

CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AUTHORIZING THE CITY MANAGER TO EXTEND THE SERVICE AGREEMENT WITH BEEFREE, LLC. D/B/A FREEBEE THROUGH JUNE 30, 2026 TO COINCIDE WITH THE FDOT GRANT PERIOD, TO PROVIDE FIRST AND LAST MILE DOOR-TO-DOOR ON-DEMAND TRANSIT SERVICE FOR CITY'S SENIOR CITIZENS UNDER THE CURRENT TERMS, CONDITIONS, AND PRICING IN AN AMOUNT NOT TO EXCEED THE DEPARTMENTAL BUDGETED FUNDS; AUTHORIZING THE CITY MANAGER TO EXTEND THE AGREEMENT AND TO EXPEND BUDGETED FUNDS ON BEHALF OF THE CITY WITH RESPECT TO THE AGREEMENT APPROVED HEREIN; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

Approval

BRIEF HISTORY:

The Public Works Department (PWD) is continuously looking for ways to improve services, efficiency and proactiveness, to provide the best possible level of service to the community. At the August 9, 2023, Council Meeting, the Mayor and Councilmembers expressed interest in providing an on-demand transit service to the City's senior citizen population. At the December 6, 2023, Council Meeting, the PWD presented to the Mayor and Councilmembers a high-level overview of vendors that currently provide on-demand transit services in South Florida. During the meeting it was noted that Freebee was the preferred vendor that offers the ability to create sub-zones designated for specific groups and age restrictions for the proposed Senior On-Demand Transit Service Pilot Program. During this meeting, the Mayor and City Councilmembers directed staff to provide cost scenarios and identify places of interest for the Senior On-Demand Transit program.

At the January 10, 2024, Council Meeting, the PWD presented possible cost scenarios and identified points of interest for door-to-door on-demand transit service. In collaboration with the City Manager's Office, the PWD initiated a survey to collect input from the City's senior community on the need for on-demand transit service. During this meeting, the Mayor and City Councilmembers requested staff to negotiate a contract agreement with Freebee for two (2) Tesla Model X vehicles to service the Senior citizen community for a 6-month Pilot Program at 50-hours per week. On the March 13, 2024, Council Meeting, the Mayor and City Councilmembers adopted Resolution No. 24-53 (approved 5-0) authorizing the City Manager

to waive the competitive bidding process and approve a contract with Freebee for a six (6) month pilot program to provide first-last mile door-to-door on-demand transit service to seniors for up to 50-hours a week. On April 15, 2024, the City launched the City's Senior On Demand Transit Service. On September 11, 2024, Council Meeting, the Mayor and City Councilmembers adopted Resolution No. 24-220 (Approved 5-0) authorizing the City Manager to extend the pilot program until May 1, 2025.

Since the Senior Pilot Program was launched, there have been 6,082 complete rides from April 2024 to February 2025. Due to the success of the Senior Pilot Program, the Public Works Department has received request for new locations to service and the service map has been adjusted accordingly.

Additionally, on November 22,2024 the City was awarded the Public Transit Service Development Program Grant for the City's On-Demand Transit Service for the Fiscal Year 2026 to provide an additional vehicle to the senior service and improve waiting times.

At this time, the PWD is requesting to extend the current Service Agreement with Freebee through June 30, 2026, under the same terms and conditions to coincide with the FDOT Grant period. This contract extension will allow the PWD to fulfill the grant and allow the PWD to work with the Procurement Division to work on research, development and procure the advertising of a new Request for Proposal (RFP) for the City's On-Demand Transit Service.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments
3-13-2024	Resolution No. 24-53	Approved
9-11-2024	Resolution No. 24-220	Approved

FINANCIAL INFORMATION: (IF APPLICABLE)

No.	Amount	Account No.	Source of Funds	
١.	\$348,000.00	101.80005.500341	Contractual Services	
2.	\$0			
Total:	\$348,000.00			
Fiscal Impact Statement: The proposed item has a fiscal impact on revenues and/or				
expenditures of \$348,000.00				

STRATEGIC PLAN ALIGNMENT:

This item follows the Transportation strategic initiative of the City's Strategic Plan as it addresses public transportation.

ATTACHMENT(S):

- A. Draft Resolution
- B. Contract Extension
- C. FDOT Grant