



April 18<sup>th</sup>, 2023

City of Doral  
Government Center  
8401 NW 53 Terrace  
Doral, FL 33166

RE: Adopt-A-Street Program

Dear Esteemed Officials,

I am writing to you on behalf of New Media, New Marketing, Inc., a proud member of the Doral community since our establishment in 2009. It is with great enthusiasm that we express our desire to participate in the City of Doral's Adopt-A-Street Program. As a company that has flourished within this dynamic city, we are keen to give back in a manner that aligns with our values of community involvement and environmental stewardship.

Our company, dedicated to innovative marketing strategies and community engagement, recognizes the significant impact of a clean and attractive urban environment on the quality of life and business prosperity. Participating in the Adopt-A-Street Program is a natural extension of our commitment to the city that has been our home since our inception.

We envision this initiative as a golden opportunity to reinforce our bond with the community and to inspire other local businesses to join hands in beautifying our shared spaces. We believe that a collective effort in maintaining the cleanliness and appeal of our streets can significantly enhance the charm and desirability of Doral, benefiting all who live, work, and visit here.

For further insight into our company and our commitment to the Doral community, please visit our website at [www.nmx2.com](http://www.nmx2.com). We are eager to collaborate with the City of Doral on this vital initiative and look forward to contributing effectively to this program.

Should you have any queries or require additional information, please do not hesitate to reach out to us. We are ready to take the necessary steps to formalize our participation and begin making a tangible difference in our beloved city.

Thank you for considering our application to the Adopt-A-Street Program. We are excited about the prospect of contributing to the enhancement and preservation of Doral's vibrant streetscapes.

Sincerely,

A handwritten signature in black ink, appearing to read 'Manny Sarmiento', written over a light blue horizontal line.

Manny Sarmiento – President / CEO  
New Media, New Marketing, Inc.