



# Memorandum

---

Date: February 12, 2025

To: Honorable Mayor and Councilmembers

From: Zeida Sardinas  
City Manager

Department: Erin Sullivan  
Parks and Recreation Director

Subject: **Requesting extension of Mind Body Social, LLC. Agreement**

---

## **Introduction**

The Parks and Recreation Department respectfully requests the approval of the Mayor and City Council to extend the agreement with Mind Body Social, LLC until September 30, 2025. The current agreement is set to expire on March 11, 2025. This extension will ensure that the agreement term and the payment schedule align with the end of the fiscal year. Currently payment is scheduled per fiscal year and the agreement is tied to a calendar year beginning and ending in the month of March, causing a discrepancy.

## **Background**

Mind Body Social, LLC. has been offering Wellness Programming in City of Doral Parks since 2019 as a part of the “Step Up Your Health, Doral!” Program. The classes offered, which are free to the participants, have been a tremendous benefit in our community. The classes have been extremely popular over the years, growing in attendance. The provider has also expanded their offerings and frequency to the community. Mind Body Social, LLC current agreement was approved by Mayor and Council in 2022 (Res. No. 22-05) for a period of one year (1) with two (2) one (1) year renewals. Under the current agreement, they have expanded their community programming to offering a series of Mental Health Awareness events annually in May for Mental Health Awareness month, in addition to Zumba classes twice a month, and VVN dance classes once a month. They are also currently exploring offering other programming such as pickleball

clinics and other types of fitness classes through Wellness Wednesdays. All programs are offered free of charge to the community.

Mind Body Social's current agreement is set to expire in March. The current agreement states that the amount due (\$21,000) for annual services will be paid per fiscal year. Programs are currently planned for the fiscal year, as well as the payment terms of the existing agreement, however, the current term of the agreement is March to March, which causes a discrepancy. Extending the agreement to coincide with the City's fiscal year will allow both the programs and payment to be synchronized with the expiration/renewal date of the agreement. This will also allow for potential future agreement uniformity between the fiscal year's end in coordination with the agreement expiration dates.

**Fiscal Impact:**

Funding for these services does not exceed \$21,000.00 which is to be paid per fiscal year, as outlined in their current agreement. Funding for this is available in parks account 001.90005.500340 (contractual services-other).

**Strategic Plan Alignment**

This will align with the City's Strategic Plan by continuing to offer health and wellness programming in our Parks at an affordable cost to allow the community to participate.

**Recommendation**

The City Manager's Office respectfully requests approval from the Mayor and City Council to extend the agreement with Mind Body Social, LLC. until September 30, 2025. The current agreement is set to expire on March 11, 2025. This extension will ensure that the agreement term and the payment schedule align with the City's fiscal year. Currently payment is scheduled per fiscal year and the agreement term is March-March causing a discrepancy. The terms of the current agreement will remain with the extension and no additional funding will be added.