



CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING A SPECIAL EVENT PERMIT AND USE OF CITY LOGO REQUESTED BY MARIA VALERO TO HOST THE “DORAL DOGGYTON” AT TRAILS AND TAILS PARK LOCATED AT 11645 NW 50 ST, DORAL, FL 33166, ON SUNDAY, OCTOBER 26, 2025, FROM 7:30 A.M. TO 9:30 A.M.; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

Approval

BRIEF HISTORY:

Maria Valero (the “Applicant”) is requesting approval of a special event from the Mayor and the City Council to host the Doral Doggyton Event, a 5-K race, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”). The proposed event will be hosted at Trails & Tails Park located at 11645 NW 50 Street, Doral, FL 33178 from 7:30 am to 9:30 am on October 26, 2025, with specified road closures for the proposed race. Additional time has been requested for setup.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments

FINANCIAL INFORMATION: (IF APPLICABLE)

No.	Amount	Account No.	Source of Funds
1.	\$65,028.48	001.6000.342100	Applicant
2.	\$365.00	001.4000.329400	Applicant
3.	\$1,114.06	001.9000.347201	Applicant
4.	\$5,000.00	001.220002	Applicant

Fiscal Impact Statement: The proposed item has a fiscal impact on revenues of \$9,459.20.

STRATEGIC PLAN ALIGNMENT:

Does not apply as this is a special event.
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ATTACHMENT(S):

- A. Application and Exhibits
- B. Planning and Zoning Fees
- C. Parks and Recreation Fees
- D. Police Fees
- E. Resolution



Memorandum

Date: August 13, 2025

To: Honorable Mayor and Councilmembers

From: Zeida Sardinas
City Manager

Department: Michelle M. Lopez
The Corradino Group
Interim Planning and Zoning Director

Subject: **Special Event Permit – Doral Doggyton
(EVNT-2507-0124)**

Introduction

Maria Valero (the “Applicant”) is requesting approval of a special event from the Mayor and the City Council to host the Doral Doggyton Event, a 5-K race, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”). The proposed event will be hosted at Trails & Tails Park located at 11645 NW 50 Street, Doral, FL 33178 from 7:30 am to 9:30 am on October 26, 2025 with specified road closures for the proposed race. A copy of the application is provided in “Exhibit A”.

Background

The goal of this event is to introduce a pet-friendly sporting activity to the community, offering a fun and healthy opportunity for dogs and their owners to engage in physical activity together. In addition to promoting wellness, the event will serve as an enjoyable experience for spectators and will feature live music for added entertainment.

The applicant estimates an attendance of approximately 500 participants. Pursuant to Chapter 35 of the City of Doral Code of Ordinances (“City Code”), events anticipating 400 or more attendees require approval by the City Council.

The applicant has a proven track record of organizing successful sporting events in the City of Doral, including:

- Run Doral Half Marathon, March 2024 (Estimated participants: 1,200)
- Run Doral Half Marathon, March 2023 (Estimated participants: 750)
- Christmas Race, December 2023 (Estimated participants: 600)

Department Estimated Costs

City of Doral - Special Event Doral Doggyton City of Doral Report		
Exhibit B – Planning and Zoning Fees		
Planning and Zoning	Breakdown in Exhibit B	\$ 350.00
	Technology fees	\$ 15.00
	Total	\$ 365.00
Exhibit C – Parks and Recreation Fees		
Parks & Recreation	Breakdown in Exhibit C	\$ 1,114.06
	Refundable Security Deposit	\$ 5,000.00
	Total Parks Fee	\$ 6,114.06
Exhibit D – Police Fees		
Police fees	Breakdown in Exhibit B	\$ 2,980.14
Total Event Fees Due		\$ 9,459.20

* Upon City Council approval, all fees due must be paid in full within thirty upon approval.

** The due date for payment is September 13, 2025.

Application – Information

Pursuant to City Code Section 35-48, the application for a permit under this division shall contain the following information:

1. Primary Contact Information
 - *Provided in Exhibit A*
2. Applicant Identification
 - *Remar Production, LLC.*
3. Event Schedule
 - *Set-up time is scheduled for October 26, 2025, starting at 4:00 am.*
 - *The event is scheduled for Sunday, October 26, 2025, from 7:30 am to 9:30 am*
 - *Tear down will be on October 26, 2025, concluding at 10:30am.*

4. Event Location
 - *The proposed event will be hosted at Trails & Tails Park located at 11645 NW 50 Street, Doral, FL 33178*
5. Attendance Estimate
 - *Attendance is estimated at 500 participants during the event.*
 - *Events that expect 400 or more attendees shall require the approval of the City Council, pursuant to City Code Section 35-20(d).*
6. Special Requests or Conditions
 - *Road Closures.*
7. Event Site Plan
 - *Provided in Exhibit A*
8. Parking Plan
 - *There is on-site parking available at the designated park. Overflow parking should be coordinated by the applicant.*
9. Road Closure Details
 - *The Applicant is requesting public road closures during the hours of 7:00 am to 9:00 am., as follows:*
 - *NW 50 Street from NW 117 Avenue to NW 107 Avenue*
 - *NW 117 Avenue from NW 50 Street to NW 58 Street*
 - *NW 109 Avenue from NW 50 Street to 53 Lane*
10. Alcohol Details
 - *No alcoholic beverages will be sold*
11. Noise Waiver
 - *No noise waiver is being requested*
12. City Sponsorship or Branding
 - *The Applicant is requesting the use of the city logo.*
 - *No financial assistance has been requested by the applicant*

Recommendation

The Planning and Zoning Department, Special Event Section, requests that the Mayor and City Councilmembers approve the “Doral Doggyton” special event permit, subject to the conditions set forth in the corresponding resolution.