



Memorandum

Date: October 9, 2024

To: Honorable Mayor and Councilmembers

From: Rey Valdes
City Manager

Department: Michelle M. Lopez
The Corradino Group
Interim Planning and Zoning Director

Subject: **Special Event Permit – Doral Cup
(EVNT-2404-0079)**

Introduction

Jean Paul Ginestra (the “Applicant”) is requesting approval of a special event from the Mayor and the City Council to host the World Soccer Event (Doral Cup), pursuant to Chapter 35 of the City Code of Ordinances (“City Code”). The proposed event will be hosted at several parks throughout the City from March 9th, 2025, through March 10th, 2025, from 8:00 a.m. to 8:00 p.m. Listed below are the participant parks.

1. Meadows Park - 11555 NW 58 Street, Doral, FL 33178
2. Doral, Legacy Park - 11400 NW 82 Street, Doral, FL 33178
3. Morgan Levy Park - 5300 NW 102 Avenue, Doral, FL 33178

The set-up time is scheduled for March 9, 2025, and the tear down will conclude on March 10, 2025.

A copy of the application is provided in “Exhibit A”.

Background

The goal of this event is to establish a youth soccer league in the City of Doral for children between the ages of eight (8) and seventeen (17) years old. The tournament will allow the players and their families to enjoy quality time together in a community environment with friends and neighbors. Thereby, furthering the quality of life of our young families through sports. The Applicant estimates approximately 120 teams will participate in this tournament.

The applicant has successfully hosted similar events in previous years.

1. Doral Cup 2024 (Est. participants 4,500)
2. Summer Tournament 2017 (Eight Teams)
3. Summer Tournament 2018-2019 (Four teams)

Attendance is estimated at 5,000 participants during the event.

Department Estimated Costs

City of Doral - Special Event	
Doral Cup	
City of Doral Report	

Exhibit B - Parks Fees			
	Park fees	Breakdown in Exhibit B	\$6,363.03
		Refundable Deposit	\$20,000.00

Exhibit B - Police Fees			
	Police fees	Breakdown in Exhibit B	\$12,755.28

Pursuant to City Code Section 35-48, *Application-Information*, the application for a permit under this division shall contain the following information:

Sponsorship/Use of City Logo

The Applicant is requesting the use of the city logo for advertising purposes. No financial assistance has been requested by the applicant.

Road Closures

The Applicant is not requesting public road closures.

Parking

There is on-site parking available at the designated parks.

Attendance

The Applicant estimates approximately 4,500 attendees during the entirety of the event. Events that expect 400 or more attendees shall require the approval of the City Council, pursuant to City Code Section 35-20(d).

Fiscal Impact

Fiscal impact to the City is \$39,118.31. Applicant will pay City fees and expenses totaling \$19,118.31 for Parks and Police services. Applicant to also remit payment of a refundable deposit for the proposed Outdoor Event totaling \$20,000.00.

Strategic Plan Alignment

Not applicable as this is an event.

Recommendation

The Planning and Zoning Department, Special Event Section, requests that the Mayor and City Councilmembers approve the “Doral Cup” special event permit and use of the City logo for advertising the requested special event, subject to the conditions set forth in the corresponding resolution.

Exhibits

Exhibit A – Application and Exhibits

Exhibit B – Park Fees

Exhibit C- Police Fees