

CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING A SPECIAL EVENT PERMIT REQUESTED BY ANTHONY ALBELO TO HOST THE "HOUSE OF HORROR CARNIVAL" EVENT AT 1625 NW 107 AVENUE FROM THURSDAY, SEPTEMBER 25, TO SUNDAY, NOVEMBER 2, 2025, AT VARYING TIMES FROM 5:30 P.M. TO 12:00 A.M. A.M.; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

BRIEF HISTORY:

Anthony Albelo (the "Applicant") is requesting approval of a Special Event Permit from the Mayor and the City Council to host The House of Horror Carnival, pursuant to Chapter 35 of the City Code of Ordinances ("City Code"). The proposed event will be hosted at 1625 NW 107 Avenue, Doral, FL from Thursday, September 25, to Sunday, November 2, 2025, at varying times from 5:30 p.m. to 12:00 a.m. a time schedule is provided in Exhibit "A". Additional time has been requested for setup.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments

FINANCIAL INFORMATION: (IF APPLICABLE)

No.	Amount	Account No.	Source of Funds
Ι.	\$65,028.48	001.6000.342100	Applicant
2.	\$365.00	001.4000.329400	Applicant
3.			
4.			
4. Fiscal	 Impact Statement	: The proposed item has a fisca	limpact on revenues of \$

STRATEGIC PLAN ALIGNMENT:

Does not apply as this is a special event.

ATTACHMENT(S):

- A. Application and Exhibits
- B. Planning and Zoning Fees
- C. Police Fees
- D. Resolution



Memorandum

Date: August 13, 2025

To: Honorable Mayor and Councilmembers

From: Zeida Sardinas

City Manager

Department: Michelle M. Lopez

The Corradino Group

Interim Planning and Zoning Director

Subject: Special Event Permit – House of Horror

(EVNT-2505-0119)

Introduction

Anthony Albelo (the "Applicant") is requesting approval of a Special Event Permit from the Mayor and the City Council to host the House of Horror Carnival Event, pursuant to Chapter 35 of the City Code of Ordinances ("City Code"). The proposed event will be hosted at 1625 NW 107 Avenue from Thursday, September 25, 2025, to Sunday, November 2, 2025, from 5:30 p.m. to 12:00 a.m. A copy of the application is provided in "Exhibit A".

Background

The applicant has hosted the House of Horror Haunted Carnival at Miami International Mall since 2004. This annual Halloween-themed event features a combination of amusement rides and a haunted house experience. For the upcoming event, activities will take place inside the former Sears building and extend into the surrounding parking lot area.

The applicant has indicated that the attraction will be supported by a media campaign valued at approximately \$500,000. The event will feature live music and offer both non-alcoholic and alcoholic beverages. Beverage services will be provided by Live Concession LLC, and a copy of the caterer's license is included as Exhibit "A".

Past Events Hosted by the Applicant:

- 2004 House of Horror Haunted Carnival (Est. attendance: 55,000)
- 2018 House of Horror Haunted Carnival (Est. attendance: 55,000)
- 2021 House of Horror Haunted Carnival (Est. attendance: 55,000)
- 2022 House of Horror Haunted Carnival (Est. attendance: 55,000)
- 2024 House of Horror Haunted Carnival (Est. attendance: 55,000

Department Estimated Costs

City of Doral - Special Event							
House of Horror Carnival							
City of Doral Report							
Exhibit B-Planningand Zoning Fees							
Planning and Zoning	Breakdown in Exhibit B	\$	350.00				
i iai ii ii gai id 25 ii ii g	Technologyfees	\$	15.00				
	Total	\$	365.00				
Exhibit C-Parks and Recreation Fees							
Police fees Breakdown in Exhibit C		\$65,028.48					
Total Event Fees Due \$65,393.							
<u> </u>							

^{*} Upon City Council approval, all fees due must be paid in full within thirty upon approval.

Application – Information

Pursuant to City Code Section 35-48, the application for a permit under this division shall contain the following information:

- I. Primary Contact Information
 - Provided in Exhibit A
- 2. Applicant Identification
 - Loud and Live Events, LLC.
- 3. Event Schedule
 - Set-up is scheduled for September 1, 2025
 - Thursday, September 25, to Sunday, November 2, 2025, at varied times from 5:30 p.m. to 12:00 a.m.
 - Tear down will be concluded on November 30, 2025
- 4. Event Location
 - The proposed event will be hosted at 1625 NW 107 Avenue, Doral, FL 33178

^{**} The due date for payment is September 13, 2025.

5. Attendance Estimate

- The applicant estimates approximately 60,000 participants will attend the event.
- Events that expect 400 or more attendees shall require the approval of the City Council, pursuant to City Code Section 35-20(d) events that expect four (400) hundred attendees or more require the approval of the City Council.
- 6. Special Requests or Conditions
 - No special requests, or conditions related to the event
- 7. Event Site Plan
 - Provided in Exhibit A
- 8. Parking Plan
 - Parking is available in designated areas. The applicant is responsible for obtaining and submitting the owner's authorization letter to use the designated areas for parking during the event.
- 9. Road Closure Details
 - The Applicant is not requesting public road closures.
- 10. Alcohol Details
 - Alcoholic beverages will be sold
- 11. Noise Waiver
 - No noise waiver is being requested
- 12. City Sponsorship or Branding
 - No financial assistance or use of City Logo has been requested by the applicant.

Recommendation

The Planning and Zoning Department, Special Event Section, requests that the Mayor and City Councilmembers approve the "House of Horror" special event permit, subject to the conditions set forth in the corresponding resolution.