



CITY OF DORAL COUNCIL MEETING MEMORANDUM

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, APPROVING AN EXISTING WORK OF PUBLIC ART AT BRIDGE POINT DORAL LOCATED AT 10855 NW 34 STREET DORAL, FLORIDA, PURSUANT TO CHAPTER 75 OF THE CITY'S LAND DEVELOPMENT CODE; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

DEPARTMENT RECOMMENDATION:

Approval

BRIEF HISTORY:

Bridge Point Doral 2700, LLC (the "Applicant") have identified an artistically designed sculpture park to be installed within the Bridge Point Doral (the "Project"), located at 10855 NW 34 ST, Doral, Florida, as specified in Chapter 75 "Public Arts Program" of the City Code of Ordinances (the "Code") and is seeking approval of the concept from the Mayor and City Council.

LEGISLATIVE ACTION: (IF APPLICABLE)

| Date: | Resolution/Ordinance No. | Comments |
|-------|--------------------------|----------|
| | | |
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FINANCIAL INFORMATION: (IF APPLICABLE)

| No. | Amount | Account No. | Source of Funds |
|-----|--------|-------------|-----------------|
| I. | \$0 | | |

Fiscal Impact Statement: The proposed item has a fiscal impact on revenues and/or expenditures of \$0.

STRATEGIC PLAN ALIGNMENT:

The proposed Public Art may further the "Parks and Recreation" and "Revenue Growth" strategic goals of the City of Doral Strategic Plan (2023). The purpose of Doral's Public Arts Program is to promote the general welfare of the community, increase property values, and enhance the built environment through artistic opportunities that will create a cultural legacy for future generations through the collection and exhibition of high-quality art pieces.

ATTACHMENT(S):

- A. Exhibit A - Application
- B. Exhibit B – Public Arts Advisory Board Minutes
- C. Exhibit C - Concept Proposal, Location Plan, Artist and Artwork Information
- D. Exhibit D – Draft Resolution



Memorandum

Date: May 14, 2025

To: Honorable Mayor and Councilmembers

From: Zeida Sardinas
City Manager

Department: Michelle Lopez (PZ)
The Corradino Group
Interim Planning & Zoning Director

Subject: **City of Doral Public Arts Program: Concept for a work of public art by Xavier Cortada (the “Artist”), and Bridge Point Doral 2700, LLC (the “Applicant”) in conjunction with Bridge Point Doral (the “Project”) located at 10855 NW 34 ST, Doral, Florida 33178**

Introduction

Bridge Point Doral 2700, LLC (the “Applicant”) have identified an artistically designed sculpture park to be installed within the Bridge Point Doral (the “Project”), located at 10855 NW 34 ST, Doral, Florida, as specified in Chapter 75 “Public Arts Program” of the City Code of Ordinances (the “Code”) and is seeking approval of the concept from the Mayor and City Council. A copy of the Application is provided in “Exhibit A.”

Public Arts Program

On June 15, 2015, the City of Doral implemented the Public Arts Program to guide the placement of public art within new developments in the city. The purpose of the program is to foster unique placemaking within projects that promote the City’s aesthetics, community character, and enhance the built environment through artistic opportunities. In addition, the program will create a cultural legacy for future generations through the collection and exhibition of high-quality art

pieces, and meaningful opportunities for artists to partner with the public and private sectors to contribute to the development of arts in the City of Doral.

The activities of the Public Arts Program are carried out by a Public Arts Program Advisory Board (the “Arts Advisory Board”) consisting of five (5) members appointed by the mayor. One of the main goals of the Arts Advisory Board is to help administer the Public Arts Program and make recommendations to the Mayor and City Council regarding dedication, donations, installations, maintenance, and acquisitions of public art to fulfill the requirements of the program. Section 75-113 of the City’s Code requires that artwork provided by developers to meet the Public Arts Program requirement be presented to the Arts Advisory Board for review and transmittal to the City Council for final approval.

Background

On December 16, 2024, the Applicant submitted an application to the Planning and Zoning Department for the proposed artwork and for consideration by the Arts Advisory Board. On April 11, 2025, the Arts Advisory Board held a meeting and received testimony from the Applicant and interested stakeholders regarding their application and proposed artwork to be placed at the Bridge Point Doral project located at 10855 NW 34 ST, Doral, Florida 33172. After considering the information provided by the Applicant, the Arts Advisory Board voted unanimously (4-0) to recommend approval of the application. As such, the staff is transmitting the application for the Mayor and City Council consideration and approval. A copy of the agenda package of the meeting are attached hereto as “Exhibit B.”

Description of Artwork

The proposed work of art has been designed by Xavier Cortada (the “Artist”); a Professional Artist as defined in Section 75-101 of the City’s Land Development Code. The proposed artwork design elements selected by the Artist follows the intent of the City’s Public Art Program. A description with images of the proposed artwork is included on the following pages.

“Everglades in Motion Sculpture Park” is a public art project comprising five installations that highlight the Everglades’ rich biodiversity and the elemental forces shaping its landscape. The artworks within the park immerse viewers in the intricate relationships that sustain this unique ecosystem. Drawing inspiration from the natural world, Cortada’s Everglades in Motion Sculpture Park seeks to create an educational, visually captivating experience that deepens public appreciation for the intricate ecosystems of the Everglades. Through ceramic-clad sustainable concrete sculptures and integrated Augmented Reality (AR) experiences, the project highlights the vital roles of plants and animals in our unique and shared environment of South Florida. By engaging visitors with stunning and informative artworks, Cortada’s Everglades in Motion Sculpture Park serves as a tribute to the Everglades’ natural beauty and ecological significance, inspiring stewardship and conservation efforts for future generations.

The concept proposal, location plan, artist and artwork information are attached as “Exhibit C.”

Artwork Appraisal

The cost of the proposed art and installation is estimated to be \$ 2,600,000.00 (see “Exhibit C”) which exceeds the 1.0% of the Project’s total art in public places fee (\$2,080,000.00). This fee is based on an estimated total construction cost of \$ 208,000,000.00 (see “Exhibit A”)

Recommendation

The City Manager’s Office respectfully requests that the Mayor and City Councilmembers approve the proposed Public Art Program elements for the Bridge Point Doral project located at 10855 NW 34 ST, Doral, Florida 33172.