



CITY OF DORAL COUNCIL MEETING MEMORANDUM MAYOR AND COUNCIL

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, DIRECTING THE CITY MANAGER TO WORK WITH THE PARKS AND RECREATION DEPARTMENT TO ASSESS THE FEASIBILITY OF ESTABLISHING A SEASONAL FARMERS MARKET IN THE CITY OF DORAL, BEGINNING IN THE FALL OF 2025 AND ENDING IN THE SPRING OF 2026; PROVIDING FOR A STATUS UPDATE DURING THE SEPTEMBER 2025 COUNCIL MEETING; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

BRIEF HISTORY:

The City of Doral strives to support wellness, sustainability, and small business growth. Establishing a seasonal farmers market aligns with these values by offering local farmers, artisans, and vendors a platform to connect directly with residents. A weekly market at Doral Central Park would provide a family-friendly environment for the community to enjoy fresh produce, locally made goods, and specialty items during the cooler months of the year.

The proposed farmers market would operate weekly, beginning in the Fall of 2025 and concluding in the Spring of 2026. This timeframe allows the market to take place during Doral's peak outdoor season and reflects successful models implemented in other cities. The initiative would also promote community gathering, stimulate the local economy, and enhance Doral's reputation as a vibrant and health-conscious city.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments

FISCAL IMPACT STATEMENT:

The proposed item has a fiscal impact on revenues and/or expenditures in the amount of:

☒ \$50,000.00 or less

☐ \$50,000.00 or more

RECOMMENDATION:

It is recommended that the Mayor and City Council support this resolution directing the City Manager to explore the feasibility of hosting a weekly seasonal farmers market in the City of Doral. The City Manager shall provide an update during the September 2025 Council Meeting with recommendations on location, vendor outreach, budget, and community partnerships.

ATTACHMENT(S):

- A. Draft Resolution.