



CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING A SPECIAL EVENT PERMIT AND USE OF THE CITY LOGO REQUESTED BY DANIEL LORENZO ON BEHALF OF GOAT MEDIA PRODUCTIONS TO HOST THE “DOWNTOWN DORAL ARTS AND MUSIC FESTIVAL” AT 5357 NW 87 AVE DORAL, FL 33166, ALONG NW 53 STREET BETWEEN NW 87 AVENUE AND NW 84 AVENUE, FROM JANUARY 30, 2026 TO FEBRUARY 1, 2026, FROM 10:00 A.M. TO 11:00 P.M.; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

Approval

BRIEF HISTORY:

Daniel Lorenzo (the “Applicant”) on behalf of Goat Media Productions (the “Organizer”) is requesting approval of a special event from the Mayor and the City Council to host the “Downtown Doral Arts and Music Festival”, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”). The proposed event will be hosted at 5335 NW 87 Avenue, specifically along NW 53 Street between NW 87 Avenue and NW 84 Avenue from January 30 , 2026 to February 1, 2026, from 10:00 a.m. to 11:00 p.m. Additional time has been requested for setup.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments

FINANCIAL INFORMATION: (IF APPLICABLE)

No.	Amount	Account No.	Source of Funds
1.			
2.			

Fiscal Impact Statement: The proposed item has a fiscal impact on revenues of \$.

STRATEGIC PLAN ALIGNMENT:

Supports the stated mission of the City of Doral’s Strategic Plan — to serve our city by continuously enhancing quality of life through community engagement, exceptional service, and accountability — by offering inclusive, community-based programming.

ATTACHMENT(S):

- A. Application and Exhibits
- B. Planning and Zoning Fees
- C. Parks and Recreation Fees
- D. Police Fees
- E. Resolution



Memorandum

Date: January 15, 2026

To: Honorable Mayor and Councilmembers

From: Zeida Sardinas
City Manager

Department: Michelle M. Lopez
The Corradino Group
Interim Planning and Zoning Director

Subject: **Special Event Permit – Downtown Doral Arts and Music Festival
(EVNT-2512-0135)**

Introduction

Daniel Lorenzo (the “Applicant”) on behalf of Goat Media Productions (the “Organizer”) is requesting approval of a special event from the Mayor and the City Council to host the “Downtown Doral Arts and Music Festival”, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”). The proposed event will be hosted at 5335 NW 87 Avenue, specifically along NW 53 Street between NW 87 Avenue and NW 84 Avenue from January 30, 2026 to February 1, 2026, from 10:00 a.m. to 11:00 p.m.

Background

The proposed special event is designed to be community-focused and philanthropic in nature, with strong partnerships established with various nonprofit organizations, including Abuelo’s Foundation, Kiwanis Club of Little Havana, His House, Sebastian Strong, Give Miami Day, and others. These collaborations highlight the event’s commitment to giving back to the community and supporting meaningful causes.

In addition to its charitable objectives, the event is anticipated to generate positive economic impacts by driving increased foot traffic to local businesses and providing valuable brand exposure for sponsors and vendors. As such, the event not only enhances community engagement but also contributes to the local economy. The Applicant estimates approximately Five Thousand (5,000) attendees will participate during the duration of this event, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”) events that expect Four Hundred (400) or more attendees shall require the approval of the city council.

The applicant successfully hosted events in the City of Coral Gables, such as Carnaval on the Mile.

Department Estimated Costs

City of Doral - Special Event Downtown Arts and Music Festival City of Doral Report		
Exhibit B – Planning and Zoning Fees		
Planning and Zoning	Breakdown in Exhibit B	\$ 750.00
	Technology fees	\$ 15.00
	<i>PZ Total</i>	\$ 765.00
Exhibit C – Police Fees		
Police Fees	<i>Breakdown in Exhibit C</i>	\$ 47,936.02
Total Event Fees Due		\$ 48,701.02

* Upon City Council approval, all fees due must be paid in full no later than 14 days in advance of the event.

** The due date for payment is January 16, 2026.

Application – Information

Pursuant to City Code Section 35-48, the application for a permit under this division shall contain the following information:

- Primary Contact Information:
 - *GOAT MEDIA Productions.*
- Applicant Identification:

- *Danny Lorenzo.*

- **Event Schedule:**
 - *Set-up time is scheduled for Friday, January 30th, 2026 at 8am;*
 - *The event is scheduled for Friday, January 30th, 2026, through Sunday February 1st, 2026 from 10:00 am to 11:00 pm;*
 - *Tear down will be on Sunday February 1st, 2026.*
- **Event Location:**
 - *Downtown Doral along NW 53 Street between NW 87 Avenue and NW 84 Avenue.*
- **Attendance Estimate:**
 - *Attendance is estimated at 5000 participants during the event;*
 - *Events that expect 400 or more attendees shall require the approval of the City Council; pursuant to City Code Section 35-20(d).*
- **Special Requests or Conditions:**
 - *None.*
- **Event Site Plan:**
 - *Provided in Exhibit A.*
- **Parking Plan:**
 - *Parking is available at Codina Parking Garage.*
- **Road Closure Details:**
 - *The Applicant is requesting public road closures as follows:*
 - *NW 53 Street between 84 Avenue and 87 Avenue;*
 - *Paseo Boulevard North of NW 53 Street to South of NW 53 Street;*
 - *From Friday, January 30th, 2026, through Sunday February 1st, 2026 from 8:00 am until 11:00 pm.*
- **Noise Waiver:**
 - *No noise waiver is being requested.*
- **City Sponsorship or Branding:**
 - *The Applicant is requesting the use of the city logo.*
 - *No financial assistance has been requested by the applicant..*

Recommendation

The Planning and Zoning Department, Special Event Section, requests that the Mayor and City Councilmembers approve t the “Downtown Doral Art and Music Festival” special event permit, subject to the conditions set forth in the corresponding resolution.