

Whereas Romero Britto is a world-renowned contemporary artist and founder of the Happy Art Movement. He is a painter and sculptor who blends pop art with cubism to create vibrant, exciting, and unique artworks that inspire happiness, hope, and love.

Whereas Through hybrid techniques and media, blurring the lines between traditional art forms and new technologies, Romero has developed his own version of pop art, even if it might seem simple at first glance.

Whereas through an unexpected contrast between his black lines and the colors, he creates a stimulating experience with an encouraging positive message and makes us realize how wonderful life can be if we let it be.

Whereas He went from showing his art on the sidewalks of Miami to opening a small studio, and not long after secured his first brand deal with Absolute Vodka. Next to already renowned artists like Andy Warhol, Keith Herring, and Robert Indiana.

Whereas Britto has collaborated since then with incredible brands, including Disney, Hublot, Bentley, Puma, Coca-Cola, Apple, Wilson, Phillips, Casio, Swatch, LG, Samsung, Hasbro, Evian, Capari, Mattel, and Visa, amongst many others securing him the title of the most licensed artist in history.

Whereas with a mission to inspire fun and happiness through art and consumer goods, that blend Romero's unique style with innovative design and quality, Britto has transcended the traditional art market and found a way to incorporate his art into everyone's daily lives.

Whereas Romero's work has been exhibited in the most prestigious galleries and museums in over 120 countries, and his sculptures are in airports, parks, train stations, shopping plazas, hotels, and corporate headquarters. The artist has also done all the most iconic events on the globe, such as the opening of the Super Bowl, World Cup, Olympics, Carnival in Brazil, and the Kentucky Derby

Whereas His studio, The Brito Palace, is the largest in the world. It has hosted dignitaries, celebrities, innovators, and art patrons from all over, and is considered the largest art studio in history. His art has captured the admiration of royal families, billionaires, musicians, fashion icons, actors, and athletes all over the world

Whereas through his generous philanthropy companies, he has supported over 250 charitable organizations and hospitals, including the Holtz Children's Hospital in Miami. His happy, fun, and colorful art, Romero Britto inspires and creates a global impact in people's lives worldwide.