



CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AUTHORIZING LEON SPORT CORP TO SEEK ADMINISTRATIVE APPROVAL FOR CERTAIN SPECIAL EVENT PERMITS SUBJECT TO LIMITATIONS AND CONDITIONS; PROVIDING FOR A TERM; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

Approval

BRIEF HISTORY:

Chapter 35, *Special Events*, of the City Code of Ordinances (the “City Code”) establishes the review and approval requirements applicable to Outdoor Special Events. Historically, Leon Sports has organized various race events annually for the community’s benefit, each requiring authorization by the City Council. At its March 12, 2025 meeting, the City Council directed the City Attorney to work with Leon Sports on a proposed Memorandum of Understanding (MOU) to streamline the Special Event Permit process via an expedited application for up to three (3) race events per year, limited to 5K and half marathon events, subject to the Council’s review and consideration.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments

FINANCIAL INFORMATION: (IF APPLICABLE)

No.	Amount	Account No.	Source of Funds
1.	\$0		
2.	\$0		
Total:	\$0		
Fiscal Impact Statement: The proposed item has a fiscal impact on revenues and/or expenditures of \$_____			

STRATEGIC PLAN ALIGNMENT:

Not applicable.

ATTACHMENT(S):

A. Resolution



Memorandum

Date: October 8, 2025

To: Honorable Mayor and Councilmembers

Via: Zeida Sardinas
City Manager

From: Michelle M. Lopez
The Corradino Group
Interim Planning and Zoning Director

Subject: **Resolution Authorizing Leon Sport Corp to Seek Administrative Approval of Certain Special Event Permits Pursuant to Chapter 35 of the City Code**

Introduction

The Planning and Zoning Department is requesting that the Mayor and the City Council approve the proposed resolution, providing for a streamlined and expedited review process for certain Special Event Permits via an administrative review and approval process without the need of City Council approval during a public meeting.

Background

Chapter 35, *Special Events*, of the City Code of Ordinances establishes review and approval requirements for Outdoor Special Events. Pursuant to Section 35-20, events anticipating 400 or more attendees require City Council approval. Leon Sport Corp ("Applicant"), represented by Eduardo Orozco, has a history of organizing race events within the City, including *Run Doral* and the *Doral Christmas 5K*. These events have consistently drawn large community participation and have been approved by City Council through the City's Special Event Permit process.

At the March 12, 2025 City Council meeting (Item 9F/25-6080), Council directed the City Attorney to work with Leon Sport on a proposed Memorandum of Understanding (MOU) to streamline and expedite the review of up to three (3) race events annually, limited to 5Ks and half marathons. Council's direction included:

- No fee waivers (application, building, Police, Parks, or other City fees).

- No waiver of required permits, including Building and Maintenance of Traffic (MOT).
- Concession only for signature events historically hosted by the Applicant.
- Administrative review and approval of certain events without requiring further City Council action.
- Applicant to propose events for Council review as part of the agreement.

Staff Analysis

The proposed Resolution would allow Leon Sport Corp to submit applications for certain designated events through an administrative approval process, notwithstanding that anticipated attendance may exceed 400 participants. The intent is to streamline recurring, signature community events while maintaining all safeguards related to public safety, permitting, and fiscal responsibility. The only substantive change to the process as codified is the elimination of the need for Council action for these designated events. This action will provide continuity and predictability for the Applicant and the community, reduce administrative workload associated with Council review, and preserve City oversight and fee recovery, ensuring no fiscal burden to taxpayers.

Authorized Events:

1. Run Doral Half-Marathon (Corre Doral)
2. Doral Christmas 5K
3. Miami Skate Inline Marathon

Recommendation

Staff recommends approval of the attached Resolution authorizing Leon Sport Corp to seek administrative approval for certain recurring special events, limited to Run Doral, Christmas 5K, and Miami Inline Skate Marathon, for a term of three (3) years, limited to the following conditions:

1. The special events authorized for administrative approval pursuant to this Resolution shall be limited solely to the following three (3) events:
 - i. Run Doral (i.e., Corre Doral) half-marathon;
 - ii. Doral Christmas 5K; and
 - iii. Miami Skate Inline Marathon.
2. Any special events sought to be hosted by Leon Sport Corp beyond the three (3) provided for herein shall require City Council approval.
3. In accordance with the procedures set forth in Chapter 35 of the City's Code of Ordinances, Leon Sport Corp shall apply for, and obtain, a special event permit issued by the City's planning and zoning department for each of the special events sought to be hosted by Leon Sport Corp pursuant to this Resolution.
4. Leon Sport Corp shall be permitted to utilize the City logo solely for marketing and advertising materials related to the special events specifically identified in Section 2(1)(i)-(iii) of this Resolution. Notwithstanding the foregoing, all material/use of the City logo shall be first approved by the City's Public Affairs department.
5. Leon Sport Corp shall be required to pay all fees and costs imposed by the City related to the special events, including but not limited to application fees and any other costs incurred by the City in providing services to support the event.
6. Leon Sport Corp shall secure all necessary and required building, electrical, plumbing,

Maintenance of Traffic (MOT), or other municipal or Miami-Dade permits, separate from the special event permit, as may be required prior to issuance of a special event permit. Except as otherwise stated and specifically provided for herein, Leon Sport Corp shall comply with all requirements of Chapter 35 of the City's Code of Ordinances related to special events.