



Memorandum

Date: March 12, 2025

To: Honorable Mayor and Councilmembers

From: Zeida C. Sardiñas
City Manager

Department: Michelle M. Lopez
The Corradino Group
Interim Planning and Zoning Director

Subject: **Special Event Permit – LIV Golf Invitational-Miami @ Trump National Doral (EVNT-2501-0111)**

Introduction

Cici Avelar (the “Applicant”) is requesting approval of a special event from the Mayor and the City Council to host the “LIV Golf Invitational-Miami @Trump National Doral”, a golf tournament event, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”). The proposed event will be hosted at Trump National Doral, 4400 NW 87 Avenue, Doral, FL 33178, from Friday, April 4, 2025, thru Sunday, April 6, 2025, from 9:00 am to 9:00 pm. The requested set-up period is from March 1, 2025, to April 30, 2025.

A copy of the application is provided in “Exhibit A”.

Background

The purpose of this event is to modernize and supercharge the game of professional golf through expanded opportunities for both players and fans alike. This event will showcase the City of Doral as an international city. This event will attract golf fanatics and tourists to visit the area and will have a positive economic impact on the city and regional economies. The local industries that

will benefit the most from this event will be the service (i.e. transportation, arts, entertainment, recreation, and retail services), retail and hospitality sectors (i.e. hotels).

The Applicant estimates approximately ten thousand (10,000) attendees during the duration of the event, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”) events that expect four (400) or more attendees shall require the approval of the city council.

The applicant has successfully hosted events in the City of Doral in previous years.

1. LIV Golf Series in 2023 and other eight domestic and international events.
2. The Team Championship at Trump National Doral, April 2024 (Est. attendance 8,000)

Attendance is estimated at 10,000 participants during the event.

Department Estimated Costs

City of Doral - Special Event		
City of Doral Report		

Exhibit B – POLICE Fees		
Police fees	Breakdown in Exhibit B	\$183,934.60
Total		\$183,934.60

Exhibit C – Planning and Zoning Fees		
Planning and Zoning fees	Breakdown in Exhibit C	\$350.00
Technology fees		\$15.00
Total		\$365.00

Upon City Council approval, all fees due must be paid within thirty (30) days. Total fees due for Run Doral 2025 event are \$184,299.60.

Pursuant to City Code Section 35-48, *Application-Information*, the application for a permit under this division shall contain the following information:

Sponsorship/Use of City Logo

The Applicant is not requesting the use of the city logo. No financial assistance has been requested by the applicant.

Road Closures

The Applicant is requesting public road closures, as follows:

One (1) right lane, NW 36 Street, right hand lane by the Trump Spa.

Road closure will be from April 4, 2025, through April 6, 2025, during the hours of 7:00 am to 9:00 pm. A Maintenance of Traffic (MOT) permit approval is required from Miami Dade County Department of Transportation and Public Works, City of Doral prior to the event date.

Parking

There is on-site parking available at the designated park. Overflow parking should be coordinated by the applicant according to the Parking Plan provided as follows:

Shuttle Bus Dropoff

Citi Bank Parking, 8750 NW 36 Street, Doral, FL – UBER Pick up and Drop off

Parking is available on the 52nd Terrace and approximately 82nd Avenue area.

Attendance

The Applicant estimates approximately 10,000 attendees during the entirety of the event. Events that expect 400 or more attendees shall require the approval of the City Council, pursuant to City Code Section 35-20(d).

Fiscal Impact

The fiscal impact on the city is \$184,299.60. Applicants will pay City fees and expenses totaling \$184,299.60 \$183,934.60 for Police services and \$365.00 for Planning and Zoning and Technology fee.

Strategic Plan Alignment

Not applicable as this is an event.

Recommendation

The Planning and Zoning Department, Special Event Section, requests that the Mayor and City Councilmembers approve the “LIV Golf Invitational-Miami @ Trump National Doral” special event permit requested, subject to the conditions set forth in the corresponding resolution.

Exhibits

Exhibit A – Application and Exhibits

Exhibit B - Police Fees

Exhibit C- Planning and Zoning Fees