

CITY OF DORAL COUNCIL MEETING MEMORANDUM MAYOR AND COUNCIL

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, DIRECTING THE CITY MANAGER TO IMPLEMENT A MONTHLY "SENIOR SPLASH" PROGRAM AT THE DORAL AQUATIC CENTER EXCLUSIVELY FOR SILVER CLUB MEMBERS; PROVIDING FOR SPECIALIZED AQUATIC FITNESS PROGRAMMING SUCH AS AQUA AEROBICS AND AQUA ZUMBA; AUTHORIZING A MONTHLY PROGRAM BUDGET OF UP TO ONE HUNDRED AND SIXTY DOLLARS AND 00/100 (\$160.00); STATING THERE WILL BE NO IMPACT TO AQUATIC CENTER REVENUE; REQUIRING A SIX-MONTH PROGRAM REVIEW; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

BRIEF HISTORY:

The initiative would reserve hours once per month at the new Aquatic Center exclusively for Silver Club members. During these reserved hours, participants would be offered specialized programming such as aqua aerobics and aqua Zumba, tailored specifically for the needs and enjoyment of our elderly community. This program would be free of charge to Silver Club members and would provide both physical activity and social engagement opportunities that promote health and well-being. The estimated cost to run the program is \$160 per month, which covers instruction and materials. Importantly, depending on the selected time slots, the program could be scheduled in a way that results in no loss of revenue to the Aquatic Center.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments

FISCAL IMPACT STATEMENT:

The proposed item has a fiscal impact on revenues and/or expenditures in the amount of:		
□ \$50,000.00 or more		

RECOMMENDATION:

I respectfully request that my colleagues on the City Council support the adoption of this resolution to implement the "Senior Splash" program at the Doral Aquatic Center. This initiative is designed to promote health, wellness, and social engagement among our senior residents by providing them with exclusive, free access to age-appropriate aquatic fitness programming. It reflects our city's ongoing commitment to inclusivity, quality of life, and responsive community services.

Please feel free to reach out to my office should you have any questions or suggestions regarding the proposed resolution.

ATTACHMENT(S):

A. Draft Resolution