



LEON SPORT

CITY OF DORAL

Letter of Intent – Gran Fondo Giro d'Italia Cycling Event

Dear City of Doral Team.

On behalf of **Leon Sport**, we are pleased to express our intention to collaborate with the **City of Doral** in organizing the **Gran Fondo Giro d'Italia**, a premier cycling event scheduled for **February 7–8, 2026**.

Leon Sport is committed to delivering high-quality sporting events that promote health, wellness, and community engagement. The Gran Fondo Giro d'Italia will attract cycling enthusiasts from across the region and beyond, showcasing Doral as a vibrant hub for sports and outdoor activities. Our event aims to foster community participation, support local businesses, and highlight the city's dedication to active lifestyles.

We respectfully request the City's support in facilitating the necessary permits, road closures, and other logistical requirements to ensure a safe and successful event. We are committed to working closely with city officials to adhere to all regulations and to ensure minimal disruption to the local community.

Leon Sport is excited about the opportunity to partner with the City of Doral and looks forward to contributing to the city's growing reputation as a center for premier sporting events.

Thank you for your consideration. We would welcome the opportunity to meet and discuss this event in further detail at your earliest convenience.

Sincerely,

Eduardo Orozco
Founder & CEO
Leon Sport



EVENT DESCRIPTION

Saturday – EXPO DAY

The event will kick off at **DORCAM**, where the accreditation process for all registered cyclists will take place. On this day, DORCAM will be transformed into a grand stage paying tribute to one of the most important cycling events in the world.

- **Accreditation hours:** 11:00 a.m. – 5:00 p.m.
 - In parallel, we propose to activate the surroundings of **City Place**, especially the central plaza, with the placement of **vendors** and the main event stage.
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Sunday – RACE DAY

- **Schedule:** 7:00 a.m. – 2:00 p.m.
 - **Start:** City Place, 7:00 a.m.
 - **Course:** 90 miles with turnaround point at **Krome Avenue**.
 - Only a **partial road closure** will be required, as cyclists will be guided and escorted by the **Doral Police Department** and **FHP Troopers**.
 - **Estimated return:** starting at 11:30 a.m.
 - **Awards ceremony:** from 12:00 p.m. to 2:00 p.m.
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Installations and Logistics

- To set up the **City Place plaza** with the stage and vendors, authorization from the city will be required to begin work at **7:00 a.m. on Saturday**.
- All installations will remain in place from **Saturday at 7:00 a.m.** Until **Sunday at 2:00 p.m.**



PURPOSE OF THE EVENT

To bring to Miami one of the most popular cycling race formats in the sport, engaging both amateur and experienced cyclists. This will be a spectacular sports and family-oriented event that will involve participants of all ages.

We are confident that **Doral will become the cycling capital**, with an event that will be remembered by many and anticipated by all. Undoubtedly, it will also boost local commerce, generating a strong **economic and cultural impact**.



Location Type
Public Property ☐ Private Property ☒

City of Doral Outdoor Event Application

Special Event Name: GRAN FONDO GIRO D' ITALIA

Event Organizer: LEON SPORT Event Address: 8300 NW 36th St

City: DORAL State: FL Zip Code: 33166 Dates: 02-07-2026 to 02-07-2026
02-08-2026 to 02-08-2026

Event Hours: From 7:00am (am/pm) to 2:00pm (am/pm) Estimated Attendance: 1000

Applicant Information

Applicant's Name: EDUARDO OROZCO Title: PRESIDENT

Applicant Address: 11605 NW 89 STREET. #201 City: DORAL State: FL

Zip Code: 33178 Telephone: 786 6080819 Email: eorozco@leonsportbrand.com

Promoter/Company Information

Organizer Name: LEON SPORT

Organizer Address: 11605 NW 89 STREET. #201 City: DORAL State: FL

Telephone: 786 6080819 Email: eorozco@leonsportbrand.com

General Event Information

TYPE OF EVENT:

Grand Opening ☐ Parade ☐ 5K Run/Walk ☐ Corporate/Business ☐ Groundbreaking/New Project ☐

Athletic/Sports ☒ Holiday Themed ☐ Store Anniversary ☐ Other (specify): CYCLING RACE

SPECIAL CONSIDERATIONS:

Animal ☐ Cooking ☐ Alcoholic Beverages ☒ Road Closures ☒ Firework ☐ Food Trucks ☐

Other (specify): _____

Event Description: You will find a more detailed explanation in a document that will be shared via email and published on the event landing page.

Purpose of Event: You will find a more detailed explanation in a document that will be shared via email and published on the event landing page.

Period of Requested Use (Including Set-up / Tear-down and Clean-up time):

From Saturday 7am To Saturday 5pm
Sunday 7am To Sunday 4pm

Yes No

☒ ☐ Is this event open to the general public?

☒ ☐ Will there be an admission fee? If yes, please provide amount(s): \$140

☐ ☒ Will alcoholic beverages be served, sold Yes ___ No___ Type_____ Price _____

☒ ☐ Will you have music? Live___ Taped___ Type of music DJ

☒ ☐ Will there be on-site registration? Yes___ No___

☒ ☐ Will there be sponsors or vendors on-site? If yes, please list them below.

OCEAN BANK, MAZDA, NO BOUNDARIES, PURE POWER, SKYROS, KIA, BRANDINGBOX, POLAR

Outdoor Event Budget

Detailed Revenue

Source	Price	Total Amount of Income
REGISTRATION	140	112,000
SPONSORSHIP	Between \$500 / \$15,000	80,000
Total Revenue		192,000

Detailed Expenditures

Item	Total Amount of Expense
PRODUCTION AND LOGISTICS	92,000
MARKETING	13,000
PURCHASES AND EXTERNAL SERVICES	25,000
OTHER EXPENSES	30,000
Total Expenses	160,000
Net Income Expected	32,000

Outdoor Event History

List any events sponsored by your organization and where they were held. Please include, the event name, date, total attendance, and any incidents during the event (if any).

1. RUN DORAL 2025. 21K / 10K / 5K. Produced in April by LEON SPORT. 1.900 participants

2. DORAL 5K CHRISTMAS RACE 2024. Produced in December by LEON SPORT. 700 participants

3. RUN DORAL 2024. 21K / 10K / 5K. Produced in March by LEON SPORT. 1.250 participants

Building Department Initial Review

Building Trade

	Yes	No
Will your event require tents? Size: <u>10x10</u> Quantity: <u>10</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

If larger than 10X10, please explain how the tent(s) will be grounded? N/A

Will your event require a stage, or platform? Size: <u>1</u> Quantity: <u>10x10</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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Other temporary structure(s)? Please, explain: _____

Office Use Only

Permit Required: Yes ___ No ___ Staff: _____ Date: _____

Electrical Trade

	Yes	No
Will a generator be used? Size (Watts): <u>2000</u> Quantity: <u>5</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Will light towers be used? Quantity: _____	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Any other electrical need(s) not specified? Please, explain: _____	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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*Office Use Only*Permit Required: Yes ☐ No ☐ Staff: _____ Date: _____

Plumbing Trade

What type of restroom facilities will be provided? Existing Building ☒ Portable Toilets ☒What is the distance of the path to the restrooms nearest the main event? 200 (ft.)*Office Use Only*Permit Required: Yes ☐ No ☐ Staff: _____ Date: _____

Public Works Department

Traffic Impact Initial Review

Will your event involve any partial or complete road/lane closures? Yes ☒ No ☐
if yes, please provide additional information below.

Will your event involve any partial or complete sidewalk closures? Yes ☒ No ☐

Proposed event will occupy: One lane ☐ Two Lanes ☐ Half Street ☐ Full Street ☒

How many of the following? Vehicles 5 Pedestrians 15

Street Name: CITY PLACE / NW 83rd AVE
From: NW 36th STREET to NW 34th TERRACE
Beginning Date: 02-08-2026 Time: 6:00am Ending Date: 02-08-2026 Time: 7:30am
Street Name: NW 35th STREET
From: NW 83rd AVE to NW 82nd AVE
Beginning Date: 02-08-2026 Time: 6:00am Ending Date: 02-08-2026 Time: 7:30am
Street Name: CITY PLACE / NW 83rd AVE
From: NW 36th STREET to NW 34th TERRACE
Beginning Date: 02-08-2026 Time: 11:30am Ending Date: 02-08-2026 Time: 12:30pm

You may be required to hire off-duty police officers for traffic control and ensure the safety of participants and/or spectators.

Emergency vehicles must have access without delay.

Office Use Only

MOT Permit Required: Yes ☐ No ☐ Staff: _____ Date: _____

Signed by Permittee:  Title: PRESIDENT Date: 17 - 12 - 2025



Doral, 09 – 10 – 2025.

CITY OF DORAL
PLANNING AND ZONING DEPARTMENT

I agree to Hold The City of Doral, its agents and authorize personnel harmless and relieve them from any responsibility or liability for any legal action or damage, cost, expense (including attorney fee's) resulting from damage and/or personal injury that should occur on the premises, in regards of the event GIRO D' ITALIA 2026.

A handwritten signature in black ink, consisting of several overlapping loops and a horizontal line extending to the right.

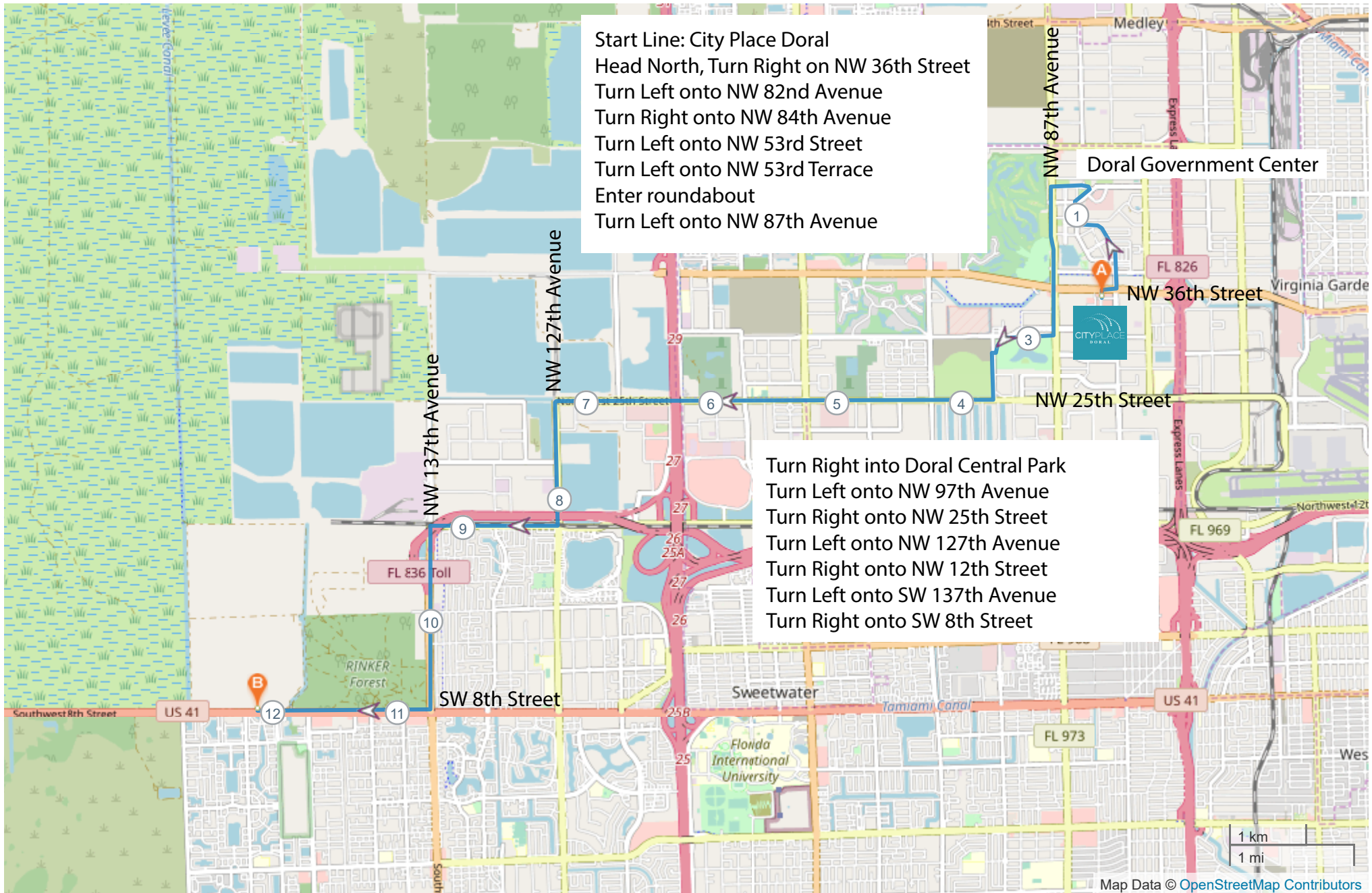
LEON SPORT
Eduardo Orozco, Director

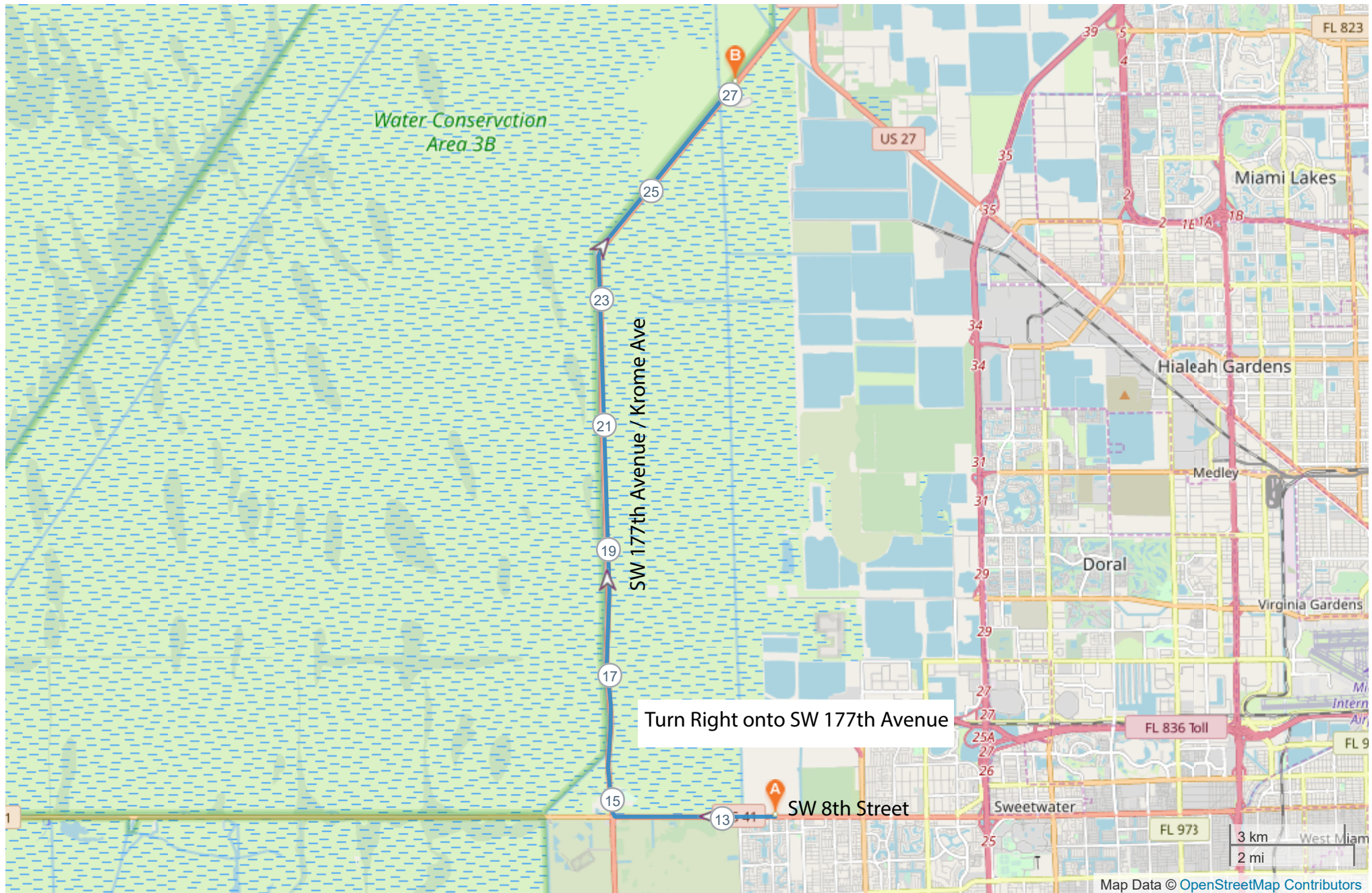
GIRO D' ITALIA 2026

-  START POINT
-  FINISH LINE
-  CYCLISTS
-  STAGE / SPEAKERS
-  SNACKS - WATER
-  BATHROOMS
-  PARKING LOT
-  POLICE
-  COURSE

DORAL CITY PLACE







Make a Left U Turn at W Okeecobhee Road (US-27)
Continue South on SW 177th Avenue

