

Dear Marion:

As per your request we are sending our Proposal for the Upcoming Doral Art & Flowers Festival. Enclosed please find some photos and we will be sending more in a separate email.

Thank you,

Ruben Consa AIFD, PFCI

Presentation to the City of Doral Council

Request for Approval: 6th Edition of the Doral Art & Flowers Festival

Proposed Dates: April 9–12, 2026

Proposed Venue: Doral Cultural Arts Center

1. Introduction

Honorable Mayor Christi Fraga, Council Members, and City Officials:

It is with great enthusiasm that we submit this proposal for the **6th Edition of the Doral Art & Flowers Festival**, a signature cultural event that has become a proud tradition in our City — celebrating Doral as the **City of Flowers** and highlighting the creative spirit that defines our community.

Since its inception, the Festival has attracted thousands of residents, visitors, and floral enthusiasts from across Florida and Latin America, solidifying Doral's reputation as a vibrant cultural hub and the floral capital of the United States.

2. Event Overview

The **2026 Doral Art & Flowers Festival** is scheduled for **April 10–12, 2026** at the **Doral Cultural Arts Center** — a venue that perfectly represents the city's dedication to art, culture, and innovation.

This 4-day celebration will feature:

- **Art & Floral Design Exhibitions** showcasing national and international artists.
- **Professional Floral Design Workshops** led by AIFD-accredited designers.
- **Student Art Collaborations** with local schools and universities.
- **Floral Competitions** encouraging creativity and community participation.
- **Live Music, Culinary Experiences, and Family Activities** that make the event inclusive and community-oriented.

- **The Grand Gala Opening Night on Friday, April 10, 2026** — a red-carpet evening uniting sponsors, artists, officials, and guests.

3. Purpose and Community Impact

In spite of current economic challenges, we remain confident that **the arts can ignite optimism, unity, and growth.**

The Doral Art & Flowers Festival represents:

- **A positive force for community morale and tourism.**
- **An economic boost** for local businesses, hotels, and restaurants.
- **An educational platform** for students exploring art, sustainability, and cultural pride.
- **A philanthropic mission** through partnerships with the **Yola Guz Si Se Puede Foundation**, supporting children with Down syndrome, seniors, and youth programs.

The Festival brings together art, culture, nature, and community — all under one beautiful purpose: to celebrate **Doral, the City of Flowers.**

4. International Alliances and Partnerships

For 2026, we are expanding the festival’s international reach through collaborations with:

- **ASOCOLFLORES (Colombia)** and the **Festival de las Flores de Medellín**, creating a cultural bridge between two floral capitals.
- **Latin American floral organizations and artists** from Mexico, Ecuador, Costa Rica, and the Caribbean.
- **Educational partners** such as **San Ignacio University, URBE University, and local public schools** to foster student engagement.

These alliances will elevate Doral’s international visibility and reinforce its position as a model city for cultural diplomacy and creative innovation.

5. Proposed City Collaboration

We respectfully request:

- **Official approval** to host the Festival at the **Doral Cultural Arts Center** from **April 9–12, 2026.**
- **City collaboration** in logistics, permits, and coordination through the Cultural Affairs Department.
- **Support in communication and promotion**, integrating the Festival into the City’s Cultural Calendar and community outreach.

Additionally, we propose that the **City designate April 10th as “Doral Flower Day”** — an annual celebration that honors our City’s identity as *The City of Flowers.*

6. Conclusion

The Doral Art & Flowers Festival continues to be a legacy project for our city — one that uplifts, inspires, and unites our residents through creativity and culture.

With your continued support, the 6th Edition will not only be our **most ambitious celebration yet**, but also a defining moment in Doral's artistic and cultural evolution.

Thank you for your consideration and for your commitment to promoting the arts and community pride in our beloved City of Doral.

Presented by:

Rubén Consa AIFD, PFCI

Director & Founder, Doral Art & Flowers Festival

On behalf of the Organizing Committee and the Yola Guz Si Se Puede Foundation

Please note that the State of Florida's Public Records Laws provide that most written communications to or from the City of Doral regarding government business are public records available to the public upon request. This e-mail communication may therefore be subject to public disclosure.

Please note that the State of Florida's Public Records Laws provide that most written communications to or from the City of Doral regarding government business are public records available to the public upon request. This e-mail communication may therefore be subject to public disclosure.

Please note that the State of Florida's Public Records Laws provide that most written communications to or from the City of Doral regarding government business are public records available to the public upon request. This e-mail communication may therefore be subject to public disclosure.