



Memorandum

Date: August 14, 2024

To: Vice Mayor Oscar Puig-Corve
Councilman Rafael Pineyro
Councilwoman Maureen Porras
Councilwoman Digna Cabral

From: Mayor Christi Fraga

Subject: ***Territorios Cruzados* proposal from AGM Art Group with Codina Partners**

Introduction

By way of this memorandum, I am requesting the support from my colleagues for an exciting and culturally enriching project called *Territorios Cruzados* proposed by the AGM Art Group for the City of Doral. The project involves the installation of up to ten urban-scale sculptures by renowned Iberoamerican artists, creating a vibrant public art display that will enhance our city's cultural landscape.

Background

AGM Art Group has been in discussions with Mr. Lee Casey of CODINA PARTNERS GROUP, who has expressed strong support for this project due to its high artistic value and potential to enrich the cultural experience in Doral. Codina Partners is committed to collaborating with AGM Art Management to host a temporary art circuit installation within Downtown Doral, with the aim of expanding the city's cultural offerings and showcasing works by acclaimed artists from the Spanish-speaking world.

The public sculpture exhibition will not only showcase the talent of Iberoamerican artists but also engage the community through a series of cultural events, including discussions, guided tours, and expert-led exhibitions. This initiative aims to promote art appreciation and cultural education

among residents and visitors, with a particular focus on involving children and youth in art-related activities to foster personal growth and enjoyment.

AGM Art Group, with its team of experienced professionals in curation and cultural management, is well-equipped to execute this project successfully and bring a unique cultural experience to the residents of Doral. The group's track record in organizing urban public exhibitions, such as the recent "Madrid Luxury Art" in Madrid, demonstrates their ability to deliver engaging and impactful cultural events.

I believe that supporting this project aligns with our City's commitment to promoting arts and culture, fostering community engagement, and enhancing public spaces for the benefit of all. By endorsing this initiative, we have the opportunity to showcase Doral as a hub for artistic expression and cultural exchange, attracting visitors and boosting local businesses in the process.

Fiscal Impact: TBD

Recommendation

I kindly request your support for the proposed project. Your involvement and support will be instrumental in the success of this cultural endeavor and will contribute to the enrichment of our community. This collaborative effort between AGM Art Group, Codina Partners, and the City of Doral will not only elevate the cultural landscape of our City, but also strengthen community engagement and promote local businesses.