

From: Ettore Sabatella <ettore.sabatella@flwgcap.us>

Date: April 14, 2024 at 12:53:26 PM EDT

To: "Diana Maldonado (PR)" <Diana.Maldonado@cityofdoral.com>

Cc: "Erin Sullivan (PR)" <Erin.Sullivan@cityofdoral.com>

Subject: Re: [EXTERNAL] Propuesta de Caravana del 4 de Julio

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Hello Everyone,

I will answer the questions in order:

1. The Doral Cadet Squadron of the Civil Air Patrol Auxiliary of the United States Air Force (USAF), together with the Doral Family Journal, and the City of Doral as the main sponsor, wishes to celebrate the 4th of July celebration parade to promote the patriotic values of the United States among our residents and highlight their importance.
2. Our idea is that the event will be open to the public on Saturday, June 29, from 9 AM – 12 PM. The setup logistics will begin from Friday, June 28 after 6 PM, to organize the parking of some floats, and from 5 AM on Saturday, June 29 for the placement of tents in the park, as well as the sound installation, etc. After 1 PM. On the 29th, everything involved will be collected by sponsors and logistics.
3. The cost of the sound equipment and the DJ will be covered by us. However, we would ask the city to provide the tents, chairs, and tables. Regarding the master of ceremony, we can talk, since we have people willing to collaborate, such as prominent television entertainers. I want to highlight that the tents, chairs, and tables will be the responsibility of each of its sponsors, since they have their own set up. If this is the case, the city will cover the costs.
4. The confirmed organizations so far are: Las Madrinas de los Seguros, Miami Military Trucks, Hotel Intercontinental of Doral, Miami Dade College West Campus, Health One Insurance Agency, Vemax Insurance Agency, SBHIS Insurance Service, US Century Bank, Lorenzo Buick GMC, Lithian Motors, Sergio's Restaurant, DindDoor Service, United Home Care, Ana G Mendez University, Elite Gymnastics, Conservatorio De Doral, La Pop Chiropractic, Florida Blue, Humana Medicare, among others. We also have another 20 to 30 approved sponsors, we are just waiting for confirmation to proceed.
5. Support from the city will include the cost of police officers, permits to issue MOTs, all permission to close streets and coordination of the stop route. Additionally, we want to highlight that if the city provides the use of Downtown Doral Park for the sponsors' tent, it would be ideal since visually it would look tidier.
6. I also want to highlight the participation of schools. So far, we have contacted Doral Academy and Ronald Reagan for their school bands. We will be contacting other schools once we have the approval, with the goal of attracting Country music and dance performances, as we would like this to be the main genre of the event.
7. In addition, we would also do the logistics and coordination of the order of the stops of the vehicles and floats with the proper permission of the City. In any case, we guarantee that everything we do on our part will be presented to you for your feedback and approval. As

well as everything mentioned with the setup logistics of Friday, June 28 after 6 PM, it would be under your approval and suggestions.

If you have any other questions, please do not hesitate to contact me.

Thank you very much.

1st Lt Ettore Sabatella

Doral Cadet Squadron

Deputy Commander

Public Affairs Officer

Civil Air Patrol, U.S. Air Force Auxiliary

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April 12, 2024, at 5:11 p.m., Diana Maldonado (PR) <Diana.Maldonado@cityofdoral.com> wrote:

Hi Ettore,

As per our conversation today, please prepare a proposal for us with the following information:

1. Description and purpose of the event.
2. Date and time of the event, including the setup and pick-up time.
3. The route of the parade stops as we agreed today.
4. Which logistic aspects would you be covering:
 1. The primary contact in charge of coordinating the participants.
 2. The cost of the stage, tents, chairs, tables, sound, the host (Master of Ceremony), barricades, DJ, decoration, and any other services that would be covered.
 3. Names of the organizations from which you already have support. (You mentioned 10 Army cars, Las Madrinas de los Seguros, etc.)
 4. How would the schools participate.
5. The sponsors who would participate in the event. If they are not yet confirmed, you can at least send us the names of the organizations you are interested in contacting.
6. The support you want to receive from the city:
 1. The cost of police officers

2. Cost of the permit to issue the MOT (permit required to close the streets) and coordination of the stop route.
3. Use of Downtown Doral Park for sponsor tents after the parade.
4. Use of the Cultural Art Center as a refreshment area for parade participants to drink water and cool off.
5. Promotional support on social media networks, use of the city logo and preparation of the event flyer.
6. Support with access to the city parking for caravan participants and attendees of the event.
7. If you are interested in requesting support for the cost of the barricades, please include it in the proposal.

For the moment, these are the points that I remember. If you have any additional information, feel free to add it.

The next council meeting is Wednesday, May 8. In case they have any questions, I recommend that you plan to attend.

Don't hesitate to contact me if you have any questions.

Sincerely,

Diana Maldonado, M.S.

Cultural Arts & Events Administrator

City of Doral

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