



Here is a summary of who we are and the reason for the event and potential impact to Downtown Doral.

My partner and I have over 40 years' experience in event planning. Armando was the VP at iHeart for over 25 years putting together events such as Jingle Ball, Fiesta Latina, iHeart Music Festival and many others. Myself, I have been part of Kiwanis Club of Little Havana for the past 20 years and have curated events such as Carnaval on the Mile and Calle Ocho.

Our events are focused and giving back to the community, partnering with many nonprofits such as, Abuelo's Foundation, Kiwanis Club of Little Havana, His House, Sebastian Strong, Give Miami Day and others.

In addition, our events produce significant financially beneficial impacts to local businesses and brand awareness to our sponsors and vendors. Events like Carnaval on the Mile have impacted the community to a tune of \$40M annually.

The event will be held on Friday, January 30th, 2026, through Sunday February 1st, 2026.

- On Friday, the street closure will begin at 8AM and vendors will begin to set up at 10AM. That Friday the event will be from 6PM through 11PM. Music will be playing throughout those hours, by DJs.
- On Saturday, the event will be from 10AM through 11PM. Music will be playing throughout those hours, by DJs.
- On Sunday, the event will be from 10AM through 10PM. Music will be playing throughout those hours, by DJs.

The event will be held on 53rd Ave between 87th Ave and 84th Ave and parking will be available at the Codina properties.

Danny Lorenzo & Armando Lapido, Co-founders

GOAT MEDIA Productions



City of Doral Special Event Permit Application Packet

What is considered a special event?

Special events are concerts, festivals, races, walks, circuses, carnivals, shows, exhibitions, grand opening promotions, concerts, and other similar activities or gatherings taking place in City venues or privately owned property, whether operated partially or totally indoors, outdoors, on stage, under tents or with the use of temporary buildings or structures, to which members of the general public are invited as participants or spectators. Special events shall not be permitted to be located or operated in the City except as provided in this article.

For demonstrations and assemblies, please contact the Police Department at 305-593-6699.

What you should know:

Please contact the planning and zoning department at pzspeealevents@cityofdoral.com for a brief pre-application meeting.

Special events that require city council approval:

- Events expecting 400 or more participants
- Events longer than three (3) consecutive days
- Events held on City property
- Events with significant impact on city services, impact on traffic, parking, noise, etc.
- Event application submitted less than 45 days prior to the event.

Fees

- \$350.00 plus \$15.00 technology fee
- Between 89 days - 60 days additional \$200.00
- Between 59 days - 45 days additional \$400.00
- Less than 45 days prior to the event \$1,000.00 fee and requires City Council approval

Please contact the **Building Department at 305-593-6700** for information about required building permits.

Permits Required for:

- Tents larger than 10 x 10
- Generators larger than 10 kw
- Stage
- Portable toilets

Exceptions to the special events regulations:

- A minor special activity, on private property which is defined as special event and is self-contained that has a total attendance of less than 100 persons, has a limited impact on traffic, parking and noise in surrounding neighborhoods, and does not alter the use, occupancy, occupant load, or facility count of the facility proposed to be used.
- Corporate events located on business premises that does not require any city services. The sponsor of the proposed special activity shall submit all details of such proposed activity to the planning and zoning department at least 30 days in advance of the event.
- Events by a self-insured governmental entity.
- Outdoor retail events in which the owner or lessee of the property used for a retail use is selling his/her/its merchandise on site may be exempt from the provisions of this article, provided that: such an outdoor retail event is contained wholly on the retail property (shall not occupy public sidewalks, rights-of-way, or property or other private property); event areas may not occupy any required parking spaces; four feet of clear passage is maintained in any occupied private sidewalks; adequate sanitary facilities are available in the subject retail business to accommodate patrons.

Submittal Requirements

- Special event permit application
- Fee (please see above fees information)
- Hold harmless letter
- Site plan with details required by section 35-48(7) of the city's code.
- Owner's letter of approval, if applicable.
- Certificate of Insurance (the applicant shall provide a certificate of insurance satisfactory to the city manager or designee, such insurance to be comprehensive general liability insurance in a minimum amount as may be determined by the city's risk management division, naming the city as an additional insured)
- Copy of State of Florida Division of Alcoholic Beverages & Tobacco permit or copy of current DBPR license, if selling alcoholic beverages.
- Parking plan identifying the location of vendor parking, volunteer parking, and guest parking (traffic circulation plan).
- Details regarding whether a road closure will be requested including, the proposed road area, proposed use of closure area, and proposed closure hours.

I hereby acknowledge that all required permits should be approved before to the opening of this event and fees due should be paid no later than fourteen (14) days prior to this event.



Applicant's Signature

12-16-2026

Date



City of Doral
Planning & Zoning Department
8401 NW 53 Terrace
Doral, FL 33166
Phone: (305) 593-6630

Location Type
Public Property Private Property

Special Event Permit Application

Special Event Name: Arts & Music Festival in Downtown Doral

Event Organizer: GOAT MEDIA Prod. Event Address: 53rd Street between 87th Ave & 84th Ave

Dates: From: January 30th, 2026 To: February 1st, 2026

Event Hours: From: 10AM (am/pm) To: 12PM (am/pm) Estimated Attendance: 5,000

Applicant Information

Applicant's Name: Daniel Lorenzo Title: Co-Founder

Applicant's Address: 850 NW 42nd Ave., Suite 204

City: Miami State: FL Zip Code: 33126

Phone: 305-505-9821 Email: Danny@giant305.com

Promoter/Company Information

Organizer's Name: GOAT MEDIA Productions

Organizer's Address: 850 NW 42nd Ave., Suite 204 City: Miami State: FL

Telephone: 305-505-9821 Email: Danny@giant305.com

General Event Information

TYPE OF EVENT:

Grand Opening Parade 5K Run/Walk Corporate/Business

Groundbreaking/New Project Athletic/Sports Holiday Themed

Store Anniversary

Other (specify): _____ Arts & Music Festival

SPECIAL CONSIDERATIONS:

Animals Cooking Alcoholic Beverages Road Closures Firework

Food Trucks

Other (specify): _____

EVENT DESCRIPTION: Arts & Music Festival

PURPOSE OF EVENT: Raise money for charities, increase foot traffic and awareness to Downtown Doral

Period of requested use (including set-up/ tear-down and clean-up time):

From: _____ January 30th, 2026 - 10AM To: _____ February 1st, 2026 10PM

Yes No

Is this event open to the general public?

Will there be an admission fee? If yes, please provide amount(s):

Will alcoholic beverages be served? Type _____ Various _____ Price _____ Various _____

Will you have music? Live Recorded:

Will there be on-site registration?

Will there be sponsors or vendors on-site? If yes, please list the below:

Special Event Budget

Detailed Revenue

Source	Price	Total Amount of Income
Tents, Tables, Chairs	\$50	\$50 x 70 = \$3,500.00
Sponsors	Varies depending on participation	\$5,000 - \$10,000 (avg 5,000) x 8 = \$40,000
Total Revenue		\$43,500

Detailed Expenditures

Item	Total Amount of Expense
Tents, Tables, Chairs	\$250 x 70 = \$17,500.00
Generators and Stage	\$3,000
Insurance and permit fees	\$4,500
Total Expenses	\$25,000
Net Income Expected	\$18,500

Outdoor Event History

List any events sponsored by your organization and where they were held. Please include, the event name, date, total attendance, and any incidents during the event (if any).

1 Carnival on the Mile - 100K attendees - Generating \$40M to the local economy

2. _____ Fiesta Latina - 13K attendees

3. Taco Fest -Harris Field November 2nd- 6,500 attendees

Building Department

Will your event require tents? Yes No Size: 10x10 Quantity: 70+

Will your event require a stage, or platform? Yes No Size: 24in riser Quantity: 1

Other temporary structure(s)? Please, explain:

Electrical Trade

Will a generator be used? Yes No Size (Watts): 75KW Quantity: 2

Will light towers be used? Yes No Quantity: 0

Any other electrical need(s) not specified? Yes No

Please, explain: _____

Plumbing Trade

What type of restroom facilities will be provided? Existing Building Portable Toilets

What is the distance of the path to the restrooms nearest the main event? 20 (ft.)

Public Works Department
Traffic Impact Initial Review

Will your event involve any partial or complete road/lane closures? Yes No
if yes, please provide additional information below.

Will your event involve any partial or complete sidewalk closures? Yes No

Proposed event will occupy: One lane Two Lanes Half Street Full Street

Street name 54th Street

From 87th AVE To 84th AVE

Beginning Date: January 30th, 2026 Time: 10AM

Ending Date: February 1st, 2026 Time: 12PM

2nd Street name _____

From _____ To _____

Beginning Date: _____ Time: _____

Ending Date: _____ Time: _____

3rd Street name _____

From _____ To _____

Beginning Date: _____ Time: _____

Ending Date: _____ Time: _____

You may be required to hire off-duty police officers for traffic control and ensure the safety of participants and/or spectators. Emergency vehicles must have access without delay.



Applicant's Signature

12-16-2026

Date



Hold Harmless Letter

I (We) agree to hold The City of Doral, its agent and authorized personnel, harmless and relieve them from any responsibility or liability for any legal action or damage, cost or expense (including attorney fees) resulting from damage and/or personal injury that should occur on the premises.

Daniel Lorenzo

12-16-2026

(Authorized personnel printed name) Date

A handwritten signature in black ink, appearing to read "Daniel Lorenzo".

12-16-2026

(Authorized personnel signature) Date

ART AND MUSIC FESTIVAL

DOWNTOWN DORAL Jan 30 - Feb 1



BROUGHT TO YOU BY GOAT MEDIA PRODUCTIONS

Welcome!

10AM-11PM **JANUARY 30**
- **FEBRUARY 1**

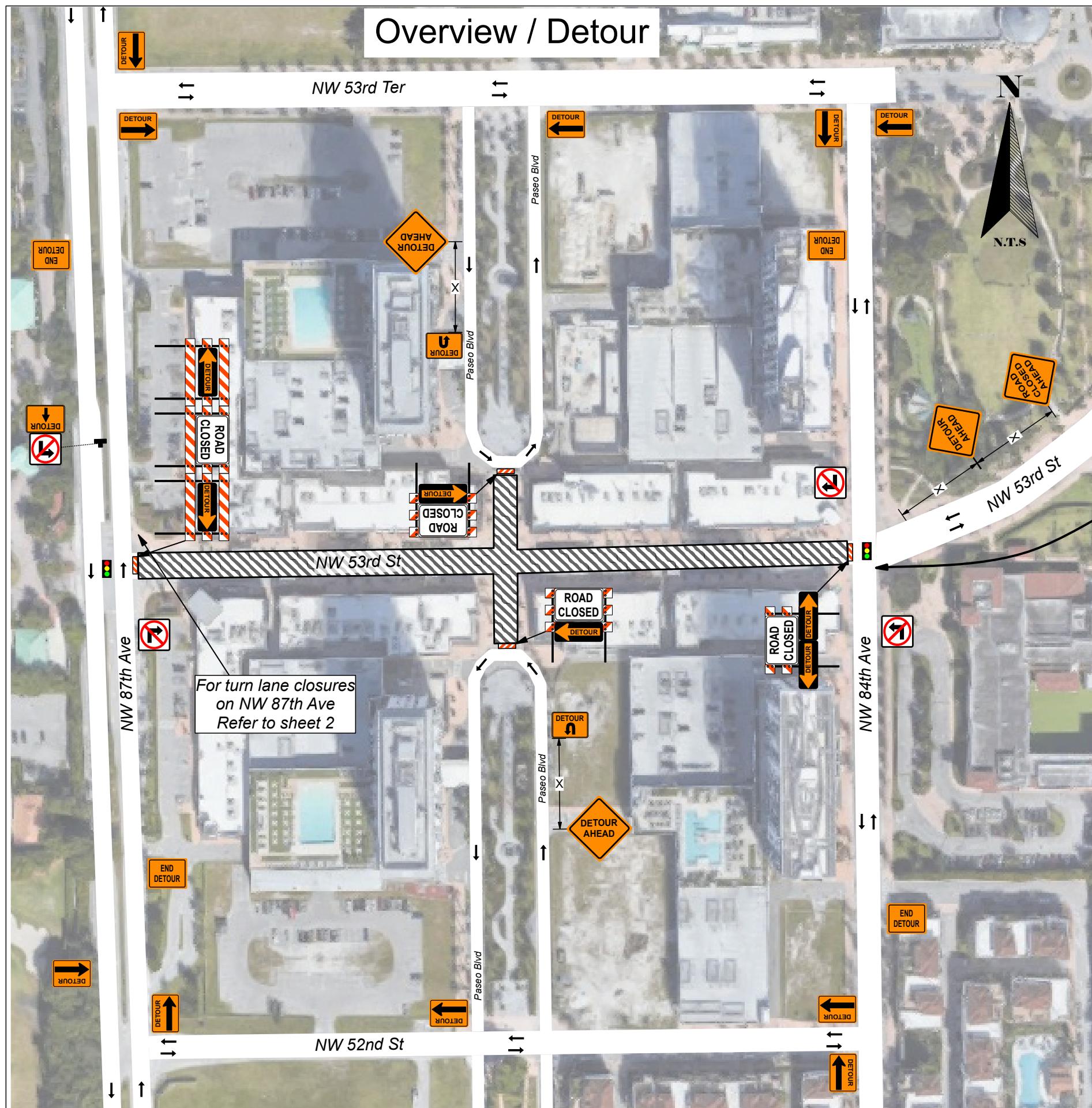
JANUARY 30

DAILY

60+ ARTISTS * CRAFT FOOD & DRINKS * FREE ADMISSION



Overview / Detour



General Traffic Plan (MOT) Notes:

1. Copy of approved 11" x 17" (TCP) MOT drawing to be maintained onsite by contractor at all times.
2. No changes to TCP/MOT drawing shall be done by others. This plan remains proprietary material of All American Barricades and shall not be modified, edited or reproduced without the expressed written consent of All American Barricades.
3. Access shall be given to local residents, public transportation and emergency response vehicles.
4. Accommodations to be made for Pedestrian traffic should the work be in conflict with pathway(s). Refer to the FY2025-26 FDOT Standard Plans Index 102-660 for specifications.
5. MOT devices shall conform to the latest Manual On Uniform Traffic Control Devices (MUTCD), FDOT Standard Plans FY2025-26, FDOT APL with respect to approving agency permit provisions.
6. Refer to FDOT Index 102-600 Series Distance Charts for device spacing and placement information
7. Posted Regulatory Speed Limit to be considered for device placement and distances.
8. MOT device(s) placement on plans are an approximate and may be adjusted to suit existing field conditions.
9. All American Barricades does not warrant the traffic control setup by others. The setup must be handled by personnel certified and licensed to handle traffic control.
10. Refer to permit provisions for approved hours of operation and project duration period. All MOT devices to be removed at the end of each operation.
11. TCP/MOT Plan NOT TO SCALE.

Symbols

The legend consists of two entries. The first entry, 'Event Area', is represented by a gray square with diagonal hatching. The second entry, 'Water Barriers', is represented by a square divided into four quadrants: top-left is orange, top-right is white, bottom-left is white, and bottom-right is orange.

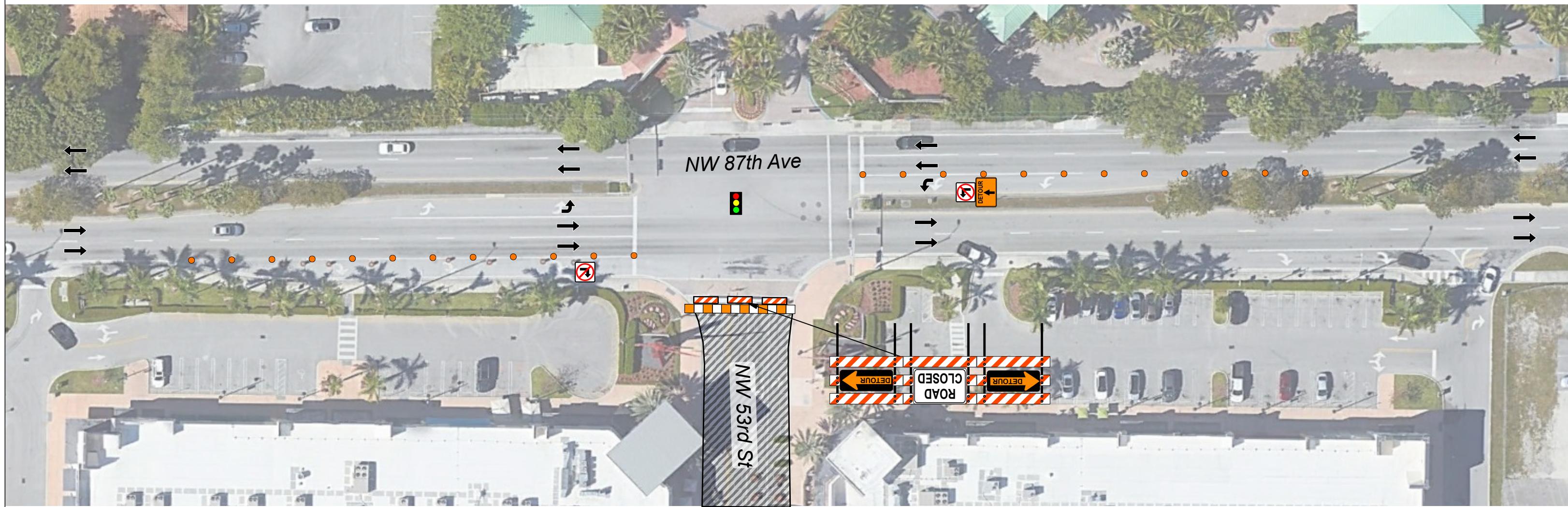


DATE: 12/10/2025 TCP DESIGNER: DAMIAN RADICE

REVISIONS			ARIEL GARCES ATSSA CERTIFICATE #60071 ALL AMERICAN BARRICADES, CORP. 2300 SW 41ST AVENUE FT. LAUDERDALE, FL 33317 1-888-4 SAFETY (888-472-3389) www.barricades.com / email: ariel@barricades.com			COMPANY NAME			SHEET NO. 1
DATE	NO.	DESCRIPTION				Goat Media Productions			
						ROAD NO. / COORDINATES	COUNTY	LOCATION	Address
						25.819795649175198, -80.33600426445429	Miami-Dade	Downtown Doral	8551 NW 53rd St, Doral, FL 33166



Turn Lane Closure NW 87th Ave



General Traffic Plan (MOT) Notes:

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		DAMIAN RADICE	
Certificate: 649001		Has Completed a FDOT Approved Temporary Traffic Control: Advanced Course.	
Issued: 10/17/2025		Training Provider: ATSSA American Traffic Safety Services Association (ATSSA) Safer Roads Save Lives 15 Riverside Parkway Ste.311 Fredericksburg, VA 22406 Ph: 540-368-1701	
Expires: 10/08/2029		Instructor: James Conroy Verify this Certificate at www.motadmin.com .	

Symbols

- Event Area
- Water Barriers

For closure overview
Refer to sheet 1

REVISIONS			COMPANY NAME			PROJECT NAME		SHEET NO.
DATE	NO.	DESCRIPTION	Goat Media Productions			Art & Music Fest 20256 01/30/26 - 02/01/26		2
			ROAD NO. / COORDINATES	COUNTY	LOCATION			
			25.819795649175198, -80.33600426445429	Miami-Dade	Downtown Doral			8551 NW 53rd St, Doral, FL 33166

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DATE: 12/10/2025 TCP DESIGNER: DAMIAN RADICE

FDOT STANDARD PLANS FY2025-26

DISTANCE CHARTS

TABLE 1

Posted Speed	DEVICE SPACING				Distance Between Signs				Buffer Space	Taper Space		
	Maximum Spacing of Cones or Tubular Markers		Maximum Spacing of Type I or Type II Barricades/Panels/Drums									
	On a Taper	On a Tangent	On a Taper	On a Tangent	A	B	C	D				
25	25'	50'	25'	50'	200'	200'	200'	100'	155'	125'		
30	25'	50'	25'	50'	200'	200'	200'	100'	200'	180'		
35	25'	50'	25'	50'	200'	200'	200'	100'	250'	245'		
40	25'	50'	25'	50'	200'	200'	200'	100'	305'	320'		
45	25'	50'	25'	50'	350'	350'	350'	175'	360'	540'		
50	25'	50'	25'	100'	500'	500'	500'	250'	425'	600'		
55	25'	50'	25'	100'	2640'	1500'	1000'	500'	495'	660'		
60	25'	50'	25'	100'	2640'	1500'	1000'	500'	570'	720'		
65	25'	50'	25'	100'	2640'	1500'	1000'	500'	645'	780'		
70	25'	50'	25'	100'	2640'	1500'	1000'	500'	730'	840'		

TABLE 2

Table 1 Device Spacing				
Work Zone Speed (mph)	Maximum Spacing (feet)			
	Cones or Temporary Tubular Markers		Type I Barricades, Type II Barricades, Vertical Panels, or Drums	
	Taper	Tangent	Taper	Tangent
≤ 45	25	50	25	50
≤ 50	25	50	50	100

TABLE 2 TAPER LENGTH "L"	
FORMULAS	
$S \leq 40$	$L = \frac{WS^2}{60}$
$S \geq 45$	$L = WS$
Where: W = Width of Offset in feet	
S = Speed in mph	

TABLE 3 WORK ZONE SIGN SPACING "X"	
Road Type	Min. Spacing (feet)
Arterials and Collectors with Work Zone Speed ≤ 40 mph	200
Arterials and Collectors with Work Zone Speed ≤ 45 mph	500
Limited Access Roadways	1,500
* For Limited access roadways with work zone speed ≤ 55 mph, the minimum spacing may be reduced in accordance with the MUTCD and as approved by the Engineer.	



Work Zone Speed (mph)	Minimum Length (feet)
25	155
30	200
35	250
40	305
45	360
50	425
55	495
60	570
65	645
70	730

NOTE:
When Buffer Length "B" cannot be attained due to geometric constraints, use the greatest length possible, but not less than 155 feet.