

Memorandum

Date: February 12, 2025

To: Honorable Mayor and Councilmembers

From: Zeida Sardinas

City Manager

Department: Michelle M. Lopez

The Corradino Group

Interim Planning and Zoning Director

Subject: Special Event Permit – Doral Doggyton

(EVNT-2410-0105)

Introduction

Eduardo Orozco (the "Applicant") is requesting approval of a special event from the Mayor and the City Council to host the Doral Doggyton Event, a 5-K race, pursuant to Chapter 35 of the City Code of Ordinances ("City Code"). The proposed event will be hosted at Trails & Tails Park located at 11645 NW 50 Street, Doral, FL 33178 from 7:30 am to 9:30 am on Sunday, May 18, 2025 with specified road closures for the proposed race.

The set-up time is scheduled for May 18, 2025, and the tear down will be on the same day. Total period of requested use is 4:00 am to 10:30 am.

A copy of the application is provided in "Exhibit A".

Background

The goal of this event is to bring a pet friendly sport activity to our community. This event will provide a fun and healthy opportunity for dogs and their owners to interact as well as providing spectators with an entertaining occasion. This event will include a DJ for entertainment.

The Applicant estimates approximately five hundred (500) attendees, pursuant to Chapter 35 of the City Code of Ordinances ("City Code") events that expect four (400) or more attendees shall require the approval of the city council.

The applicant has successfully hosted sport events in the City of Doral in previous years.

- I. Run Doral Half Marathon, March 2024 (Est. participants 1,200)
- 2. Run Doral Half Marathon, March 2023 (Est. participants 750)
- 3. Christmas Race, December 2023 (Est. participants 600)

Attendance is estimated at 500 participants during the event.

Department Estimated Costs

City of Doral - Special Event		
Doral Doggyton		
City of Doral Report		

Exhibit B Parks Fees				
Parks fees	Breakdown in Exhibit C	\$1,114.06		
Refundable Security Deposit		\$5000.00		
Total		\$6,114.06		

Exhibit C Police Fees				
Police Fees	Breakdown in Exhibit C	\$2,980.14		

Exhibit D					
Planning and Zoning Fees					
Planning and Zoning fees	Breakdown in Exhibit C	\$350.00			
Technology fees		\$15.00			
Total		\$365.00			

<u>Upon City Council approval, all fees due must be paid within thirty (30) days.</u> <u>Total fees due for Doral Doggyton event are \$9,459.20.</u>

Pursuant to City Code Section 35-48, Application-Information, the application for a permit under this division shall contain the following information:

Use of City Logo

The Applicant is requesting the use of the city logo. No financial assistance has been requested by the applicant.

Road Closures

The Applicant is requesting public road closures, as follows:

- NW 50 Street from NW 117 Avenue to NW 107 Avenue
- NW 117 Avenue from NW 50 Street to NW 58 Street
- NW 109 Avenue from NW 50 Street to 53 Lane

Road closure will be during the hours of 7:00 am to 9:00 am.

Parking

There is on-site parking available at the designated park. Overflow parking should be coordinated by the applicant.

Attendance

The Applicant estimates approximately 500 attendees during the entirety of the event. Events that expect 400 or more attendees shall require the approval of the City Council, pursuant to City Code Section 35-20(d).

Fiscal Impact

The fiscal impact to the City is \$9,459.20. Applicants will pay City fees and expenses totaling \$4,459.20, \$1,114.06 for Parks rentals, \$2,980.14 for Police services and \$365.00 for Planning and Zoning and Technology fee. Applicant to also remit payment of a refundable deposit for the proposed Outdoor Event totaling \$5,000.00.

Strategic Plan Alignment

Not applicable as this is an event.

Recommendation

The Planning and Zoning Department, Special Event Section, requests that the Mayor and City Councilmembers approve the "Doral Doggyton" special event permit requested, subject to the conditions set forth in the corresponding resolution.

Exhibits

Exhibit A – Application and Exhibits

Exhibit B - Park Fees

Exhibit C – Police Fees

Exhibit D – Planning and Zoning Fees