



CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

AN ORDINANCE OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AMENDING CHAPTER 44, "TRAFFIC AND VEHICLES" OF THE CITY'S CODE OF ORDINANCES TO ESTABLISH A UNIFORM MONTHLY ON-STREET PARKING PERMIT SYSTEM; PROVIDING FOR PERMIT ELIGIBILITY BASED ON PARKING ZONES; PROVIDING FOR CONSISTENCY, FAIRNESS, AND ADMINISTRATIVE EFFICIENCY; PROVIDING FOR SEVERABILITY; PROVIDING FOR INCORPORATION INTO THE CODE; AND PROVIDING FOR AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

Approval.

BRIEF HISTORY:

At the October 2019 City Council meeting, the Mayor and City Councilmembers adopted Resolution No. 19-254, (approved 4-0, 1 absent) adopting the Citywide Parking Study to serve as the blueprint to implement short-term, mid-term, and long-term projects to maximize the use of public parking to meet current and future parking demand.

Based on the adoption of the Citywide Parking Study, the City's Code of Ordinance needed to be modified to create language to effectively manage public parking. At the February 2021 City Council Meeting, the Mayor and City Councilmembers adopted Ordinance No. 2021-04 (approved 5-0) amending Chapter 44 of the City's Code of Ordinances, titled "Traffic and Vehicles" to include Article V, "Parking" to effectively manage public parking. The new language to the Code of Ordinance included the following sections:

1. Parking Management Administration
2. Parking Fund
3. Use of Pay Parking Technology for Curbside Management
4. Regulations for Parking Permits and Valet Parking
5. Penalties and Enforcement
6. Parking Replacement Assessment
7. Payment In Lieu of Parking

As the Public Works Department (PWD) was conducting due diligence for the development of the Parking Compliance Operations of the City with the Miami Parking Authority (MPA), MPA proffered their expertise to manage the City's Parking Compliance and provide parking services city-wide, specifically focused on Doral rights-of-way, on-street parking, parking garages and parking lots.

At the May 2022 Council Meeting, the Mayor and City Councilmembers adopted Resolution No. 22-79, (approved 4-0, 1 absent) approving the Interlocal Agreement with Miami Parking Authority to implement the adopted elements of the Citywide Parking Study as directed by the PWD, while complying with the City's Parking Ordinance and any other applicable legal requirements. Phase I of the implementation process consists of implementing Pay-by-phone on available on-street parking spaces, including residential parking permits, regulation of valet parking, and citywide parking enforcement. The Interlocal Agreement with Miami Parking Authority was executed on July 26, 2022, with an effective date of October 1, 2022.

Prior to the implementation of the City's Parking Program, at the April 2023 City Council Meeting, the Mayor and City Councilmembers adopted Ordinance No. 2023-08 (approved 5-0) amending Chapter 44 of the City's Code of Ordinances, titled "Traffic and Vehicles" to include language to enforce valet violations, additional definitions, revising the payment in lieu of parking section, modifying the Parking Fee/Fine Sheet, and other general language clarifications.

At the October 2023 City Council Meeting, the Mayor and City Councilmembers adopted Ordinance No. 2023-32 (approved 5-0) amending Chapter 44 of the City's Code of Ordinances, titled "Traffic and Vehicles" to provide language to create a monthly on-street parking permit program for residents, businesses, and students and modify the Parking Fee/Fine sheet to provide the on-street parking permit fees. It should be noted that there was one change between the first and second reading of the proposed ordinance amendment. Section 44-253 4.a. was modified to read that residents must reside in a building of four (4) stories or less to qualify for the residential on-street parking permit.

Since the implementation of the City's Parking Program in July 2023, the City has received numerous requests for the purchase of on-street parking permits, however a Residential Parking Program (RPP) had yet to be formally requested. In coordination with Miami Parking Authority, at this time, the PWD respectfully requests to amend the City's Code of Ordinance Chapter 44 – "Traffic and Vehicles" to streamline the parking permit program by establishing a single, uniform monthly on-street parking permit system and allow the PWD to limit permittee qualifications based on addresses within respective parking zones. This structure ensures consistency, fairness, and clarity for all residents while eliminating administrative complexity and underutilized programs. The streamlined program will increase clarity, provide consistent revenue, and improve overall parking management without creating additional financial burden for residents.

The estimated revenue from the implementation of the Downtown Doral South parking program as proposed by the amendment is provided below in the Financial Information section of the Memo.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments
02/10/2021	Ord. No. 2021-04	Approved
04/12/2023	Ord. No. 2023-08	Approved
11/08/2023	Ord. No. 2023-32	Approved

FINANCIAL INFORMATION: (IF APPLICABLE)

No.	Amount	Account No.	Source of Funds
1.	\$360,000.00	001.0018000.344500	Parking Operations
2.	\$0		
Total:	\$0		
Fiscal Impact Statement: The proposed item has a fiscal impact on revenues in an approximate amount of \$360.000.00.			

STRATEGIC PLAN ALIGNMENT:

This item follows the Transportation, Mobility, and Parking strategic initiative of the City's Strategic Plan as the proposed amendment establishes a single, uniform monthly on-street parking permit system which will allow the implementation of the Downtown Doral South Residential Parking program.

ATTACHMENT(S):

- A. Previous Ordinances.
- B. Draft Ordinance Amendment.