



CITY OF DORAL COUNCIL MEETING MEMORANDUM MAYOR AND COUNCIL

ITEM TITLE:

A RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF DORAL, FLORIDA, AUTHORIZING THE USE OF THE CITY OF DORAL LOGO BY TALLER EN ACCION ARTS ACADEMY, INC. FOR THE PROMOTION OF THE MISS TEEN DORAL 2026 EVENT; PROVIDING FOR AUTHORIZATION; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR INCORPORATION OF RECITALS; AND PROVIDING FOR AN EFFECTIVE DATE

BRIEF HISTORY:

Last year, “Taller en Accion Arts Academy” hosted and produced the “Miss Teen Doral” pageant during Women’s month (March 2025) and received approval to use the City of Doral’s logo for the pageant. The pageant focused on showcasing young women who are talented, motivated and represent the women of today, breaking stereotypes and old concepts of beauty and traditional pageants. The participants had an enriching and inspiring experience, helping them overcome their fears and develop the necessary tools to become leaders in our community. The pageant highlighted the participants’ community involvement, service projects, and volunteer causes. They also participated in workshops to develop leadership skills, public speaking and debate on current community issues.

The “Miss Teen Doral” project will promote and support community performing arts and is well aligned with our City’s mission of building leadership and community development. Last year, the project received the City’s support in the following form:

- Use of City logo
- Use and waiver of facilities and staff to host pageant
- \$10,000 to support the budget attached
- Promotion through City social media
- Other related support

This year, they are only requesting the use of the City of Doral’s logo. I ask my colleagues to support allowing Taller En Accion Arts Academy the use of the City’s logo again for their Miss Teen Doral 2026 pageant.

LEGISLATIVE ACTION: (IF APPLICABLE)

Date:	Resolution/Ordinance No.	Comments

FISCAL IMPACT STATEMENT:

The proposed item has a fiscal impact on revenues and/or expenditures in the amount of:

☒ \$50,000.00 or less

☐ \$50,000.00 or more

RECOMMENDATION:

I seek your support in approving the use of the City of Doral logo by Taller en Accion Arts Program for the promotion of the Miss Teen Doral 2026 event, recognizing its alignment with the City's mission to foster leadership, community engagement, and youth empowerment.

ATTACHMENT(S):

A. Project Narrative

B. Ordinance