



CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AUTHORIZING THE CITY MANAGER TO ENTER INTO A CONTRACT AGREEMENT WITH SFM LANDSCAPE SERVICES, LLC FOR INVITATION TO BID (ITB) 2025-19 "RIGHT-OF-WAY MAINTENANCE SERVICES" TO SFM SERVICES, INC. IN AN AMOUNT NOT TO EXCEED THE DEPARTMENTAL BUDGETED FUNDS; PROVIDING FOR IMPLEMENTATION, AND PROVIDING FOR AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

Approval

BRIEF HISTORY:

The City of Doral Public Works Department (PWD) provides exceptional services to ensure that the City of Doral continues to follow the "Keep Doral Beautiful" initiative. The City's Right-of-Way (ROW) Maintenance Program was created in 2007 to provide maintenance services to the City's public right-of-way green areas. This maintenance program includes maintenance to swales, medians, and canal right-of-way. Right-of-Way services also include the repairs of City owned irrigation systems throughout the City, purchase of planting materials within this contract, and other services.

The City of Doral Mayor and City Councilmembers adopted Resolution No. 20-159 (approved 5-0) on August 12, 2020, awarding ITB 2020-14 Right-of-Way Maintenance Service and authorizing the City Manager to negotiate and enter into an agreement with SFM Services, Inc for the provision of landscape Right-of-Way Maintenance Services in an amount not to exceed departmental budgeted funds. Through this contract that expired on August 31, 2025, the PWD provides maintenance services throughout the City's public ROW. The Contract allows the City's green areas to be maintained on a bi-weekly or monthly basis. All services that are completed are inspected and accepted by the PWD before proceeding with payment. On August 13, 2025, the Mayor and City Councilmembers adopted Resolution No. 25-193 (approved 5-0) to extend the agreement with SFM Services, Inc for a six-month period, maintaining the same terms, conditions, and pricing of the current contract.

The Procurement Department advertised ITB 2025-19 "Right of Way Maintenance Services" on August 14, 2025, inviting qualified firms to submit bids for the provision of Right-of-Way Maintenance Services associated with the landscape maintenance of medians, right-of-way, and canal banks within the City. On September 15, 2025, the City received and publicly opened four (4) timely proposals from the following respondents:

Proposer	Proposal Amount
SFM Landscape Services, LLC	\$486,523.00
Superior Landscaping & Lawn Services Inc.	\$588,414.05
Rock & Rose Lawn Care	\$595,000.00
VisualScape Inc.	\$612,947.80

SFM Landscape Services LLC (SFM) was deemed the lowest, most responsive and responsible bidder with a proposed annual amount of \$486,523.00. This amount includes landscape services on the City's right-of-way and Miami Dade County right-of-way. The landscape services in Miami Dade County right-of-way are on an as needed basis, and not monthly landscape services. The monthly cost for the landscape services on the City's right-of-way is approximately \$32,000.00. The total annual cost for normal maintenance services is approximately \$384,000.00. It should be noted that on FY 2024-25 approximately \$548,401.00 was spent on all ROW maintenance services. It should also be noted that the contact unit prices were higher on this contract than on the proposed new contract.

ITB 2025-19 is for an initial term of three (3) years with the option to renew for an additional two (2) one-year terms.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments
4/13/16	Resolution No. 16-76	Approved
8/12/20	Resolution No. 20-159	Approved
8/13/25	Resolution No. 25-193	Approved

FINANCIAL INFORMATION: (IF APPLICABLE)

No.	Amount	Account No.	Source of Funds
1.	\$600,000.00	001.80005.000340	PW General Fund
2.	\$0		
Total:	\$0		

Fiscal Impact Statement: The proposed item has a fiscal impact on expenditures of approximately \$600,000.00

STRATEGIC PLAN ALIGNMENT:

This item follows the Exceptional Service Strategic Goal as it provides for a more efficient operation.

ATTACHMENT(S):

- A. Invitation to Bid
- B. Bid tabulation
- C. Draft resolution