to expand existing programs and events, particularly those with a history of waitlists, to ensure greater accessibility and participation for Doral seniors. Given the high demand for bingo nights, I suggest prioritizing this activity by increasing its frequency or offering additional sessions at different times to accommodate more members. These adjustments will enhance the Silver Club's offerings and align with the City of Doral's commitment to supporting its residents' well-being and fostering a sense of community.