



Memorandum

Date: March 12, 2025

To: Honorable Mayor and Councilmembers

From: Zeida C. Sardiñas
City Manager

Department: Michelle M. Lopez
The Corradino Group
Interim Planning and Zoning Director

Subject: **Special Event Permit – Run Doral
(EVNT-2411-0107)**

Introduction

Eduardo Orozco (the “Applicant”) is requesting approval of a special event from the Mayor and the City Council to host the Run Doral 2025, a 5K run/walk sport event, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”). The proposed event will be hosted at Doral Meadows Park located at 11555 NW 58 Street, Doral, FL 33178, from 6:30 am to 10:30 am on Sunday, April 13, 2025.

The set-up time is scheduled for April 13, 2025, at 4:00 am, and the tear down will be on the same day by 10:30 am.

A copy of the application is provided in “Exhibit A”.

Background

The goal of this event is to bring to the City of Doral a family and friends-oriented sport activity while promoting a healthy lifestyle of fitness and sport. The event will have music, sponsors, and non-alcoholic beverages for the participants and guests. This open to the public event will provide an opportunity for participants to engage in an athletic activity in the City of Doral.

The Applicant estimates approximately one thousand six hundred (1,600) attendees, pursuant to Chapter 35 of the City Code of Ordinances (“City Code”) events that expect four (400) or more attendees shall require the approval of the city council.

The applicant has successfully hosted sport events in the City of Doral in previous years.

1. Run Doral Half Marathon, March 2024 (Est. participants 1,200)
2. Run Doral Half Marathon, March 2023 (Est. participants 750)
3. Christmas 5K Race, December 2023 (Est. participants 600)

Attendance is estimated at 1,600 participants during the event.

Department Estimated Costs

City of Doral - Special Event		
Run Doral 2025		
City of Doral Report		

Exhibit B – Parks Fees		
Parks fees	Breakdown in Exhibit B	\$2,268.91
Parks Security Deposit		\$5000.00
Total		\$7,268.91

Exhibit C – Police Fees		
Police fees	Breakdown in Exhibit B	\$11,515.47
Total		\$11,515.47

Exhibit D – Planning and Zoning Fees		
Planning and Zoning fees	Breakdown in Exhibit C	\$350.00
Technology fees		\$15.00
Total		\$365.00

Upon City Council approval, all fees due must be paid within thirty (30) days. Total fees due for Run Doral 2025 event are \$19,149.38.

Pursuant to City Code Section 35-48, *Application-Information*, the application for a permit under this division shall contain the following information:

Sponsorship/Use of City Logo

The Applicant is requesting the use of the city logo. No financial assistance has been requested by the applicant.

Road Closures

The Applicant is requesting public road closures, as follows:

NW 58 Street from NW 117 Ave to NW 107 Ave

NW 117 Ave from NW 58 Street to NW 50 Street

NW 74 Street from NW 114 Avenue to 107 Avenue

Road closure will be during the hours of 4:00 am to 10:00 am.

Parking

There is on-site parking available at the designated park. Overflow parking should be coordinated by the applicant.

Attendance

The Applicant estimates approximately 1,600 attendees. Events that expect 400 or more attendees shall require the approval of the City Council, pursuant to City Code Section 35-20(d).

Fiscal Impact

The fiscal impact on the city is \$19,149.38. Applicants will pay City fees and expenses totaling \$19,149.38, \$2,268.91 for Parks rentals, \$11,515.47 for Police services and \$365.00 for Planning and Zoning and Technology fee. Applicant to also remit payment of a refundable deposit for the proposed Special Event totaling \$5000.00.

Strategic Plan Alignment

Not applicable as this is an event.

Recommendation

The Planning and Zoning Department, Special Event Section, requests that the Mayor and City Councilmembers approve the “Run Doral 2025” special event permit requested, subject to the conditions set forth in the corresponding resolution.

Exhibits

Exhibit A – Application and Exhibits

Exhibit B – Park Fees

Exhibit C- Police Fees

Exhibit D- Planning and Zoning Fees